

THE NEVADA BLACK LEGISLATIVE CAUCUS
host the National Black Caucus of State Legislators' 46th ALC in Las Vegas, Nevada.



National Black Caucus of State Legislators
**46TH ANNUAL
LEGISLATIVE
CONFERENCE**
NOV. 29 - DEC. 3, 2022 • Planet Hollywood Las Vegas

Join policymakers, corporate executives, advocates, and community leaders for this week-long premier conference on African-American policy issues.

**Corporate Partnership &
Sponsorship Opportunities**



N B C S L

National Black
Caucus of State
Legislators

National Black Caucus of State Legislators (NBCSL) is the nation's premier organization exclusively representing and serving the interests of African-American state legislators. With more than 700 members collectively representing over 60 million Americans, NBCSL serves as a national network, advocate and catalyst for public policy innovation, information exchange, and joint action on critical issues.

NBCSL, "the Voice for the States" understands the importance of partnering with other legislative, civil, community, and corporate partners to leverage combined power for impacting the move forward to equity in legislation for change.



Conference attendees at our **46TH ANNUAL LEGISLATIVE CONFERENCE**

- ➔ Participate in educational sessions on a range of policy issues.
- ➔ Voice the educational, political, economic, and social impact your company/organization can offer to policymakers and their constituents.
- ➔ Hear powerful speakers and distinctive leaders of the African American community.
- ➔ Meet, network, exchange ideas, and forge new bonds with legislators, community and corporate partners.

About our 2022 Conference Host

NEVADA BLACK LEGISLATIVE CAUCUS



The Nevada Black Legislative Caucus (NBLC), is organized as a nonprofit, charitable, nonpartisan and educational organization with no pecuniary gain inuring to its members. It is organized for the purposes set forth in its Articles of the NBLC, as from time to time amended. Its specific purpose is:

- ➔ To seek to increase the preparation, participation and representation of African Americans in state government, and elected office.
- ➔ To seek to develop and conduct educational, research and training programs designed to enhance the effectiveness of its members, as they consider legislation and issues of public policy which impact, either directly or indirectly upon the general welfare of African American constituents within their respective jurisdictions.
- ➔ To seek to draft legislation and/or create Legislative policy for economic equity, educational parity, and justice system that fairly treats each citizen; To collectively determine bills that caucus will publicly support or identify as legislative priorities.

PRELIMINARY SCHEDULE*

PRE-CON SUMMIT

TUE. NOV 29

- TBD

DAY ONE

WED. NOV 30

- Youth Congress & Luncheon
- Opening Plenary Session #1: FORWARD
- President's Reception

DAY TWO

THU. DEC 1

- Prayer Breakfast and Memorial Service
- Plenary Session #2: TBD
- Plenary Session #3: Luncheon
- Concurrent Policy Sessions (A)
- Concurrent Policy Sessions (B)
- HOST Nevada Night Out

DAY THREE

FRIDAY. DEC 2

- NOBEL Women's Breakfast
- Benjamin Ruffin CRT Roundtable Luncheon
- Annual Awards Gala
- State Caucus Reception (ALC 2023)

DAY FOUR

SATURDAY. DEC 3

- Plenary Session #4
- Closing Plenary Session #5

* Subject to change



SPONSORSHIP BENEFITS

| BENEFITS | TITLE DIAMOND \$125K | AWARD DINNER SPONSOR \$100K | TITANIUM \$75K | AWARD DINNER CO-SPONSOR \$50K |
|--|--|--|--|--|
| Advertisement in Souvenir Journal | One (1) full page color advertisement | One (1) full page color advertisement | One (1) full page color advertisement | One (1) full color page advertisement |
| Sponsorship Opportunity | Plenary Sponsorship Opportunity | N/A | Fireside Chat Sponsorship Opportunity | N/A |
| Recognition during the event |
| Logo on Conference Website & included in all E-Blast and App | Logo on Conference Website & included in all E-Blast and App | Logo on Conference Website & included in all E-Blast and App | Logo on Conference Website & included in all E-Blast and App | Logo on Conference Website & included in all E-Blast and App |
| Corporate Spotlight on Conference Website |
| Monthly Post on Facebook | N/A |
| Presenting Sponsor | Presenting Sponsor | Presenting Sponsor | N/A | N/A |
| Logo on Volunteer Shirts | Logo on Volunteer Shirts | Logo on Volunteer Shirts | N/A | N/A |
| Company name listed in Souvenir Journal |
| Company name or logo listed on Sponsorship banner at ALC | Company name or logo listed on Sponsorship banner at ALC | Company name or logo listed on Sponsorship banner at ALC | Company name or logo listed on Sponsorship banner at ALC | Company name or logo listed on Sponsorship banner at ALC |
| VIP tables at meal events | Three (3) VIP tables at meal events | One (1) VIP tables at meal events | One (1) VIP tables at meal events | One (1) VIP tables at meal events |
| VIP tables at awards dinner | Three (3) VIP tables at awards dinner | Three (3) VIP tables at awards dinner | One (1) VIP table at awards dinner | One (1) VIP table at awards dinner |
| Approved literature distribution at speaking event | Approved literature distribution at speaking event | N/A | Approved literature distribution at speaking event | N/A |
| Approved Conference bag product giveaways |
| Complimentary ALC registrations | Ten (10) complimentary ALC registrations | Seven(7) complimentary ALC registrations | Five (5) complimentary ALC registrations | Three (3) complimentary ALC registrations |
| Market Place Exhibition Space | N/A |
| Company spotlight on NBCSL Website | Company spotlight on NBCSL Website for 1 year | Company spotlight on NBCSL Website for 6 months | Company spotlight on NBCSL Website for 6 months | Company spotlight on NBCSL Website for 6 months |



