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Carbon Offsetting and Social Offsetting

Over the past few years, you have seen the College promoting carbon offsetting our annual meeting and last year was the first time we offered the opportunity to social offset the annual meeting in Tampa, Florida. So, what does this all mean? What charities have we funded? One thing is for sure, we would not be able to do these great initiatives without our members' support!

Carbon Offsetting

What is a Net-Zero Carbon Neutral Meeting? Whenever we have an in-person or hybrid meeting, a carbon footprint is created through (mostly) travel, hotel stay, and meals generated for the group of in-person attendees. Parthenon Management Group (PMG) created Green Solutionaries who developed a complex calculation that takes into account all of these factors as precisely as possible to determine the cost per person that should be applied to our carbon offsetting projects. The College works with our annual meeting locations on sustainable options and packaging for our meeting. Through these efforts and our contributions to the charities listed below, we increase carbon storage through land restoration, the planting of trees, irrigation or reforestation or afforestation, which is said to compensate for the emissions for that meeting.

The ACNP Council has approved to offset the carbon footprint of our meeting since 2021. What does this mean for you? Council agreed to donate funds to make our meetings carbon negative from the College's use of funds initiative. Making the annual meeting carbon negative is also

known as a carbon inset, meaning we are doing more good than bad for the environment. The College has partnered and continues to partner with two charities focused on planting trees and clean water initiatives. Who are those charities?



Charity:Water is a nonprofit organization bringing clean and safe water to people around the world. [Click here](#) to learn more.



One Tree Planted wants to make it simple for anyone to help the environment by planting trees. Together, they restore forests, create habitats to increase biodiversity, and make a positive social impact around the world. [Click here](#) to learn more.

How much has the College donated since 2021?

- 2021 Annual Meeting, San Juan, Puerto Rico – \$25,000
- 2022 Annual Meeting, Phoenix, Arizona – \$40,000
- 2023 Annual Meeting, Tampa, Florida – \$25,000
- 2024 Annual Meeting, Phoenix, Arizona – To Be Determined

Social Offsetting



In 2023, the College partnered with **SocialOffset** to offer meeting attendees the opportunity to contribute to local organizations in Tampa, Florida that make a difference in people's lives. Attendees were able to donate to offset any tax spending in Tampa that did not align with their values by supporting charities that do represent their values! SocialOffset is a nonprofit organization that provides a socially conscious alternative to event and destination boycotts. [Click here](#) to learn more.

Attendees at the 2023 Annual Meeting were given the option to donate to the following charities local to Tampa: [Planned Parenthood of Southwest and Central Florida](#), [Current of Tampa Bay, Inc.](#), [Equality Florida](#), [Feeding Tampa Bay](#), and [Starting Right, Now](#). As 2023 was the first year, there was not as much participation as anticipated; however, attendees donated \$436 to the SocialOffset Campaign and Council has agreed to donate another \$436 to match.

Council has also agreed to continue this campaign in 2024 as the annual meeting is in Phoenix, Arizona. We hope attendees continue to take advantage of donating to charities to offset their tax spend in Arizona. Stay tuned for the list of charities in the future!

We look forward to seeing you in Phoenix!