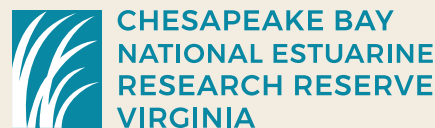
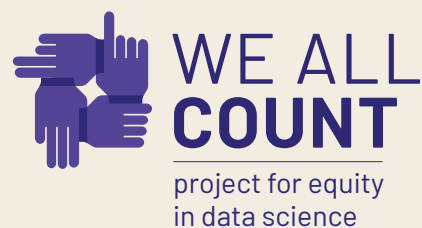


Introduction to the Data Equity Framework:

Live webinar for coastal Virginia data gurus

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We all need a toolkit for embedding equity and ethics on our data products. Making racist, sexist, or unethical decisions while leaning on our data is easy to do unintentionally – and has serious consequences for communities, policies, individuals, and organizations. If you make decisions based on data, work with stakeholders who make decisions based on data, build models with data, craft policies with data, or conduct evaluation with data, this material is for you. This includes directors, evaluators, data scientists, data visualizers, IT, finance, program officers, and research teams. Join us in an exploration of We All Count's seven-step framework for identifying inequity and hidden bias in the data product lifecycle. From funding to evaluation, hear how this actionable framework is making equitable change in data application.

WHEN / WHERE?

The webinar will take place online (via Zoom) on:
December 1, 2022; 3:00pm-4:30pm ET



HOW DO I REGISTER?

<https://forms.gle/wrxEm1QX55E7ktsV7>

Heather Krause, PStat, CEO/Founder of We All Count, is a data scientist with over a decade of experience building tools that improve practices and systems. She is currently working on implementing tools for equity and ethics in data. As the founder of two successful data science companies, she attacks the largest questions facing societies today, working with both civic and corporate organizations to improve outcomes and lives.

LEARN MORE ABOUT WE ALL COUNT

weallcount.com