SPONSORSHIP BENEFITS

| BENEFITS | PLATINUM \$50K | PRAYER BREAKFAST \$50K | CRT LUNCHEON \$50K | GOLD \$40K |
|--|--|--|--|--|
| Advertisement in Souvenir Journal | One (1) full page color advertisement | One (1) full page color advertisement | One (1) full page color advertisement | One (1) full page B/W advertisement |
| Sponsorship Opportunity | Workshop Sponsorship Opportunity | N/A | N/A | N/A |
| Recognition/ Speaking at the event | Speaking Opportunity at the event | Speaking Opportunity at the event | Speaking Opportunity at the event | Speaking Opportunity at the event |
| Logo on Conference Website & included in all E-Blast and App | Logo on Conference Website & included in all E-Blast and App | Logo on Conference Website & included in all E-Blast and App | N/A | N/A |
| Corporate Spotlight on Conference Website | Corporate Spotlight on Conference Website | Corporate Spotlight on Conference Website | N/A | N/A |
| Monthly Post on Facebook | N/A | N/A | N/A | N/A |
| Presenting Sponsor | N/A | N/A | N/A | N/A |
| Logo on Volunteer Shirts | N/A | N/A | N/A | N/A |
| Company name listed in Souvenir Journal | Company name listed in Souvenir Journal | Company name listed in Souvenir Journal | Company name listed in Souvenir Journal | Company name listed in Souvenir Journal |
| Company name or logo listed on Sponsorship banner at ALC | Company name or logo listed on Sponsorship banner at ALC | Company name or logo listed on Sponsorship banner at ALC | Company name or logo listed on Sponsorship banner at ALC | Company name or logo listed on Sponsorship banner at ALC |
| VIP tables at meal events | One VIP (1) table at Meal events | One (1) VIP tables at Prayer Breakfast | One (1) VIP tables at the CRT Luncheon | Shared VIP table at Annual Awards Ceremony |
| VIP tables at awards dinner | One (1) VIP table at awards dinner | One (1) VIP table at awards dinner | One (1) VIP table at awards dinner | N/A |
| Approved literature distribution at speaking event | Approved literature distribution at speaking event | Approved literature distribution at speaking event | Approved literature distribution at speaking event | Approved literature distribution at speaking event |
| Approved Conference bag product giveaways | Approved Conference bag product giveaways | Approved Conference bag product giveaways | Approved Conference bag product giveaways | Approved Conference bag product giveaways |
| Complimentary ALC registrations | Three (3) complimentary ALC registrations | Three (3) complimentary ALC registrations | Three (3) complimentary ALC registrations | Four (4) complimentary ALC registrations |
| Market Place Exhibition Space | Market Place Exhibition Space | N/A | Market Place Exhibition Space | N/A |
| Company spotlight on NBCSL Website | Company spotlight on NBCSL Website for 6 months | Company spotlight on NBCSL Website for 6 months | N/A | N/A |



