

# Judging & Awards

## RULES

- Poster must reflect the theme of **Keep Christ in Christmas**.
- Each poster should be the original work (including concept, layout, slogan and any visual images) of a single person.
- Poster must be 11X17 inches in size. If pastels, chalk or charcoal are used the poster must be laminated or covered with clear plastic.
- Each poster must be submitted with a Knights of Columbus "Keep Christ in Christmas" Poster Contest entry form — **make sure your council number is included**. The name and age of the entrant should be printed on the reverse side of the poster in case the poster and entry form get separated.
- All entries become property of the Knights of Columbus Supreme Council. Posters will not be returned.

## JUDGING

Judging teams should be composed of students, Knights, teachers, administrators, council Chaplain, pastor, etc. A 100-point scoring system will be used to determine the winners.

### Slogan — 30 Points:

How clearly is the theme presented?

### Visuals — 30 Points:

How well do the visuals convey the message?

### Overall Impact — 40 points:

How effective was the poster in capturing your attention and causing you to reflect on the topic at hand?

## AWARDS

The following are **suggestions** for prizes to be awarded at the various levels of the Knights of Columbus "Keep Christ in Christmas" Poster Contest. Local councils, districts and state councils can design their own awards for the contest — scholarships, gift certificates, saving bonds, plaques or trophies would all be acceptable.



**Council** — \$25-\$50 for the first place entry in each age group (5-7, 8-10, 11-14)

**District** — \$25-\$50 for the first place entry in each age group

**State** — \$50-\$100 for the first place entry in each age group

**International** — \$250 is awarded to the first place entry for each age group.

Two runner-up prizes of \$100 each are also awarded for each group.

All international winners receive a framed certificate signed by the supreme knight as well as developmental credit if their designs are used in promotional posters or program literature.