ILLINOIS CHAMBER OF COMMERCE

INTERNATIONAL BUSINESS COUNCIL

Consulate General of the Argentine Republic
Chicago - United States of America
Ministry of Foreign Affairs and Worship

Global Partners Program

US-Argentina Strategic Partnership

The International Business Council at the Illinois Chamber of Commerce in collaboration with the Consulate General of Argentina in Chicago is pleased to invite to participate in an

Argentine Software Industry
Business Briefing & Networking

Friday, September 21th, 2018| 9:00pm - 11:30pm
IL Chamber of Commerce
300 S. Wacker Drive, 8th Floor (tbc)

AGENDA

9:00am – Registration
9:10am - Welcoming Remarks
Ms. Laura Ortega, Executive Director, International Business Council, IL Chamber of Commerce
9:20am – Introduction to the Trade Delegation
Ms. Beatriz Vivas, Consul General of Argentina in Chicago
9:30am – Argentina's Software Industry Update & Business Opportunities for Illinois Companies
Representative from Argentine Software Industry (TBD)
9:45am – Q&A and Discussion
10:00am - Adjourn
Networking & B2B Meetings Immediately following
(10:00am – 11:30)

RSVP TO LORTEGA@ILCHAMBER.ORG

(this event is by invite-only)

The software industry in Argentina is one of the most dynamic economic sectors with the most continuous growth. In 2017, the industry grew by 20% with exports of USD 6.5 billion. Argentine software companies offer many competitive advantages for cost-effective outsourcing, such as skilled professionals, similar time zone, highly cultural similarities, offices in the US and an extensive experience working with American companies. The sector is supported by innovative public policies and employs more than 430,000 highly trained technicians. This Business Briefing will provide Illinois companies with an opportunity to connect directly with senior representatives and stakeholders from the Argentina's Software sector for potential engagement and industry partnerships.