



Take a Bow

This year we recognized those that make prominent contributions to the Travel South USA region, state tourism offices and southern travel industry by bestowing on them TSUSA's Ambassador Award.

In appreciation of leadership, collaboration and promotional efforts that significantly contribute to the tourism economy of the Travel South USA region, the TSUSA Ambassador Awards were created.

Those that were selected are rightly an Ambassador of the South and Travel South thanks them for their efforts in sharing our place in the world.

Specific qualification criteria included: volume of business to the Southern USA, wide range of product, promotion beyond the airport gateways and involvement in Travel South USA programming and events.

"The Board of Directors is proud to officially recognize these select companies and individuals that make prominent contributions in our twelve-state region," said Kristen Branscum, Commissioner, Kentucky Department of Tourism and Travel South USA Chair. "International tourism marketing at Travel South USA takes a global approach, and we are excited to honor these fourteen distinguished companies from nine countries in the 2018 class."



2018 Recipients:

- Adventure World (Australia)
- Alidays (Italy)
- AlliedTPro (USA)
- Argue Reisen GmbH (Germany)
- Bonotel Exclusive Travel (USA)
- British Airways (U.K.)
- Delta Air Lines – China
- Del-Tour (Belgium)
- Excite Holidays (Australia)
- Flytour MMT (Brazil)
- Les Maisons du Voyage (France)
- Memphis Tourism, Lisa Catron (USA)
- Purely America (U.K.)
- TeamAmerica Inc. (USA)