SPONSORSHIP BENEFITS

| BENEFITS | PRESIDENT'S RECEPTION \$75K | SILVER EXECUTIVE BOARD DINNER \$50K | BRONZE \$20K | COPPER SESSION BREAK \$15K | EXHIBITORS \$3K |
|--|---|--|---|---|-------------------------------|
| Advertisement in Souvenir Journal | One (1) half page color advertisement | One (1) half page color advertisement | One (1) half page B/W advertisement | N/A | N/A |
| Sponsorship Opportunity | N/A | N/A | N/A | N/A | N/A |
| Recognition at the event | N/A | N/A | N/A | N/A | N/A |
| Logo on Conference Website & included in all E-Blast and App | N/A | N/A | N/A | N/A | N/A |
| Corporate Spotlight on Conference Website | N/A | N/A | N/A | N/A | N/A |
| Monthly Post on Facebook | N/A | N/A | N/A | N/A | N/A |
| Presenting Sponsor | N/A | N/A | N/A | N/A | N/A |
| Logo on Volunteer Shirts | N/A | N/A | N/A | N/A | N/A |
| Company name listed in Souvenir Journal | Company name listed in Souvenir Journal | Company name listed in Souvenir Journal | Company name listed in Souvenir Journal | N/A | N/A |
| Company name or logo listed on Sponsorship banner | Company name or logo listed on Sponsorship banner | Company name or logo listed on Sponsorship banner | Company name listed on Sponsorship banner | Company name listed on Sponsorship banner | N/A |
| VIP tables at meal events | N/A | N/A | N/A | N/A | N/A |
| VIP tables at awards dinner | N/A | N/A | N/A | N/A | N/A |
| Approved literature distribution at speaking event | N/A | Approved literature distribution at speaking event | N/A | N/A | N/A |
| Approved Conference bag product giveaways | N/A | Approved Conference bag product giveaways | Approved Conference bag product giveaways | Approved conference bag product giveaways | N/A |
| Complimentary ALC registrations | Four (4) complimentary ALC registrations | Three (3) complimentary ALC registrations | Two (2) complimentary ALC registrations | Two (2) complimentary ALC registrations | N/A |
| Market Place Exhibition Space | N/A | Market Place Exhibition Space | Market Place Exhibition Space | N/A | Market Place Exhibition Space |
| Company spotlight on NBCSL Website | N/A | N/A | N/A | N/A | N/A |



2022 CORPORATE PARTNER AND CONFERENCE SPONSORSHIP AGREEMENT

Please select your level of support for 2022 NBCSL Annual Legislative Conference by checking the appropriate box. Fill in your contact information and signature. Email the completed agreement to paula@nbcsl.org.

CONFERENCE SPONSOR CONTACT INFORMATION

Name

Title

Company Address

City/State/Zip Code

E-Mail

Office Phone

Cell Phone

Please select your level of support:

| LEVEL OF SUPPORT | | | | | |
|--|--|--|--|--|--|
| <input type="checkbox"/> Title Diamond \$125K | <input type="checkbox"/> Award Dinner Co-sponsor \$50K | <input type="checkbox"/> Preconference \$30K (PER APPROVAL BY NBCSL) | | | |
| <input type="checkbox"/> Award Dinner Sponsor \$100K | <input type="checkbox"/> CRT Luncheon \$50K | <input type="checkbox"/> Workshop \$30K | | | |
| <input type="checkbox"/> Titanium \$75K | <input type="checkbox"/> Prayer Breakfast \$50K | <input type="checkbox"/> Bronze \$20K | | | |
| <input type="checkbox"/> President's Reception \$75K | <input type="checkbox"/> Silver Executive Board Dinner \$50K | <input type="checkbox"/> Copper Session Break \$15K | | | |
| <input type="checkbox"/> Platinum \$50K | <input type="checkbox"/> Gold \$40K | | | | |

PAYMENT

Payment for sponsorship is due upon receipt of invoice. If full payment in full is not received by **October 1, 2022**, all complimentary passes, as well as speaker passes will be cancelled. There will be no exceptions. You may pay using Visa, MasterCard, Discover, AMEX, or company check. Checks should be made payable to NBCSL.

COMPLIMENTARY REGISTRATION

All complimentary registrations must be completed online by **October 31, 2022**. Any complimentary passes that have not been allocated by this date will be forfeited. If you find that you do not have enough passes, you may increase your level of sponsorship or purchase additional individual registrations.

CANCELLATION POLICY

Upon signing this agreement, your firm is responsible for 100% of the payment. In the event that NBCSL cancels the conference due to an act of nature declaration of war, act of foreign enemies, or any other act that directly or indirectly causes cancellation of the conference, NBCSL shall have the right to retain 30% of the sponsorship to cover pending costs. The remaining fees shall be credited for sponsorship to one or more future events to be determined at the sole discretion of NBCSL.

Please sign and email this agreement to paula@nbcsl.org.

