

## MEMBER BENEFITS

### TUESDAY **EXCLUSIVE** \$50 **eBlast**

Book a stand-alone exclusive Tavares Chamber sponsored eBlast on any available Tuesday. eBlasts reach over 2,000 exclusive contacts and boast a high open rate based on our analytics. Your advertisement flier will also be shared on the Chamber Facebook page. Become a Chamber Trustee and receive this member benefit at no charge - ask us how!

### THURSDAY **EVENTS** **FREE eBlast**

Get the word out and boost your attendees and participants for your event with a Thursday Chamber Event eBlast. Your advertisement flier will be included in "What's Happening in Tavares". Our high open rate for recipients will increase your event success.

Email your attachment to [Director@TavaresChamber.com](mailto:Director@TavaresChamber.com).  
High-resolution jpeg or png file required 3 days in advance of publication. Content is subject to approval of Executive Director.  
Based on space availability. Must be prepaid.

### **BUSINESS-TO-BUSINESS** **MEMBER-TO-MEMBER** **ACCESS**



#### **EXPAND**

Expand your marketing efforts by reaching over 2,000 key decision makers, leaders in business and industry, small business entrepreneurs, non-profits and major corporations in the Lake County area with the Tavares Chamber of Commerce exclusive email contact list.

#### **INCREASE**

Increase traffic to your website, social media page and events with active links embedded in your eBlast and a sponsored "Share" on the Tavares Chamber Facebook page.

#### **BRAND**

Brand your business as a reputable member of the Tavares Chamber of Commerce and advertise your sales, events, member-to-member discounts and more.

#### **MAXIMIZE**

Maximize your business contacts by adding the exclusive Tavares Chamber membership list to your marketing strategy for a minimal investment of \$50 per eBlast.

**Call 352.343.2531**  
**or email J. Scott at**  
**[Director@TavaresChamber.com](mailto:Director@TavaresChamber.com)**



**TAVARES**   
Chamber of Commerce

**"Serving our members through Advocacy, Promotion and Engagement"**