compassionate USA

Mission

A people-centered campaign, with an accompanying short-course, to promote compassion and community healing throughout the United States of America

Why Partner?

- To bring healing during these times of collective trauma, like the pandemic and school shootings
- To continue or initiate the start of a compassionate community
- To be involved in a network of compassionate communities across the USA
- To learn from one another (city/town/territory)
- To use the resources made available to explore the 3 areas highlighted in **Compassionate USA**
- To strengthen the communication, compassion and kindness that already exists in U.S. communities
- To co-create a cultural shift towards compassion that reduces suffering and increases resilience

Goals

- Launch at the U.S. Conference of Mayors – June 2-5, 2023, Columbus, OH
- Available at *no-cost* to every mayor of every city, town, and territory in the United States
- Provide accessible and relevant compassion concepts for everyone
- Develop foundational skills, a common language, and shared practices for all ages and communities
- Deepen the ethical nature of family, corporate, and community systems via shared values and social engagement
- Increase individual and community capacity and resilience on a systemic level

Components

- 6 short campaign videos based on 3 strategic focus areas below
- Plus 6-part easy-access *curriculum* of compassion skills in alignment with campaign videos
- Infographic material
- Community toolkit with further resourcing for all ages
- Suggested Key Performance Indicators (KPIs)

3 Strategic Focus Areas

• Self:	1) Emotional Awareness	2) Self-Compassion
• Others:	3) Recognizing Common Humanity	4) Compassion for Others
• Systems:	5) Collective Trauma and Collective Healing	6) Compassionate Systems

Interested in Partnering?

Entities interested in strengthening this campaign will be both national and local levels from across the U.S.

See accompanying Example Partner Certificate for what is included in this Partnership

Interested Partners to Compassionate USA will:

Receive a letter of invitational response from San Antonio's Mayor Ron Nirenberg along with their Partner Certificate.

Affirm their Partnership by sending in their logo to be prominently posted on the **Compassionate USA** website.

Contact to request Partnership, questions, and more details: Partner@CompassionateUSA.org
Website: https://CompassionateUSA.org/