



2023

Event Sponsorship Opportunities

TOLEDO REGIONAL CHAMBER OF COMMERCE

300 MADISON AVE., STE 200, TOLEDO, OH 43604-1575 - 419.243.8191 - WWW.TOLEDCHAMBER.COM

About Toledo Regional Chamber of Commerce Events

Why Sponsor a TRCC Event

At the Toledo Regional Chamber of Commerce (TRCC) we believe that in-person is invaluable. This is why we offer numerous opportunities each year to make connections, learn from one another and foster relationships that build strong businesses and communities. It is our mission to solve critical business challenges in order to create vibrant economic opportunities for all in our region by creating events that focus on these topics:

Networking & Visibility

We believe in building businesses, connecting communities and celebrating victories. Gain marketing exposure for your business as well as access to key decision makers and business leaders at our signature networking events:

- Pg. 4 – **2023 Annual Meeting**
- Pg. 5 – **2023 Clambake**
- Pg. 6 – **2023 Focus on Business Networking Speaker Series**

Advocacy & Influence

We believe that legislative advocacy is vital to fostering a pro-business environment that encourages job creation in the Toledo Region. Make your voice heard at:

- Pg. 7 – **2023 Morning Access: Legislative Breakfast**
- Pg. 8 – **2023 Summer Legislative Reception**
- Pg. 9 – **2023 Institute for Leadership & Advocacy**
- Pg. 10 – **2023 Capitol Conversations in Columbus**
- Pg. 11 – **2023 All-Aboard Leadership Launch**

Talent & Workforce

We believe we are stronger together and by working as one we can attract, retain, develop and build the workforce of tomorrow for the Toledo region. Let's get to work at:

- Pg. 12 – **2023 EPIC Toledo Social Series**
- Pg. 13 – **2023 EPIC Toledo Leadership Summit**
- Pg. 14 – **2023 Talent Trends and Best Practices: Mini Conference**
- Pg. 15 – **2023 EPIC Toledo Leadership Golf Outing**

Business leaders recognize and appreciate companies that help them gain knowledge and make direct contacts. TRCC membership represents some of the region's most important and influential corporate leaders, mid-level managers, small business owners, entrepreneurs, emerging talent, educators, political figures and more. Additionally, you'll publicly demonstrate your support of meaningful Chamber events and programming - a visible investment that will resonate positively within your own organization and customer base.

For a conversation regarding sponsorship, contact:

Ash Layman
Events Manager

ash.layman@toledochamber.com
567.420.1235



EXPAND YOUR MARKETING OPPORTUNITIES

WE BELIEVE IN CONNECTIONS THAT COUNT

Your Toledo Regional Chamber of Commerce membership offers numerous ways to reach a network of your peers, increase your exposure, and create new business opportunities. A national survey showed that two-thirds of consumers believe that companies that are involved in their local Chamber of Commerce use good business practices, are reputable and care about their customers. So reach out about adding us to your marketing mix through sponsorship and advertising opportunities and more. Let us use our reach to extend yours to:



2,000+ MEMBER
BUSINESSES



72,000 WEBSITE
VISITORS ANNUALLY



6,000+ EMAIL
SUBSCRIBERS



3,650 FOLLOWERS



3,300 FOLLOWERS



4,380 FOLLOWERS



10.5% INCREASE
OVER LAST YEAR
IN SOCIAL MEDIA
FOLLOWERS

QUESTIONS?

T 567.420.1235

E ash.layman@toledochamber.com

300 Madison Avenue, Suite 200, Toledo, OH 43604

TOLEDOCHAMBER.COM

TOLEDO REGIONAL
CHAMBER of COMMERCE

Tier 3 Events

300+ Attendees

Presenting | \$10,000

Gold | \$6,000

Silver | \$4,000

Bronze | \$2,000

- 2023 Annual Meeting (Pg. 4)
- 2023 Clambake (Pg. 5)
- 2023 EPIC Toledo Social Series (Pg. 12)
- 2023 EPIC Leadership Summit (Pg. 13)

Tier 2 Events

100 – 299 Attendees

Presenting | \$6,000

Gold | \$4,000

Silver | \$2,500

Bronze | \$1,000

- 2023 Focus on Business Networking Speaker Series (Pg. 6)
- 2023 Morning Access: Legislative Breakfast (Pg. 7)
- 2023 Summer Legislative Reception (Pg. 8)
- 2023 Talent Trends & Best Practices: A Mini Conference (Pg. 14)