Signature of Acceptance

Date

NBCSL Chief Executive Officer

Date

Printed Name

Printed Name



Corporate Partnership & Sponsorship Opportunities

2022 MARKET PLACE EXHIBITION AGREEMENT

EXHIBITION FEE: \$3,000.00

Marketplace Solutions provide opportunities to conduct short product presentations at your booth. Exhibition booth will be 8' x 10", including a 6'-skirted table, 2 chairs, and one trash receptacle. The Exhibit Area will be carpeted. Fees do not include participation at conference sessions. To participate in the conference activities, please go to www.NBCSL.org/conference to register online or to find out more about sponsorship opportunities, contact paula@nbcsl.org.

MARKET PLACE EXHIBITION CONTACT INFORMATION

Name

Title

Company Address

City/State/Zip Code

E-Mail

Office Phone

Cell Phone

Sponsorship Level

PLEASE SPECIFY (Sponsorship Benefit Level)

If your exhibit is included in the sponsorship benefits please list the benefit level type.

BOOTH ELIGIBILITY

Booth space will be offered first to sponsors and then assigned in order of receipt of application. Every effort will be made to assign booth as requested by exhibitor. In the event that this is not possible, exhibitor agrees to accept booth space as assigned by NBCSL.

INSTALLATION AND REMOVAL

Installation and Removal: NBCSL reserves the right to fix the time for installation of exhibit prior to the opening of the Exhibit Area. Exhibitor agrees to have display set up completed prior to the official opening of the Exhibit Area.

SUBLETTING/SHARING OF SPACE

Under no conditions shall exhibitor assign, sublet or share any portion of their exhibit space to another firm or organization without prior written approval or consent by NBCSL.

INSURANCE

NBCSL assumes no responsibility for the safety or protection of exhibitor's property while in transit to and from the NBCSL 46th ANNUAL LEGISLATIVE CONFERENCE site, nor while at the NBCSL 46th ANNUAL LEGISLATIVE CONFERENCE. Exhibitors are responsible for security for their booth(s) and loss or damage to their property during published hours while the Exhibit Area is open to conference attendees and exhibitors. Exhibitors are required to submit a Certificate of Insurance for no less than \$1,000,000 combined single limit for personal injury and property damage by **October 29, 2022**.

INDEMNIFICATION

Exhibitor agrees to conduct its activities upon the premises so as not to endanger any person or property and agrees to defend, indemnify, and save harmless NBCSL, their agents, employees, officers, directors, staff, and members of any and all claims for loss, injury or damage to persons or property arising out of activities conducted on the part of exhibitor or any of its agents, employees, contractors, or any other

person entering the premises with the express or implied invitations or permission of the exhibitor. Exhibitor assumes responsibility and agrees to indemnify and defend the hotel and their respective employees or agents against any claims or Exhibitor Terms (continued): expenses arising out of the use of the exhibition premises. The exhibitor understands that neither NBCSL nor the hotel maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

CANCELLATION POLICY

Cancellation requests must be received in writing. No verbal cancellations will be accepted. Cancellations received by **October 29, 2022** are refundable, less a \$500 administrative fee. There will be no refunds for any cancellations after **October 29, 2022**.

BOOTH REGULATIONS

Exhibitor acknowledges responsibility under the Americans with Disability Act and agrees to make their booth accessible to handicapped persons. Exhibitor shall indemnify and hold NBCSL and host facility harmless against any costs, losses, penalties, damages, including, but not limited to reasonable attorney's fees and court costs, which may be incident to, arising out of or be caused by an exhibitor's failure to comply with this Act. All booths must be staffed during Exhibit Area hours. No fixture or equipment will be placed where it will block the sight of another exhibitor unless mutually agreed upon by the exhibiting company's on-site contract. Aisles and exits shall be kept clean and free of obstruction. Empty packing containers, wrappings, or display materials must be removed from the exhibit area during Exhibit Area hours. Amplified music, vocal presentations, radios, or any other noise-making machines are permitted if not audible in neighboring booths or causing any annoyance or disruption to adjacent exhibitors. NBCSL will have final decision regarding use of any such noise making machines. Smoking is strictly prohibited in Exhibit Area. Literature distribution is restricted to the individual space. Distribution of literature is prohibited outside of Exhibit Area.



2022 MARKET PLACE EXHIBITION AGREEMENT {PART 2}

EXHIBITION FEE: \$3,000.00

PAYMENT

Full payment of exhibit registration fee must accompany the Exhibitor Agreement. Applicant must be in good standing at the time of payment. Any and all outstanding invoices must be paid in full no later than **October 29, 2022**. There will be no exceptions. You may pay using Visa, MasterCard, Discover, American Express, or company check. Checks should be made payable to NBCSL.

