

2025

SPONSORSHIP OPPORTUNITIES

We offer numerous opportunities each year to make connections, learn from one another and foster relationships that build strong businesses and communities. It is our mission to solve critical business challenges in order to create vibrant economic opportunities for all in our region by creating events that focus on networking & visibility, advocacy & public policy, and talent & workforce.

Consider adding TRCC to your marketing mix through event sponsorship.
Let us utilize our reach to extend yours!



2000 Member
Businesses



125,000
Employees



9,000 Social Media
Followers



5,000+ Email
Subscribers



79,000 Website
Users Annually



TOLEDO REGIONAL
CHAMBER of COMMERCE

SIGNATURE EVENTS

At the Toledo Regional Chamber of Commerce (TRCC) we believe that in-person is invaluable. If you are looking to make connections and gain brand recognition with corporate leaders, mid-level managers, small business owners, entrepreneurs, emerging talent, educators, political figures and more, there is no better place than our Signature Events.

Contact: Hannah.Bohn@toledochamber.com



Annual Meeting

presented by Fifth Third Bank

Join us to celebrate the success of our businesses, our region and our organization as we reflect on past achievements, announce future initiatives and recognize key volunteers, members and award recipients. The excitement and enthusiasm continues at a post-event networking reception.



April 29



Attendees: 500

Focus on Business Series

presented by KeyBank

You deserve to be “in-the-know” about the people, trends, innovations, and developments that are driving our region. In addition to an opportunity for networking, this series features economic updates from the Toledo-Lucas County Port Authority, Regional Growth Partnership and Chamber, PLUS a timely topical feature presentation offered by one of our region’s organization or business leaders.



Jan 15, Feb 19, Mar 19, Sept 16, Oct 15, Nov 19



Attendees: 80-100 per event

Clambake

presented by PNC

This “can’t miss” TRCC signature summertime event is one of our largest of the year. Enjoy a pleasant summer evening of networking as you connect with your fellow Chamber members over cocktails, a delicious meal and decadent desserts!



July 17



Attendees: 500

Summer in the City

presenting sponsorship pending renewal

Summer in the City is a unique opportunity for summer interns to connect with and explore the Toledo Region. Designed to help interns build networks and show them what life would be like when they choose Toledo as their hometown, the program is geared towards college juniors, seniors and graduate student interns who are working in Toledo for the summer.






June-July



Attendees: 200 interns

SIGNATURE EVENTS SPONSORSHIP BENEFITS

In addition to promotion on the TRCC's website, social media channels, weekly e-newsletter and event signage (printed and/or digital), Signature Event Sponsors will receive the following benefits:

ANNUAL MEETING presented by Fifth Third Bank	Level	Investment	Tickets	Representation
	Presenting	\$10000 	2 tables of 10	Naming Rights & Logo
	Gold	\$6000	2 tables of 10	Logo
	Silver	\$4000	1 table of 10	Logo
	EPIC Toledo Table	\$3000	1 table of 10 for EPIC* plus 2 add'l tickets**	Logo
	Bronze	\$2000	5	Name
	Small Business+	\$800	2	Name
CLAMBAKE presented by PNC	Presenting	\$10000 	3 tables of 8	Naming Rights & Logo
	Gold	\$6000	2 tables of 8	Logo
	Silver	\$4000	1 table of 8	Logo
	EPIC Toledo Table	\$3000	1 table of 8 for EPIC* plus 2 add'l tickets**	Logo
	Bronze	\$2000	4	Name
	Small Business+	\$800	2	Name
FOCUS on BUSINESS SERIES presented by KeyBank	Presenting	\$6000 	1 table of 6	Naming Rights & Logo
	Gold	\$4000	1 table of 6	Logo
	Silver	\$3000	3	Logo
	Bronze	\$2000	2	Name
	Student Attendee	\$1500	1 table of 6 for students* plus 1 add'l ticket**	Name
SUMMER in the CITY	Presenting	\$10000	50 interns	Naming Rights & Logo
	Gold	\$6000	20 interns	Logo
	Silver	\$4000	12 interns	Logo
	Bronze	\$2000	6 interns	Name

* selected by TRCC

** for your organization

+ 10 employees or less

ADVOCACY EVENTS

Because the voice of the business community matters, advocacy events are designed to connect our members with elected officials and key policy makers at the federal, state and local levels to learn about and influence the issues important to the growth of the Toledo region's economy.