Tier 1 Events

Up to 100 Attendees

Presenting | \$4,000

Gold | \$2,000

Silver | \$1,000

Bronze | \$500

- 2023 Institute for Leadership & Advocacy (Pg. 9)
- 2023 Capitol Conversations in Columbus (Pg. 10)
- 2023 All-Aboard Leadership Launch (Pg. 11)
- 2023 EPIC Leadership Golf Outing (Pg. 15)

2023 Annual Meeting presented by



FIFTH THIRD BANK

Tier 3 Event

Audience | 600+

- C-suite Professionals
- Executives & Managers
- Business Owners
- Civic Leaders
- Education Partners
- Nonprofit Leaders

Occurs

Annually - Spring

2023 Event Details

Date: Wednesday, May 3, 2023

Time: 4 – 6:30 p.m.

Glass City Center
401 Jefferson Ave.
Toledo, OH 43604

Sponsorship Opportunities

\$10,000-\$2,000

We believe in celebrating the successes of our businesses, or region and our organization. This annual signature event provides the opportunity for the Toledo Regional Chamber of Commerce to reflect on past achievements, announce future initiatives and recognize key volunteers, members and award recipients.

Presenting Sponsor | \$10,000 (SOLD)

- Event naming rights
- Two (2) reserved tables of ten (10) for a total of twenty (20) guests
- Company principal welcomes guest speaker
- Logo appears prominently in all marketing materials and on Chamber's website
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter
- List of registered organizations emailed to you three (3) days prior to the event for networking preparations

Gold Sponsor | \$6,000

- One (1) complimentary reserved table of ten (10)
- Name and logo appear in all marketing materials and at event
- Name and logo appear on the Chamber's website
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter
- List of registered organizations emailed to you three (3) days prior to the event for networking preparations

Silver Sponsor | \$4,000

- Five (5) complimentary guests
- Name and logo appear in all marketing materials and at event
- Name and logo appear on the Chamber's website

Bronze Sponsor | \$2,000

- Two (2) complimentary guests
- Name appears in all marketing materials and at event
- Name appears on the Chamber's website

2023 Clambake presented by



Tier 3 Event

Audience | 600

- C-suite Professionals
- Executives & Managers
- Business Owners
- Civic Leaders
- Education Partners
- Nonprofit Leaders

Occurs

Annually - Summer

2023 Event Details

Date: Thursday, July 20, 2022

Time: 5 – 9 p.m.

Location: TBD

Sponsorship Opportunities

\$10,000-\$2,000

We believe networking gets even better when you add in balmy breezes and fantastic food at this Toledo Chamber signature summertime event. Enjoy a pleasant summer evening as you connect with your fellow Chamber members at one of our largest events of the year. It's a "can't miss!"

Presenting Sponsor | \$10,000 (SOLD)

- Event naming rights
- Three (3) reserved tables of eight (8) each for a total of twenty-four (24) guests at event
- Logo appears prominently in all marketing materials and on Chamber's website
- Opportunity to showcase company materials on literature table at event
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter
- List of registered organizations emailed to you three (3) days prior to the event for networking preparations

Gold Sponsor | \$6,000

- Two (2) reserved tables of eight (8) each for a total of twenty (16) guests at event
- Logo appears prominently in all marketing materials and on Chamber's website
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter
- List of registered organizations emailed to you three (3) days prior to the event for networking preparations

Silver Sponsor | \$4,000

- One (1) reserved table of eight (8) guests at event
- Logo appears prominently in all marketing materials and on Chamber's website
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter
- List of registered organizations emailed to you three (3) days prior to the event for networking preparations

Bronze Sponsor | \$2,000

- Four (4) tickets to the event
- Name appears in all marketing materials and on the Chamber's website



Networking & Visibility - Tier 2 Event Series

Focus on Business Networking Speaker Series presented by



Tier 2 Event Series

Audience | Up to 175 at each event (6 total)

- C-suite Professionals
- Executives & Managers
- Business Owners
- Civic Leaders
- Education Partners
- Area High School Students
- Nonprofit Leaders

Occurs

6 Sessions per Year
(Sponsorship runs Fall 2022 – Spring 2023)

2022 – 2023 Event Details

Time: 11:30 a.m. – 1:30 p.m.

