



Upcoming TSUSA events for 2017 *Showcasing the South around the globe*

Travel South USA will hold an **International Committee Meeting** on Sunday, June 4 from 1:00 pm - 4:00 pm in Room 206 of the Convention Center in Washington, D.C. This meeting is for state tourism office staff and in-country state representative firms.

Delegates from its member states and Travel South will journey afar to meet with travel industry members for our annual **Australian International Sales Mission** to increase visitation to the southern United States. June 19 – 23.

From Sept. 20 – 23rd, Travel South will be a major part of the host group for the **U.S. - China Tourism Leadership Summit** in Atlanta, Georgia. This important meeting of high-ranking government officials from the China National Tourism Administration (CNTA) will help foster more Chinese - U.S. tourism cooperation.

World Travel Market London will be where Travel South is Nov. 6 – 8. Our staff and delegates from our member states and CVB's will travel to the U.K. to hold appointments and network with travel buyers and journalists.

Finally, ending the year with a BANG – we will be in Charleston, South Carolina for the 6th annual **Travel South USA International Showcase**, November 27 -29, 2017. And true to southern tradition, this year's event will have brought close to 100 highly qualified and veteran international operators to network, enjoy our music, entertainment, shopping and meet to do business with some of the best Southern destinations and attractions. [Registration is now open](#) to past attendees – new suppliers will receive invites two weeks later – and space is limited – so don't delay in registering. We sell out every year!

We are pleased to announce the appointments will be 18 minutes long this year (up from 12 minutes) to allow deeper business discussions. Charleston CVB is also opening the Monday City Tours to suppliers – so sign up fast to get your seat on the Plantation tours or Carriage Rides or Guided Walking Tours of Charming Charleston. Charleston City Tours open on September 1st; [check the entire lineup of offerings here](#). Also check the website for other changes including, only Double, and Triples POD's will be confirmed before September, and single POD's limited to National Chains and Management Companies. If you don't have partners for Doubles and Triples, you run the risk of not getting confirmed. Operators tell us that meeting with 2 or 3 suppliers that create a package/tour/itinerary is MUCH more efficient....and we believe in customer-centric programming.

