

# Sponsorship Opportunities

## Georgetown Edunomics Certificate of Education Finance

**June 10-11, 2025 | 8 AM - 4 PM, Kansas City, MO**

Support the future of education finance by becoming a sponsor of the **Edunomics Certificate in Education Finance** program through **Georgetown University**. This two-day event brings together industry leaders, educators, and policymakers to discuss the latest trends and challenges in education finance.

Financial and resource allocation issues influence every aspect of U.S. public education policy yet are often not fully understood.

This one-of-a-kind Certificate in Education Finance equips participants with the skills they need in strategic fiscal management, finance policy analysis, and financial leadership to leverage dollars to do the most for students.



The Certificate in Education Finance (CEF) is an interdisciplinary certification combining finance, economics, and leadership with public policy and administration. The program emphasizes practical skills and application. Using a cohort model, the program helps participants build practical fluency in how management decisions, wide-ranging policies, and resource allocation intersect to impact student success across multiple contexts, including their own.

### **PARTICIPANTS WILL LEARN:**

- How policy affects equity and resource use
- How to more effectively consume and use education finance information at the federal, state, and local levels in the K-12 education system
- How to more strategically drive resource allocation decisions to reach desired outcomes and avoid unintended consequences that can negatively impact students, schools, and communities
- How to understand and effectively grapple with the challenges of productivity and financial tradeoffs in an environment of finite education dollars
- How to communicate finance strategy and decisions

Topics within the finance field of study addressed in the program include allocation and accountability structures, instruction delivery model implications, effects of ESSA and state policy in local context, productivity analyses, and common (but often ill-understood) cost drivers in education. Upon successful program completion, participants earn 3.0 CEUs, 36 CPEs and/or 30 professional development credit-PDCs.

<b>Presenting Sponsor</b> <b>\$25,000</b> <i>2 available</i>	<ul style="list-style-type: none"> <li>• All Lead Level Benefits</li> <li>• Exclusive recognition as event Presenting Sponsor</li> <li>• Headliner logo recognition on promotional materials</li> <li>• Speaking opportunities during the event program</li> <li>• Logo &amp; company featured in Aligned newsletter</li> </ul>
<b>Lead Sponsor</b> <b>\$15,000</b> <i>2 available</i>	<ul style="list-style-type: none"> <li>• All Platinum Level Benefits</li> <li>• Prominent Logo recognition on all promotional materials</li> <li>• Digital Ad - Full screen, full color on screens during the event</li> <li>• Social Media &amp; Event Website Logo recognition</li> <li>• 5 Attendees to private event happy hour with attendees</li> </ul>
<b>Platinum Sponsor</b> <b>\$10,000</b> <i>3 available</i>	<ul style="list-style-type: none"> <li>• All Gold Level Benefits</li> <li>• 3 Invitees to a private Happy Hour with attendees</li> <li>• Prominent Website Placement: Logo prominently displayed on the event homepage and sponsor page</li> <li>• Exclusive Media Coverage: Feature articles or interviews on the nonprofit's media channels</li> <li>• Naming Rights: Naming rights to a specific event or program during the event (breakfast, lunch, Happy Hour)</li> </ul>
<b>Gold Sponsor</b> <b>\$5,000</b> <i>5 available</i>	<ul style="list-style-type: none"> <li>• All Silver Level Benefits</li> <li>• 1 Invitee to a private Happy Hour with attendees.</li> </ul>
<b>Silver Sponsor</b> <b>\$2,500</b> <i>No Limit</i>	<ul style="list-style-type: none"> <li>• All Bronze Level Benefits</li> <li>• Event Program Mention: Recognition in the event programs</li> </ul>
<b>Bronze Sponsor</b> <b>\$1,250</b> <i>No Limit</i>	<ul style="list-style-type: none"> <li>• Recognition on Website: Listing on the sponsor page with logo and link</li> <li>• Social Media Shoutout: Acknowledgement on the nonprofit's social media platforms</li> <li>• Newsletter Mention: Name listed in a thank-you section of the monthly or quarterly newsletter</li> </ul>
<b>Special Event Host</b> <b>\$5,000</b> <i>5 Available</i>	<ul style="list-style-type: none"> <li>• Host a breakfast, lunch, snack, giveaway, or Happy Hour during the 2-day event.</li> </ul>

***Join us in shaping the future of education finance. Secure your sponsorship today!***

Contact **Torree Pederson** for more information.

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Fully tax deductible. Aligned is a 501(c)3 non-profit organization.