Toledo Museum of Art GlasSalon
2444 Monroe St.
Toledo, OH 43620

2022 Fall Series

- Wednesday, Sept. 21
- Wednesday, Oct. 19
- Tuesday, Nov. 15

2023 Spring Series

- Wednesday, March 15
- Wednesday, April 19
- Wednesday, May 17

Sponsorship Opportunities

\$6,000 - \$1,000

You deserve to be “in-the-know” about the people, trends, innovations, and developments that are driving our region. In addition to time to network, this series features economic updates from the Toledo-Lucas County Port Authority, Regional Growth Partnership and Chamber, PLUS a timely topical feature presentation offered by one of our region’s organizations or business leaders.

Presenting Sponsor | \$6,000 (SOLD)

- Event naming rights
- Three (3) complimentary guests at each event with premier seating
- Logo appears prominently in all marketing materials and on Chamber’s website
- Opportunity to showcase company materials on literature table at event
- Company principal delivers welcomes at each event
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter
- List of registered organizations emailed to you three (3) days prior to the event for networking preparations

Gold Sponsor | \$4,000

- Two (2) complimentary guests at each event with premier seating
- Logo appears prominently in all marketing materials and on Chamber’s website
- Opportunity to showcase company materials on literature table
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter
- List of registered organizations emailed to you three (3) days prior to the event for networking preparations

Silver Sponsor | \$2,500

- Two (2) complimentary guests at each event with premier seating
- Logo appears prominently in all marketing materials and on Chamber’s website
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter
- List of registered organizations emailed to you three (3) days prior to the event for networking preparations

Student Attendee Sponsor | \$1,000

- One (1) complimentary guest at each student attended event
- Name appears in all marketing materials and on the Chamber’s website

2023 Morning Access Legislative Breakfast presented by



Tier 2 Event

Audience | 160

- C-suite
- Executives & Managers
- Business Owners
- Regional, State & Federal Legislators and Elected Officials

Occurs

Annually - Winter

2023 Event Details

Friday, Feb. 10, 2022

Time: 7:30 a.m. – 9 a.m.

Toledo Country Club

3949 River Road

Toledo, OH 43614

Sponsorship Opportunities

\$6,000-\$1,000

Because access matters, this morning event is an opportunity for Chamber members to meet and network with the region's elected officials from various communities and offices in Lucas, Wood, and Fulton counties. The networking-only – no-speeches format provides a great opportunity for Chamber members to ask questions and seek answers from the invited elected officials.

Presenting Sponsor | \$6,000 (SOLD)

- Event naming rights
- Five (5) registered attendees
- Logo appears in all marketing materials and on Chamber's website
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter
- List of registered organizations emailed to you three (3) days prior to the event for networking preparations

Gold Sponsor | \$4,000

- Three (3) registered attendees
- Logo appears in all marketing materials and on Chamber's website
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter
- List of registered organizations emailed to you three (3) days prior to the event for networking preparations

Silver Sponsor | \$2,500

- Two (2) registered attendees
- Logo appears in all marketing materials and on Chamber's website
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter

Bronze Sponsor | \$1,000

- One (1) registered attendee
- Name appears in all marketing materials and on Chamber's website

2023 Summer Legislative Reception

Tier 2 Event

Audience | 160

- C-suite
- Executives & Managers
- Business Owners
- Regional, State & Federal Legislators and Elected Officials

Occurs

Annually - Summer

2023 Event Details

Friday, August 18, 2023

Time: 7:30 a.m. – 9 a.m.

National Museum of the Great Lakes
1701 Front St.
Toledo, OH 43605

Sponsorship Opportunities

\$6,000-\$1,000

You deserve to know the leaders whose decisions impact your business. This “no speeches” morning reception puts you face to face with elected officials, giving you the chance to build relationships and strengthen the connection between our public and private communities. **An emphasis will be placed on our federal and statewide office holders.** This event offers a great opportunity for Chamber members to ask questions and seek answers from the invited elected officials.

Presenting Sponsor - \$6,000

- Event naming rights
- Five (5) registered attendees
- Logo appears in all marketing materials and on Chamber’s website
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter
- List of registered organizations emailed to you three (3) days prior to the event for networking preparations

Gold Sponsor | \$4,000

- Three (3) registered attendees
- Logo appears in all marketing materials and on Chamber’s website
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter
- List of registered organizations emailed to you three (3) days prior to the event for networking preparations

Silver Sponsor | \$2,500

- Two (2) registered attendees
- Logo appears in all marketing materials and on Chamber’s website
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter

Bronze Sponsor | \$1,000

- One (1) registered attendee
- Name appears in all marketing materials and on Chamber’s website

2023 Institute for Leadership & Advocacy

Tier 1 Program Series

Audience | Exclusive Class of 30

- Business & Community Leaders
- Business Owners
- Nonprofit Leaders

Occurs

Winter/Early Spring:

- 10 Weekly Sessions
- 1 Graduation Event
- 3 Graduation Sessions

2023 Event Details

January 16 – April 3, 2023

Time: 5:30 p.m. – 7 p.m.

