

For Immediate Release:

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The Employers' Association welcomes new Vice President of EA Wellness, Kelly Knaggs and Promotes Bob Bethel to Vice President of HR and Learning Services

Kelly Knaggs, Vice President, EA Wellness:



Kelly Knaggs was recently announced as the Vice President of EA Wellness where she will be responsible for the overall planning, development and implementation of EA Workplace Wellness services for Association members. Kelly will be working very closely with the sales and service teams of Medical Mutual, the EA Wellness partner, and group health brokers across the state of Ohio. Kelly comes to the EA with significant management experience in the health care field, primarily with ProMedica, as well as running her own business. She has earned a BS in Business Administration from Eastern Michigan and her MA in Organizational Leadership from Huntington University.

Kelly believes in 'getting to the root' of a challenge; and brings to the EA an ability to facilitate growth strategies that work personally, professionally and organizationally. Kelly is a born encourager, and is passionate about wellness and developing healthy workplace cultures. She is also a tireless problem solver with a very collaborative relational style. Kelly's diverse professional and personal experiences gives her a realistic, yet compassionate outlook on the challenges life brings; and she sees growth as the ability to leverage both failure and success. Kelly enjoys spending time with family; being outdoors, travel and Do-It-Yourself projects.

Bob Bethel, SPHR, SHM-SCP, Vice President of HR and Learning Services:



Bob Bethel was recently promoted to the position of Vice President, HR and Learning Services for the Employers' Association. He joined the Employers' Association on a full-time basis in 2013 as the Director of the HR Research area. In that role he successfully launched a more extensive HR Consulting service for Employers' Association members. As a result of Bob and the HR and Learning group's efforts, the EA has expanded services to include Employee Handbook and Job Description Updates, HR Support Services (a temporary HR service for members), Employee and Management Coaching, and extensive learning opportunities in the areas of Sexual Harassment Prevention, Respect and Civility in the Workplace, Responding to Substance Abuse and many others.

Bob is a graduate of the University of Toledo, with a Bachelor of Education, majoring in English. He began his career at The Andersons in retail management. After many years in retail management, he started his career in Human Resources as the Employment and Recruitment Manager for The Andersons. Since leaving The Andersons, he has served in Human Resource Manager/Director positions at S.E. Johnson, St. Vincent Mercy Medical Center, and Bittersweet Farms. During his career he has also served in leadership capacities of several organizations, including the Toledo Christian Schools Board of Directors, the Toledo Area Human Resource Association (TAHRA), Ohio Human Resource Conference Committee, and the Ohio SHRM State Council, serving as President or Chair of each organization. He is currently serving a fifth term as a Springfield Township Trustee. Bob holds a certification as a Senior Professional in Human Resources (SPHR) with the Human Resource Certification Institute and as a Senior Certified Professional (SCP) with The Society for Human Resource Management (SHRM).