TOLEDO REGIONAL CHAMBER of COMMERCE
and
BUCKEYE BROADBAND

Celebrating Local Pride and National Spirit

America's 250th anniversary is a once-in-a-lifetime milestone marking a quarter-millennium of freedom, innovation, and community.

In that spirit, the Toledo Regional Chamber of Commerce is partnering with Buckeye Broadband to present a spotlight series of local businesses that are at the heart of our region's economy. This anniversary offers a unique opportunity to join a nationwide celebration that honors the past while shaping the future of Northwest Ohio.

- Every purchase, every service, every handshake contributes to America's story. Let's honor the local businesses in Northwest Ohio powering our nation's progress.
- Buckeye Broadband will create a 30-second video highlighting your businesses and the impact it has had on our region.
- This creates a connection with community pride and showcases local accomplishments.
- Connects your brand with positive and patriotic exposure.
- Your business will gain extensive exposure through multi-channel media campaigns.
- Targeted marketing with all messaging distributed throughout the community.

INVESTMENT: $1,459/MONTH* FOR 3 MONTHS

*$25% OFF THE $1,933/MONTH NON-MEMBER PRICE

If your business would like to be featured in this historic community celebration, contact iharrison@buckeyebroadband.com or complete the interest form here:

The Business Spotlight for the America 250 Campaign will include:

- A custom spotlight on your business highlighting any topic of your choice. In addition to this feature distributed among multiple platforms is also for you to keep and use on website, social media, email...etc.
- Includes: 1.5 hour professional video shoot & 2 hours of post-production

Distribution: Buckeye Broadband will deliver these America 250 themed business spotlights on various networks:

- 3 months on targeted networks: FOX News, Hallmark, TBS, TNT, HGTV, Food Network, NFL Network, BCSN and more!
- 3 months streaming: 20,000 monthly impressions delivered to homes throughout your designated zip codes on platforms such as Hulu, FUBO, YouTube and more!
- Plus, up to a 9-month spotlight rotator schedule on all networks – min. 75 per month.
- Features to be shared on Social Media tagging your business.

Additional Exposure:

- Business Spotlight will air in rotation on ProMedica's large digital video board in downtown Toledo.
- Your spotlight displayed on the BCSN website at https://www.bcsnnation.com/america-250/ with a link to your website/social page.
- Your spotlight will be displayed on the toledochamber.com website.
- Your business highlighted on the I-75 outdoor digital billboard near Wales Rd.