300 Madison Ave.
Rooms 807 & 809
Toledo, OH 43604

Graduation:

Monday, April 3, 2023

5:30 p.m. – 7 p.m.

Location: TBD

2023 Graduate Series Sessions:

May, August, November

Sponsorship Opportunities

\$4,000 - \$500

We believe preparing emerging leaders to effectively serve their communities and work with public officials moves our community forward. Institute for Leadership & Advocacy participants engage in discussions about the issues, requirements and expectations associated with public service. Sessions are taught by highly experienced professionals comprised of public officials and other regional leaders. It is the longest-running program of its kind in the state, with more than 400 leaders having graduated since 2002. 2023 will be its 22nd year.

In addition to the 10-week program, the Institute includes a Graduate Series of sessions on public service leadership topics throughout the year. The Graduate Series is open to all past attendees, future attendees and Chamber members interested in taking a deeper dive into the issues impacting the region.

Presenting Sponsor | \$4,000

- Event naming rights for the 10-week sessions and Graduate Series sessions
- Two (2) registered participants for the Institute for Leadership & Advocacy and Graduate Series sessions
- Logo appears in all marketing materials and on Chamber's website
- Opportunity to showcase company materials on literature table at event
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter

Gold Sponsor | \$2,000

- One (1) registered participant for the Institute for Leadership & Advocacy and Graduate Series sessions
- Logo appears in all marketing materials and on Chamber's website
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter

Silver Sponsor | \$1,000

- One (1) registered participant for the Institute for Leadership & Advocacy and Graduate Series sessions
- Name appears in all marketing materials and on Chamber's website
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter

Bronze Sponsor | \$500

- Name appears prominently in all marketing materials and on Chamber's website
- Social media promotion before, during and after the event

2023 Capitol Conversations in Columbus

Tier 1 Event

Audience | 30-40

- Regional, State & Federal Legislators and Elected Officials
- C- suite
- Executives
- Managers
- Business Owners

Occurs

Annually – Spring

2023 Event Details

May 2023

Time: 10 a.m. – 4 p.m.

Bricker & Eckler LLP

100 South Third St.

Columbus, Ohio 43215

Sponsorship Opportunities

\$4,000-\$500

Because our voice in Columbus matters, this series is designed to connect our members with elected officials and key policy makers at the state and federal levels to learn about and discuss issues important to the growth of the Toledo region's economy.

Plan to join your fellow Toledo Regional Chamber of Commerce in our state capitol to receive updates from key political and regulatory leaders and have lunch with our region's state legislators. In addition to having an opportunity to meet directly with our legislators, you will receive member-only policy updates from key state officials on issues impacting our region.

Presenting Sponsor | \$4,000

- Event naming rights
- Five (5) registered attendees
- Presenting Sponsor welcome
- Logo appears in all marketing materials and on Chamber's website
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter
- List of registered organizations emailed to you three (3) days prior to the event for networking preparations

Gold Sponsor | \$2,000

- Three (3) registered attendees
- Logo appears in all marketing materials and on Chamber's website
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter
- List of registered organizations emailed to you three (3) days prior to the event for networking preparations

Silver Sponsor | \$1,000

- Two (2) registered attendees
- Logo appears in all marketing materials and on Chamber's website
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter

Bronze Sponsor | \$500

- One (1) registered attendee
- Name appears in all marketing materials and on Chamber's website

2023 All-Aboard Leadership Launch

Tier 1 Event

Audience | 100

- Institute for Leadership & Advocacy Graduates
- Business & Community Leaders
- Business Owners
- Nonprofit Leaders
- Chamber Members
- EPIC Young Professionals

Occurs

Annually – Summer

2023 Event Details

Date: TBD

Time: 6 – 8 p.m.

