
MONIKA DEMARI

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“Nothing great was ever achieved without enthusiasm” -

Emerson

Dear Members,

It's been almost five years since my first appearance at a meeting of the Polish American Club of Miami. I was introduced to the club by Lady Blanka Rosenstiel, who originally asked me to document the minutes from the club's meetings. I was also asked to help Andrzej Bytnar and Zbyszek Slabicki with organizing and archiving PACOM's documents inherited from the previous board. Andrzej and Zbyszek were deeply involved with the club and looked forward to our great plans for the future. Regretfully, they both passed away suddenly, leaving us all heartbroken.

I've been on the Board of Directors of PACOM since 2018 at a position of a Recording Secretary. I wrote minutes from all BOD and members' meetings since 2017. Because of my journalistic background, and a passion for writing and editing, I was asked to reestablish PACOM's bulletins. I was happy to do so, and the first edition of my bulletin came out at the beginning of 2019. It was received with a great enthusiasm and many copies were printed out and distributed. To this day, I prepared, edited, published and distributed 13 colorful bulletins, which are proudly featured on the club's website.

(<https://www.polishamericanclubofmiami.com/>). It was also my pleasure to create PACOM's online presence, which included building our website, facebook page, starting the email and a commercial phone line.

I was entrusted by the BOD in March of 2021, when I was asked to accept a position of a President of PACOM. My arrival came at a time of many challenges and tough obligations, but I have taken the position on in stride. With the pandemic in a full swing, multiple legal issues to solve, a big law suit against the club going, a lack of funds and active members - it might have been the most difficult time to be in charge of PACOM. Luckily, there

were some loyal team members, wonderful Board of Directors, who stood by me, and together, we made it through the biggest storms. I couldn't do it without them. If you read all the minutes and bulletins in the last couple of years, you have an idea, what we went through, and what our ups and downs were.

I want to thank the Board of Directors of PACOM, who believed in me and chose me to lead this club's great future. The Polonia Center endeavor was a challenge from the beginning, but, like with any successful project, if you have a strong team of dedicated individuals, you can achieve anything.

Today, almost five years since I started my adventure with PACOM, I am a part of this small, elite circle of people, who know this club's history, its struggles and accomplishments, better than anyone else in the world. There were many members, as well as Presidents, who came and left. I have stayed and I am not going anywhere until this Polonia Center is built. I have enjoyed making all my contributions for PACOM's progress. I have grown my love for its history and its new project, which is unfolding in front of our eyes. Thanks to the strong vision and financial support from Lady Blanka Rosenstiel we are still here, reaching for the stars.

I would be honored to be able to represent the club as the President for another term. I am very excited to keep on working PACOM's main goal - building the great Polonia Center on PACOM's property. Together, with other dedicated and enthusiastic officers and directors, we will successfully take this project to the finishing line.

We will build a magnificent tribute to the Polish People in Florida, the United States, and the World! It's going to be a great adventure for all of us involved.

Thank you for the opportunity to be a part of this amazing project!

Sincerely,

Monika DeMari

Monika DeMari
President
PACOM

A short summary of my term as the President:

1. Managed activities related to/ but not limited to a development and construction of the Polonia's Center
2. Performed maintenance and updates on the club's website's (www.polishamericanclubofmiami.com)
3. Performed social media management - Facebook updates and chat box communication
4. Managed club's email (contactpacom@gmail.com) and phone line (1800 300 4661) daily communication with members and non members
5. Updated members lists
6. Recorded and wrote Minutes from all BOD and Member's meetings
7. Created and published PACOM's Bulletin
8. Wrote multiple reports in order to keep the BOD informed and up to date
9. Led all BOD and Members meetings
10. Led all the legal communications and decision making processes
11. Represented the club at the 60 Million Congress events (in Miami, Feb 2022 and in Gdansk, August 2022)
12. Together with Wesley Kwasniak won the City of Miami mitigation process (PACOM's lien on the property)

Experience

PUBLIC RELATIONS SPECIALIST

PTZTV, USA - FEB 2016 - PRESENT

Helped organize broadcast events. Worked with the community leaders to enhance public relations, and hosted public relations events. www.ptztv.com

**PRESIDENT, DIRECTOR OF COMMUNICATION AND PUBLIC RELATIONS,
COPYWRITER, MANAGER**

POLISH AMERICAN CLUB OF MIAMI, MIAMI, FL, - NOV 2017 - PRESENT

Represented and promoted the club in Florida and Poland. Designed and edited club's newsletters. Outlined and managed club's website. Wrote legal documents from all the Board and Members meetings.

