

*Flip the Pharmacy Update*

December 2022

Providing better patient care in the communities they serve and improving performance on clinical initiatives was the driving force behind Good Day Pharmacy's decision to apply for a Centers for Disease Control and Prevention Division for Heart Disease and Stroke Prevention (DHDSP) grant to participate in its Well-Integrated Screening and Evaluation for Women Across the Nation (WISEWOMAN) program.

Pharmacist and clinical operations manager Whitney Osborn manages the program for Good Day Pharmacy, an independent pharmacy with 11 locations in north central Colorado. For WISEWOMAN, Good Day Pharmacy has contracted with a local clinic that serves as Whitney's base of operations.

"We work with low-income, underinsured women aged 40 to 64 to help them understand their risk for heart disease and stroke," Whitney says. "Many of these women are unaware of their high blood pressure and the impact of prolonged high blood pressure has on their long-term health."

"We've realized some significant benefits of combining a pharmacist's knowledge of medicine with the WISEWOMAN support materials."

The program provides heart disease and stroke risk factor counseling sessions, and Whitney provides information and inspiration to promote heart-healthy lifestyles. The Colorado Department of Public Health and Environment covers the pharmacists' time counseling patients and running the program.

"We are the only pharmacy in the WISEWOMAN program. We've realized some significant benefits of combining a pharmacist's knowledge of medicine with the WISEWOMAN support materials," Whitney says. "Together, we can more successfully inform and promote healthy behaviors to our targeted patients."

The next goal for Whitney and the Good Day Pharmacy team is an expansion of the program to clinics in other communities where the pharmacy already has a strong presence. It's just another example of independent pharmacies investing in positive outcomes in their communities.