Contact: Brian.Dicken@toledochamber.com

Institute for Leadership & Advocacy

Institute for Leadership & Advocacy helps prepare emerging leaders to effectively serve their communities and work with public officials to move our community forward. Participants engage in discussions about the issues, requirements and expectations associated with public service. Sessions are taught by highly experienced professionals comprised of public officials and other regional leaders. It is the longest-running program of its kind.



Jan-Apr



Attendees: 25

Capitol Conversations

Join your fellow Chamber members and economic development leaders for a conversation with legislators from the Toledo region and members of the House and Senate leadership in the state capital. Your voice will make a difference in accurately representing the region and ensuring that our challenges and opportunities get the attention they deserve. Join us in Columbus.



May



Attendees: 70

Morning Access Legislative Breakfast

presenting sponsorship pending renewal

This morning event is an opportunity for Chamber members to meet and network with the region's elected officials from various communities in Lucas, Wood, and Fulton counties. The networking only, no speeches format provides a great opportunity for Chamber members to ask questions and seek answers from the invited elected officials.



February



Attendees: 120

Summer Legislative Reception

presenting sponsorship pending renewal

This "no speeches" morning reception puts you face to face with elected officials, giving you the chance to build relationships and strengthen the connection between our public and private communities. An emphasis will be placed on our federal and statewide office holders. This event offers a great opportunity for Chamber members to ask questions and seek answers from the invited elected officials.



August



Attendees: 120



Lagers & Legislators

presenting sponsorship pending renewal

The commercials are over and the yard signs taken down, now the real work begins. Your voice matters, and the currently in office, newly elected, and re-elected officials in Lucas, Wood and Fulton counties need to hear from and understand the needs of our region's businesses. So, grab a pint and let's get the conversation started!



November



Attendees: 100

ADVOCACY EVENTS SPONSORSHIP BENEFITS

In addition to promotion on the TRCC's website, social media channels, weekly newsletter and event signage (printed and/or digital), Advocacy Event Sponsors will receive the following benefits:

	Level	Investment	Tickets	Representation
INSTITUTE FOR LEADERSHIP & ADVOCACY	Presenting	\$4000	3	Naming Rights & Logo
	Gold	\$2000	2	Logo
	Silver	\$1000	1	Logo
	Bronze	\$500	0	Name
MORNING ACCESS: LEGISLATIVE BREAKFAST	Presenting (pending)	\$6000	5	Naming Rights & Logo
	Gold	\$4000	3	Logo
	Silver	\$2500	2	Logo
	Bronze	\$1000	1	Name
CAPITOL CONVERSATIONS	Presenting	\$4000	5	Naming Rights & Logo
	Gold	\$2000	3	Logo
	Silver	\$1000	2	Logo
	Bronze	\$500	1	Name
SUMMER LEGISLATIVE RECEPTION	Presenting (pending)	\$6000	5	Logo
	Gold	\$4000	3	Logo
	Silver	\$2500	2	Logo
	Bronze	\$1000	1	Name
LAGERS & LEGISLATORS	Presenting (pending)	\$6000	5	Naming Rights & Logo
	Gold	\$4000	3	Logo
	Silver	\$2500	2	Logo
	Bronze	\$1000	1	Name

NEW MEMBER MIXERS

Show your support for our newest members as they learn about maximizing their membership and hone their networking skills while meeting other new members, TRCC staff and leadership.



Quarterly



Attendees: 30-50 each

Contact: Jeff.Lonsbrough@toledochamber.com

In addition to promotion on the TRCC's website, social media channels, weekly e-newsletter and event signage (printed and/or digital), New Member Mixer Sponsors will receive the following benefits:

NEW MEMBER MIXERS	Level	Investment	Tickets	Representation
	Presenting	\$4000	3+ promo table	Naming Rights & Logo
	Gold	\$2000	2 + promo materials	Logo
	Silver	\$1000	1	Logo
	Bronze	\$500	1	Name

TALENT & WORKFORCE EVENTS

We hear you – one of the biggest challenges facing our region's business leaders today is WORKFORCE. We believe in the strength of a robust team, and that you deserve top talent for your business, which is why talent & workforce initiatives continue to be a pinnacle priority and part of the Chamber's mission. Because our region's economic future matters.

