



National Caregiver  
Recruitment Day

October 23,  
2018

## We Want You!

### Begin your career as a Senior Helpers Caregiver Today!

- If you'd rather be on the go than sitting at a desk all day...
- If you have a passion for helping others and are looking to make a difference in someone's life...
- If you're eager to learn and grow both your professional and interpersonal skills...

### Consider a career as a Senior Helpers Caregiver! We are hiring now!

Senior Helpers' caregivers provide one-on-one client care in the home, and we want YOU to join us! New to senior care? We have dedicated and continuing training programs to ensure you get all the tools you need to succeed.

We offer flexible hours, competitive pay and opportunities close to your home. There has never been a better time to join this growing industry!

**Contact us today to apply!**



**FOR IMMEDIATE RELEASE**

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**Senior Helpers® in Waterville to Host Caregiver Recruitment Day, October 23**

*Leading In-Home Senior Care Provider Aims to Hire 25 High-Quality Caregivers to Increase Resources for its Aging Clients*

BALTIMORE, MD (October 4, 2018)— [Senior Helpers](#)®, the nation's premier provider of in-home senior care services, today announced it will host a company-wide National Recruitment Day event on Tuesday, October 23. In an effort to encourage passionate, friendly people to consider a rewarding caregiving career, [Senior Helpers of Northwest Ohio](#) joins Senior Helpers locations around the U.S. with the goal of bringing on 25 new caregivers in the [Wood and Lucas County](#) areas. The Caregiver Recruitment Day is designed to find individuals to fit the role through interviews and several other organized community outreach activities. [Senior Helpers of Northwest Ohio](#) will be hosting a job fair at their office site that will include a scrubs vendor, fingerprinting, an on-site clinic for TB testing, food and raffles. There are currently [50 million](#) seniors in the United States—the largest aging population this country has ever seen, and this event underscores the company's commitment to building a strong infrastructure and nationwide network of trusted, loyal caregivers to care for them.

"The demand for senior care has never been greater and we need to hire more caregivers to continue to provide the kind of quality care our elderly population needs," said [Emily Hoorman, Owner](#) of Senior Helpers of [Northwest Ohio](#). "At Senior Helpers, we want to inspire people to join a rapidly growing industry that's also very personally rewarding. Participating in our National Caregiver Recruitment Day will allow us to add to our growing team of caring, compassionate professionals who help our clients and their families improve their quality of life during the aging process, maintain peace of mind and enjoy independence in their own homes."

For many Americans, the availability of well-trained, reliable and safe caregivers represents the elderly's best, and perhaps only, option to achieve the goal of aging with dignity at home. According to AARP, aging at home, and not in an institution, is the goal of approximately 90 percent of elderly Americans. Senior Helpers helps to deliver this level of personalized care to seniors throughout the [Northwest Ohio](#) area, by continually fortifying its network with highly trained caregivers who have passed rigorous background checks.

"Our mission is to improve quality of life through dedicated care," said [Emily Hoorman](#). "We provide comprehensive training and certification opportunities for all of our caregivers, including our Senior

Gems® Alzheimer's and Dementia care program." As the gold standard for excellence in personalized in-home senior care, the program was developed in conjunction with nationally recognized dementia care expert Teepa Snow, Positive Approach, LLC. The company also offers a Parkinson's Care Program, a specialized training program for their caregivers created in conjunction with leading experts from the Parkinson's Foundation's Centers of Excellence network.

To request an interview, get more information on available caregiver jobs, or to learn more about Senior Helpers National Caregiver Recruitment Day activities in **Waterville**, please contact **Regina Rauch** at [rrauch@seniorhelpers.com](mailto:rrauch@seniorhelpers.com) or 419-794-1090.

**About Senior Helpers®**

Senior Helpers® is a premier provider of in-home senior services ranging from specialized care for those with diseases, such as dementia, Alzheimer's and Parkinson's, to personal and companion care to help individuals looking for a little assistance with daily activities. Founded in 2001 with a vision to help seniors who wish to remain in their homes despite age-related illnesses and mobility challenges, Senior Helpers has 311 franchised businesses that have cared for tens of thousands of seniors with a pledge to *"provide care and comfort at a moment's notice."*

Senior Helpers® was recently ranked in *Entrepreneur's* [Franchise 500 Ranking](#), and appointed to the Healthcare Leadership Council—an exclusive alliance of leading healthcare companies from all health sectors committed to advancing the American healthcare system. Learn more by visiting [seniorhelpers.com](http://seniorhelpers.com).

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