The Glass City Pearl Dock

Located behind Renaissance

Toledo Downtown Hotel

Sponsorship Opportunities

\$4,000 - \$500

You deserve an evening of networking and fostering mentorship opportunities while enjoying an evening cruise down the Maumee River. Join members of EPIC Toledo, Toledo Regional Chamber of Commerce, and graduates of the Institute for Leadership & Advocacy as we set sail on J&M Cruise Line's newest boat, the Glass City Pearl.

Presenting Sponsor | \$4,000

- Event naming rights
- Six (6) registered attendees
- 100 koozies with your business logo printed for attendees of this event
- Logo appears prominently in all marketing materials and on Chamber's website
- Social media promotion before, during and after the event

Gold Sponsor | \$2,000

- Three (3) registered attendees
- Logo appears prominently in all marketing materials and at event
- Logo appears in all marketing materials and on the Chamber's website
- Social media promotion before, during and after the event

Silver Sponsor | \$1,000

- Two (2) registered attendee
- Logo appears in all marketing materials and on the Chamber's website
- Social media promotion before, during and after the event

Bronze Sponsor | \$500

- One (1) registered attendee
- Name appears in all marketing materials and on the Chamber's website

2023 EPIC Toledo Social Series

Tier 3 Event Series

**Audience | 100+ Young
Professionals per Social Event**

Occurs

10-12 Socials per Year

2023 EPIC Social Schedule

Times and Locations TBD

- February 23, 2023
- March 23, 2023
- April 27, 2023
- May 18, 2023
- June 15, 2023
- July 27, 2023
- August 17, 2023
- September 21, 2023
- October 26, 2023
- December 14, 2023

Sponsorship Opportunities

\$10,000 - \$2,000

*For event and sponsorship
information, contact:*

Riley Leckey

Talent and Workforce
Administrative Assistant
riley.lecky@toledochamber.com

We believe that a region influenced by diverse talent is a region that can attract and retain it. EPIC Toledo is the largest young professional organization in the Toledo Region with over 2,000 members.

Through their participation in EPIC Toledo, our members have a voice in the region, are leading within their companies, and providing the momentum to bring about positive change in our community. We offer 10-12 socials during a calendar year that offer young professionals networking opportunities with other like-minded individuals in our region.

Presenting Sponsor | \$10,000

- Event naming rights
- Eight (8) registered young professionals at each social event
- Logo appears in all marketing materials and on EPIC & TRCC's website
- Social media promotion before, during and after the event on all 4 EPIC Toledo platforms: Facebook, Instagram, LinkedIn & Twitter

Gold Sponsor | \$6,000

- Five (5) registered young professionals at each social event
- Logo appears in all marketing materials and on EPIC & TRCC's website
- Social media promotion before, during and after the event on all 4 EPIC Toledo platforms: Facebook, Instagram, LinkedIn & Twitter

Silver Sponsor | \$4,000

- Three (3) registered young professionals at each social event
- Logo appears in all marketing materials and on EPIC & TRCC's website
- Social media promotion before, during and after the event on all 4 EPIC Toledo platforms: Facebook, Instagram, LinkedIn & Twitter

Bronze Sponsor | \$2,000

- One (1) registered young professional at each social event
- Name appears in all marketing materials and on EPIC & Chamber's website
- Social media promotion before, during and after the event on all 4 EPIC Toledo platforms: Facebook, Instagram, LinkedIn & Twitter

2023 EPIC Toledo Leadership Summit

Tier 3 Event

**Audience | 300 Young
Professionals**

Occurs

Annually – Fall

2023 Event Details

Friday, November 10, 2023

Time: 8 a.m. – 4 p.m.

Location TBD

Sponsorship Opportunities

\$10,000-\$2,000

*For event and sponsorship
information, contact:*

Riley Leckey

Talent and Workforce
Administrative Assistant
riley.lecky@toledochamber.com

We believe our future leaders fuel our community. The EPIC Toledo Leadership Summit is the premier professional development conference in the region. It brings together hundreds of emerging leaders to foster connections with other like-minded professionals while building leadership skills.

This full-day event focuses on fostering and developing emerging leaders with keynote speakers that utilize a holistic approach to successful leadership. We provide attendees with the skills and resources to bring their best and whole self to their professional and personal lives.