Contact: Sara.Swisher@toledochamber.com

Tap Into Hidden Talent

By learning ways to tap into hidden talent hiring practices, you can open your business to an entirely new pool of applicants who will be loyal and dedicate themselves not just to your organization's mission, but to your leadership. The Toledo Regional Chamber of Commerce, alongside Chamber members are collaborating to share the best practices for accessing untapped talent. Join us to hear success stories directly from local business leaders just like you and community partners who train and prepare Veterans, immigrants, justice involved, people of color and individuals of all abilities to fortify and expand our region's skilled workforce community.



April



Attendees: 60



Talent Trends & Best Practices

At the Talent Trends & Best Practices Mini Conference we will continue the conversation and build on the plan outlined in the Toledo Talent Alignment Strategy, while addressing talent procurement challenges affected by evolving work environments. Local and regional experts will share research-based practices for attracting, developing, and retaining the best talent for our region.



September



Attendees: 100

EPIC TOLEDO EVENTS

We believe that a region influenced by diverse talent is a region that can attract and retain it. EPIC Toledo is the largest young professional organization in the Toledo Region with over 2,000 members. Through their participation in EPIC Toledo, our members have a voice in the region, are leading within their companies and providing the momentum to bring out positive change in our community.

Contact: Sara.Swisher@toledochamber.com

EPIC Toledo Leadership Summit

presenting sponsorship pending renewal

The EPIC Toledo Leadership Summit is the premier professional development conference in the region. It brings together hundreds of emerging leaders to foster connections with other like-minded professionals while building leadership skills. This full-day event focuses on fostering and developing emerging leaders by providing attendees with the skills and resources to bring their best and whole self to their professional and personal lives.



November



Attendees: 300



EPIC Toledo Leadership Golf Outing

presenting sponsorship pending renewal

The EPIC Toledo Leadership Golf Outing is an opportunity to make meaningful connections throughout the community. EPIC Toledo members will be paired with a prominent Toledo business or community leader or member of the Chamber or TASBA Board to form a foursome for a day of golf and networking. Morning tee times are followed by a barbecue lunch.



June



Attendees: 125

EPIC Toledo Socials

Opportunities to build a strong network and connect to the community are vital to retaining talent in our region. We offer 10-12 socials each year to help our young professionals do just that - in a fun and casual environment.



Monthly



Attendees: 30-50 each



TALENT & WORKFORCE & EPIC TOLEDO SPONSORSHIP BENEFITS

In addition to promotion on the TRCC's website, social media channels, weekly e-newsletter and event signage (printed and/or digital), Talent & Workforce and EPIC Toledo Event Sponsors will receive the following benefits:

	Level	Investment	Tickets	Representation
TALENT TRENDS & BEST PRACTICES	Presenting	\$6000	12	Naming Rights & Logo
	Gold	\$4000	8	Logo
	Silver	\$2500	6	Logo
	Bronze	\$1000	2	Name
TAP INTO HIDDEN TALENT	Presenting	\$4000	12	Logo & Naming Rights
	Gold	\$2000	8	Logo
	Silver	\$1000	6	Logo
	Bronze	\$500	2	Name
EPIC TOLEDO LEADERSHIP SUMMIT	Presenting (pending)	\$6000	15	Naming Rights & Logo
	Gold	\$4000	10	Logo
	Silver	\$2500	8	Logo
	Bronze	\$1000	4	Name
EPIC TOLEDO LEADERSHIP GOLF OUTING	Presenting (pending)	\$4000	4 (1 community leader & 3 YPs)	Naming Rights & Logo
	Gold	\$2000	2 (1 community leader & 1 YP)	Logo
	Silver	\$1000	1 (community leader OR YP)	Logo
	Bronze	\$500	1 community leader	Logo - Hole Sponsor
EPIC TOLEDO SOCIALS	Presenting	\$2000	5 YPs	Naming Rights & Logo
	Gold	\$1000	3 YPs & 2 leaders	Logo
	Silver	\$500	2 YPs & 1 leader	Logo
	Bronze	\$250	1 YP & 1 leader	Name