

# The Corsicana Bowl Sponsorship

The Corsicana Bowl is confident that all Bowl Game sponsors will be satisfied with the outcome of their proceeds and we are certain that the feedback from targeted audiences will meet or exceed that of which is expected.

The Corsicana Bowl is in the process of seeking Corporate Sponsors for the first annual Corsicana Bowl. The Corsicana Bowl will seek the most prestigious sponsors that have the best chance of benefiting from attracted audiences. The Corsicana Bowl will seek sponsors that have a history in sponsoring successful sporting events but will also seek smaller companies that will benefit greatly from this event. Sponsors will have all the necessary representation agreed to inside the facility and around Corsicana. It is important to The Corsicana Bowl that we seek and find sponsors that are committed to the community and who have an interest in collegiate sports.

## Title Sponsor (1) - \$12,500.00

- Official event title with company name preceding (i.e. "Company Name" Bowl). All references to the event shall include the company name and/or logo, including, but limited to: all marketing and sales elements produced for the game, press releases, tickets, awards, and programs.
- The event logo, featuring the Title Sponsor name/logo will appear on the following items inside Tiger Stadium, the day of the game: along the field level on the sidelines and end zones, as well as video during the game.
- Title Sponsor will be included in media schedule (newspaper, print, television, outdoor, internet, etc) promoting the game.
- Title Sponsor will receive the right to use the event logo in approved advertising and promotional activities.
- Fifty (50) prime game tickets and Three (3) reserved parking spots for the Corsicana Bowl.
- Ten (10) on field pre-game field passes as a corporate introduction to the fans.
- Five (5) VIP passes for stadium suite in prime location with lunch.
- One (1) full page, full color advertisement in the game program. (Company's Name & Logo also included on Front Page)
- Five (5) Video Board promotions during the Corsicana Bowl.
- Five (5) in-game announcements announcing Company as Title Sponsor.
- Five (5) banners located throughout Tiger Stadium during Game.
- Company's Logo with link to website on the Corsicana Bowl website.

## Brought To You By Sponsor (2) - \$7,500.00

- The event logo, featuring the Brought To You By Sponsor name/logo will appear on the following items inside Tiger Stadium, the day of the game: along the field level on the sidelines and end zones, as well as video during the game.
- Brought To You By Sponsor will be included in media schedule (newspaper, print, television, outdoor, internet, etc) promoting the game.
- Brought To You By Sponsor will receive the right to use the event logo in approved advertising and promotional activities.
- Twenty (20) prime game tickets and Two (2) reserved parking spots for the Corsicana Bowl.
- Four (4) VIP passes to the Corsicana Bowl Banquet
- One-Half (1/2) page, full color advertisement in the game program.
- Two (2) VIP passes for stadium suite in prime location with lunch.
- Three (3) Video Board promotion during the Corsicana Bowl.
- Three (3) in-game announcements announcing Company as Brought To You By Sponsor.
- Three (3) banners located throughout Tiger Stadium during the Corsicana Bowl.
- Company's Logo with link to website on the Corsicana Bowl website.

## *Touchdown\Extra Point Sponsor - \$5,000.00*

- PA Announcement Announcing Touchdown. Example: “Touchdown Team” Sponsored by “Your Company Name”
- Video Board promotion (Company Logo) after every touchdown during the Corsicana Bowl.
- Touchdown Sponsor will receive two (2) 30-second commercial spots during the Corsicana Bowl Live Broadcast.
- Touchdown Sponsor will receive the right to use the event logo in approved advertising and promotional activities.
- Twenty (20) general admission game tickets.
- One-Half (1/2) page, full color advertisement in the game program.
- Two (2) banner located throughout Tiger Stadium during the Corsicana Bowl.
- Company’s Logo with link to website on [www.corsicanabowl.com](http://www.corsicanabowl.com)

## *Quarter Sponsor - \$3,500.00*

- PA Announcement Announcing New Quarter. Example: “Quarter #1” Sponsored by “Your Company Name”
- Quarter Sponsor will receive one (1) 30-second commercial spots during the Corsicana Bowl Live Broadcast.
- Three (3) Video Board promotion during sponsored quarter.
- Quarter Sponsor will receive the right to use the event logo in approved advertising and promotional activities.
- Twenty (20) general admission game tickets.
- One-Fourth (1/4) page, full color advertisement in the game program.
- Two (2) banner located throughout Tiger Stadium during the Corsicana Bowl.
- Company’s Logo with link to website on [www.corsicanabowl.com](http://www.corsicanabowl.com)

## **Gold Sponsor - \$2,500.00**

- Gold Sponsor will receive one (1) 30-second commercial spots during the Corsicana Bowl Live Broadcast.
- Gold Sponsor will receive the right to use the event logo in approved advertising and promotional activities.
- Twenty (20) general admission game tickets.
- One-Fourth (1/4) page, full color advertisement in the game program.
- One (1) Video Board promotion during the Corsicana Bowl.
- One (1) in-game announcement announcing Company as Gold Sponsor.
- One (1) banner located throughout Tiger Stadium during the Corsicana Bowl.
- Company's Logo with link to website on [www.corsicanabowl.com](http://www.corsicanabowl.com).

## **Silver Sponsor - \$1,000.00**

- Silver Sponsor will receive the right to use the event logo in approved advertising and promotional activities.
- Six (6) general admission game tickets.
- One-Eight (1/8) page, full color advertisement in the game program.
- One (1) banner located throughout Tiger Stadium during the Corsicana Bowl.
- Company's Logo with link to website on [www.corsicanabowl.com](http://www.corsicanabowl.com).

## **Bronze Sponsor - \$300.00**

- Bronze Sponsor will receive the right to use the event logo in approved advertising and promotional activities.
- Two (2) general admission game tickets.
- Company's Name listed in the game program.
- Company's Logo with link to website on [www.corsicanabowl.com](http://www.corsicanabowl.com).

*For more information please call (855) 798-2253 or email [info@corsicanabowl.com](mailto:info@corsicanabowl.com)*