Presenting Sponsor | \$10,000

- Event naming rights
- Twelve (12) registered attendees
- Logo appears in all marketing materials, Chamber's website, and EPIC's website
- Social media promotion before, during and after the event on TRCC and EPIC Toledo platforms: Facebook, Instagram, LinkedIn & Twitter

Gold Sponsor | \$6,000

- Eight (8) registered attendees
- Logo appears in all marketing materials, Chamber's website, and EPIC's website
- Social media promotion before, during and after the event on TRCC & EPIC Toledo platforms: Facebook, Instagram, LinkedIn & Twitter

Silver Sponsor | \$4,000

- Six (6) registered attendees
- Name appears in all marketing materials, Chamber's website, and EPIC's website
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter

Bronze Sponsor | \$2,000

- Two (2) registered attendees
- Name appears in all marketing materials, Chamber's website, and EPIC Toledo's website

2023 Talent Trends & Best Practices: A Mini Conference

Tier 2 Event

Audience: 200

- C-suite Professionals
- Executives & Managers
- Business Owners
- HR Professionals
- Manufacturers
- Superintendents
- Career Tech & Curriculum Administrators

Occurs

Annually – Fall

2023 Event Details

Thursday, October 19, 2023

Time: 7:30 a.m. – Noon

Location TBD

Sponsorship Opportunities

\$6,000-\$1,000

*For event and sponsorship
information, contact:*

Riley Lecky

Talent and Workforce

Administrative Assistant

riley.lecky@toledochamber.com

You deserve top talent for your business, which is why talent & workforce initiatives continue to be a pinnacle priority and part of the Chamber's mission. At the Talent Trends & Best Practices Mini Conference we will continue the conversation and build on the plan outlined in the Toledo Talent Alignment Strategy, while addressing talent procurement challenges affected by evolving work environments. Local and regional experts will share research-based practices for attracting, developing, and retaining the best talent for our region.

Presenting Sponsor | \$6,000

- Event naming rights
- Company principal welcomes guest speaker
- Ten (10) registered attendees
- Logo appears in all marketing materials and on Chamber's website
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter
- List of registered organizations emailed to you three (3) days prior to the event for networking preparations

Gold Sponsor | \$4,000

- Seven (7) registered attendees
- Logo appears in all marketing materials and on Chamber's website
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter
- List of registered organizations emailed to you three (3) days prior to the event for networking preparations

Silver Sponsor | \$2,500

- Four (4) registered attendees
- Logo appears in all marketing materials and on Chamber's website
- Social media promotion before, during and after the event on all 4 TRCC platforms: Facebook, Instagram, LinkedIn & Twitter

Bronze Sponsor | \$1,000

- Two (2) registered attendees at event
- Name appears in all marketing materials and on Chamber's website



Talent & Workforce - Tier 1 Event

2023 EPIC Toledo Leadership Golf Outing

Tier 1 Event

Audience | 100

- Business & Community Leaders
- Chamber and TASBA Board
- EPIC Young Professionals

Occurs

Annually – Summer

2023 Event Details

Date: June 2023

Time: 7 a.m. – 2 p.m.

Location TBD

Sponsorship Opportunities

\$4,000 - \$500

*For event and sponsorship
information, contact:*

Riley Leckey

Talent and Workforce

Administrative Assistant

riley.lecky@toledochamber.com

We believe golf is “FORE” building relationships. The EPIC Toledo Leadership Golf Outing is an opportunity to make meaningful connections throughout the community. EPIC Toledo members will be paired with a prominent Toledo business or community leader or member of the Chamber or TASBA Board to form a foursome for a day of golf and networking. Morning tee times are followed by a barbecue lunch.

Presenting Sponsor | \$4,000

- Event naming rights
- One (1) community leader golfer & three (3) young professional golfers
- Logo appears on outing score cards
- Logo appears in all marketing materials and on EPIC & TRCC’s website
- Social media promotion before, during and after the event on all 4 EPIC Toledo platforms: Facebook, Instagram, LinkedIn & Twitter

Gold Sponsor | \$2,000

- One (1) community leader golfer & one (1) young professional golfer
- Logo appears in all marketing materials and on EPIC & TRCC’s website
- Social media promotion before, during and after the event on all 4 EPIC Toledo platforms: Facebook, Instagram, LinkedIn & Twitter

Silver Sponsor | \$1,000

- One (1) registered golfer (either young professional or community leader)
- Signage at luncheon area with name and logo
- Logo appears in all marketing materials and on EPIC & TRCC’s website
- Social media promotion before, during and after the event on all 4 EPIC Toledo platforms: Facebook, Instagram, LinkedIn & Twitter

Bronze Sponsor | \$500

- One (1) registered community leader golfer
- Hole Sponsor – Logo appears on signage
- Name appears in all marketing materials and on EPIC & Chamber’s website