Created and maintained all members communications within the club. www.polishamericanclubofmiami.com

ON CAMERA PERSONALITY/ INTERVIEWER

REAL ESTATE TODAY TV, MONIKA PROMOTES, USA, - SEP 2017 - PRESENT

Held interviews on camera for various events and businesses. Created promotional videos for various products, events and businesses. www.monikapromotes.com

PHOTOGRAPHER / VIDEOGRAPHER / EXECUTIVE OPERATIONS COORDINATOR

ART GROUP WEDDINGS, VARIOUS CITIES, USA, - 2010 - 2020

Met with clients with an objective to sell wedding services. Prepared photo packages, agreements and contracts. Monitored competition by gathering current marketplace information on pricing, products and news related to the business. Provided photography and videography services at hundreds of events in the US and Europe.

EXECUTIVE OPERATIONS COORDINATOR

MODEL DISCOVERY CASTING, ALL MAJOR CITIES, USA, - 2010-2016

Organized and supervised scouting and photo shoot events in major American Cities such as New York, Washington DC, Los Angeles, San Diego, San Francisco, Chicago, Atlanta, Miami, Seattle and more. Responsible for selecting the crews as well as all locations for the events. Booked transportation, accommodations and catering in each city for the entire team. Scheduled castings for potential talents and their families, summarized the sell side analytical reports. Served customer service to thousands of people.

EXECUTIVE OPERATIONS COORDINATOR

BUMPER PHOTOGRAPHY, ALL MAJOR CITIES, USA, - 2002-2009

Coordinated worldwide photo shoot events, while being accountable for procuring clients for fashion advertising. Negotiated prices, hired teams, oversaw production on shoots lasting on average four days. Worked on national campaigns including Tommy Hilfiger, Ann Taylor and Elizabeth Arden. Responsible for garnering permits, booking venues, handling catering, motorhome transportation and hotel accommodation for crews as large as seventy people per shoot. Made VIP arrangements for principal owners.
www.bumperphotography.com

FASHION MODEL

MODEL AGENCIES, NEW YORK CITY, NY – 2001-2010

Modeled for various designers, shows and magazines.

Live TV appearance for Good Morning America TV show, Figaro Japan, Oyster Australia, Macy's runway, Deby Debo France, Good Housekeeping, ENK International.

Education

Hunter College - CUNY, New York City, NY, Bachelor of Art in Psychology - September 2003 - December 2006

Ramapo College of NJ, Mahwah, NJ, Major in Psychology, Minor in Journalism - September 2002 - May 2003

University of Gdansk, Gdansk, Poland, Major in Psychology, Minor in Journalism - September 2000 - June 2001

Humanistic School of Gdansk, Gdansk, Poland, Associate Degree in Communications and Hospitality - September 2000 - June 2001

Skills

Languages: Polish: Native, English: Proficiency

Computer: Proficient in Mac, Microsoft Office, Square, Intuit, Wix, Squarespace, Quickbooks

Social: project management, event planning, coordination, negotiation, social perceptiveness, assertiveness, on camera interviewing, public speaking, live events

Management/Problem Solving: multi-talking, handling stress, creative, organizational, perseverance, ability to collect and analyze information and making judgement, improvisation, taking initiative, event production

Customer Service: public relations, closing skills, product knowledge, client relationships, answering a complaint, solving customer's problems and making adequate decision, client focus, knowledge of principles and processes for providing best customer services.

References Upon Request