Signing this Agreement indicates a firm commitment in accordance with the corresponding exhibitor terms. A emailed, signed copy of this Agreement is also binding. Please sign and send this agreement to NBCSL Chief Executive Officer at paula@nbcsl.org.

Signature of Acceptance

Date

NBCSL Chief Executive Officer

Date

Printed Name

Printed Name

PAYMENT INFORMATION

PAYMENT TYPE: Check Credit Card

Check or Money Order Number

CREDIT CARD TYPE Visa Mastercard AMEX Discover

Authorized Name

Amount Charged

Credit Card Number

Exp. Date

Credit Card Security Code

Zip Code

NBCSL OFFICE USE ONLY

CONTRACT & PAYMENT RECEIVED Yes No

SPONSORSHIP BENEFIT LEVEL

Amount Received

Date Received

Sponsorship Level



2022 SOUVENIR JOURNAL AGREEMENT

We do hereby authorize the National Black Caucus of State Legislators, Inc., (NBCSL), to publish our advertisement in the 46th Annual Legislative Conference Souvenir Journal. The size and placement are designated in the Rate Schedule. The advertiser is responsible for furnishing finals along with proofs, prints, and copy for the aforesaid advertisement by the deadline dates specified. All production costs, including typesetting and paste-up, are the responsibility of the advertiser. Advertiser must provide artwork in digital format. The advertiser must provide a completed, signed copy of this contract to NBCSL. It is agreed that no other understanding exists except as specified in this contract. We understand that our full payment must be received no later than **October 1, 2022**.

Make all checks payable to NBCSL. Visa, MasterCard, Discover, and American Express are also accepted.

CONTRACT MUST BE RETURNED AND PAYMENT COMPLETED BEFORE AD WILL BE PRINTED.

Name/Title

Company Address

City/State/Zip Code

E-Mail

Phone

PLEASE SPECIFY (Sponsorship Benefit Level)

If your ad is included in the sponsorship benefits please list the benefit level and mark the ad type.

Sponsorship Level

PLEASE SPECIFY AD TYPE AND SIZE

| ADVERTISEMENT | | |
|--|--|---------|
| <input type="checkbox"/> Full Page Color (8.5" x 11") | | \$3,000 |
| <input type="checkbox"/> Full Page B/W (8" x 10.5") | | \$2,500 |
| <input type="checkbox"/> Half Page Color (8" x 5.125") | | \$2,000 |
| <input type="checkbox"/> Half Page B/W (8" x 5.125") | | \$1,500 |

PAYMENT INFORMATION

PAYMENT TYPE: Check Credit Card

Check or Money Order Number

CREDIT CARD TYPE: Visa Mastercard AMEX Discover

Authorized Name

Amount Charged

Credit Card Number

Exp. Date

Credit Card Security Code

Zip Code

DEADLINES

Advertising reservation forms, artwork, and full payment are due by **October 1, 2022**.

MAIL PAYMENT AND CONTRACT TO:
NBCSL Souvenir Journal Advertisements
444 North Capitol Street, NW, Suite 622
Washington, DC 20001

EMAIL CONTRACT TO:
paula@nbcsl.org

REQUIREMENTS (Digital Files accepted only)
Files saved as a high resolution Adobe Acrobat format (.pdf) are accepted and highly recommended.

AD PLACEMENT REQUIREMENTS

All ad submissions and art work must accompany an Advertising Contract by **October 1, 2022**, to be considered for the NBCSL Souvenir Journal. All payments must be received by **October 1, 2022**.

NBCSL OFFICE USE ONLY

CONTRACT & PAYMENT RECEIVED

Yes No

Amount Received

Date Received

SPONSORSHIP BENEFIT LEVEL

Sponsorship Level

ARTWORK RECEIVED

Yes No

Date Received

NOV. 29 - DEC. 2, 2022

See you in Las Vegas!

For more information call (202) 624-5457 or for the latest conference updates, visit us at www.nbcsl.org



N B C S L

National Black
Caucus of State
Legislators

The National Black Caucus of State Legislators (NBCSL) is a membership association representing over 700 Black state legislators from 48 states, the District of Columbia, and the U.S. Virgin Islands.

NBCSL members represent upwards of 60 million Americans of all racial backgrounds. NBCSL tracks legislation at all levels of government and actively monitors state and federal policy initiatives to provide its members with important information. Each year, NBCSL members pass policy resolutions that directly impact federal and state policy. The organization focuses on U.S. domestic policy and is committed to policies that positively affect all Americans.

THE VOICE FOR THE STATES

444 North Capitol Street, N.W., Suite 622 | Washington, DC 20001 | P: 202.624.5457 | F: 202.508.3826

www.nbcsl.org