



## 21<sup>st</sup> Annual sySTEMnow Conference

Wednesday, October 30, 2024 | Italian Community Center, Milwaukee

| <b>Sponsorship Benefits</b>                                                  |                                                                       | <b>Presenting Sponsor<br/>\$10,000</b>              | <b>STEMMY Luncheon<br/>\$7,500</b> | <b>Generation STEM<br/>\$6,000</b> | <b>Platinum<br/>\$5,000</b> | <b>Gold<br/>\$3,000</b> | <b>Silver<br/>\$1,500</b> | <b>Bronze<br/>\$1,000</b> |
|------------------------------------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------------------|------------------------------------|------------------------------------|-----------------------------|-------------------------|---------------------------|---------------------------|
| Conference Registrations                                                     |                                                                       | 12                                                  | 10                                 | 10                                 | 8                           | 8                       | 6                         | 4                         |
| Opportunity for Sponsor Representative to Speak                              |                                                                       | Yes<br>Morning Keynote                              | Yes<br>Lunch STEMMYs               | No                                 | No                          | No                      | No                        | No                        |
| Advertisement / Logo on Event Website                                        |                                                                       | Yes<br>Top Placement                                | Yes<br>Top Placement               | Yes<br>Top Placement               | Yes                         | Yes                     | Yes                       | Yes                       |
| Sponsorship Recognized in Social Media                                       |                                                                       | Yes<br>Individual Post                              | Yes<br>Individual Post             | Yes<br>Individual Post             | Yes                         | Yes                     | Yes                       | Yes                       |
| Recognized as a Sponsor on Pre- / Post-Event Social Media and Media Releases |                                                                       | Yes                                                 | Yes                                | Yes                                | Yes                         | Yes                     | Yes                       | Yes                       |
| Additional Recognition Opportunities                                         |                                                                       | Yes<br>Signage and recognition at breakout sessions | Yes<br>Signage by Luncheon         | Yes<br>Signage by Generation STEM  | No                          | No                      | No                        | No                        |
| Logo placement                                                               | Looping PowerPoint Presentation to Run Prior and Following Program    | Yes<br>Top Billing                                  | Yes<br>Top Billing                 | Yes<br>Top Billing                 | Yes                         | Yes                     | Yes                       | Yes                       |
|                                                                              | sySTEMnow Website with a Hyperlink to Sponsor's Website               | Yes                                                 | Yes                                | Yes                                | Yes                         | Yes                     | Yes                       | Yes                       |
|                                                                              | Email Invitations Sent to Over 3,000 Education and Workforce Partners | Yes                                                 | Yes                                | Yes                                | Yes                         | Yes                     | Yes                       | Yes                       |



Custom sponsorship levels are available. Sponsorships can be paid by check or credit card.

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STEM Forward | 1025 N. Broadway Milwaukee, WI 53202

Online Sponsorship / Registration available after 8/30 at <https://www.stemforward.org/systemnow-conference>

*If you wish to sponsor multiple STEM Forward programs, please contact us to create a custom sponsorship package.*