

FOR IMMEDIATE RELEASE: April 3, 2023

Lisa Banks

Leading Families Home

(419) 244-2175

[lbanks@lfhtoledo.org](mailto:lbanks@lfhtoledo.org)

### **Leading Families Home Announces Fundraiser Summer In Paris 2023 will Raise Funds for Beach House Ashland**

**Toledo, Ohio:** Leading Families Home is excited to announce its upcoming annual fundraiser, Summer In Paris 2023. This is the 13<sup>th</sup> year that Leading Families Home has hosted Summer In Paris. This event will focus on raising awareness and funds for the organization's overflow emergency family shelter, Beach House Ashland.

"Summer In Paris is our premier fundraising event," says Danielle Edwards, Marketing Communications Manager at Leading Families Home. "This year, we'll focus on raising funds to support our newly renovated shelter, Beach House Ashland, which will open later this year."

Lisa Banks, Executive Director, and Valerie Garforth, Leading Families Home Board of Directors President, will speak during the event and encourage supporters to donate to their cause. Specifically, the fundraiser will focus on raising funds to:

- Open Beach House Ashland in the second quarter of 2023
- Staff Beach House Ashland 24/7
- Provide wrap-around case management and behavioral health services

Summer In Paris 2023 will take place at The Premier in Toledo. The event will present a three-course meal with wine. The organization will showcase a professional video summarizing its history, programs, and future, including progress on the organization's overflow emergency shelter, Beach House Ashland. The video will feature interviews with Beach House Shelter Participants and team members. Funds will be raised through event sponsorships, silent and live auctions, and *Gifts from the Heart* pledges.

"Homelessness does not have a race, color, sex, sexual orientation, religion, or age. Homelessness can happen regardless of your current socioeconomic status. Most of us are closer to homelessness than becoming millionaires. I challenge everyone to change how they look at and talk about homelessness," says Lisa Banks, Executive Director at Leading Families Home. "People are not homeless, but rather are experiencing homelessness. We want the community to assist us in helping families go from experiencing homelessness to experiencing hope and happiness!"

**About Leading Families Home:** Over 100 years ago, Beach House Family Shelter began offering shelter to mothers with children and single women in Toledo. In 1982, the program expanded to include [emergency shelter](#) and services for intact families, including fathers, and single-parent fathers with children. In 2016, Beach House Inc. merged with F.O.C.U.S. to create Leading Families Home. Today, Beach House Inc., dba Leading Families Home is one of only three family shelters in northwest Ohio. For more information, please visit [www.lfhtoledo.org](http://www.lfhtoledo.org).

**Danielle Edwards**

Marketing Communications Manager

o (419) 244-2175 ext. 141

c (517) 442-2872

[www.lfhtoledo.org](http://www.lfhtoledo.org)

