



U.S. Civil Rights Trail Media Coverage

The response to the U.S. Civil Rights Trail has been remarkable. With outlets such as *The Washington Post*, *BBC Travel* and *U.S. News & World Report* discussing this innovative project, close to 21 million digital impressions have been registered in a little more than two months.

Through Feb. 28, 2018 the U.S. Civil Rights Trail produced:

- 104 articles
- 3.91 billion online readership
- 2.75 million estimated readership views
- 761,000 social shares
- 20.9 million impressions

We anticipate even more coverage in the weeks ahead.

For more information on the coverage received, [click here](#).

Visit the Trail's website: <https://civilrightstrail.com>

