



ENVIRONMENTAL HEALTH & SAFETY

Focused on customized training to meet your needs, and technical assistance to ensure compliance is not only met but often times exceeded.

SAFETY IN 2026: CULTURE STARTS AT THE TOP

Even with advancing technology and stronger regulations, most workplace incidents still trace back to human behavior. As organizations continue to strengthen safety cultures, four key concepts are shaping the conversation in 2026:

1. Normalization of Deviance

When unsafe actions are repeated without consequences, they begin to feel acceptable. Small shortcuts—like skipping a step or ignoring PPE—can quickly become routine. Preventing this starts with addressing risks early before they become the norm.

2. Leader Modeling

Employees take cues from leadership. When leaders consistently follow safety protocols and address hazards, it reinforces expectations across the organization. Strong safety cultures are built when leaders lead by example.

3. Safety Leadership at the Top

Safety cannot live solely within the EHS department. Executive leadership plays a critical role by prioritizing safety, allocating resources, and reinforcing accountability. When leadership treats safety as a core value, it becomes embedded in the culture.

4. The Bradley Curve

The Bradley Curve illustrates the progression of safety culture—from reactive to interdependent. The goal is a culture where teams take shared ownership of safety, actively look out for one another, and intervene before incidents occur.

The Bottom Line

While systems and technology are important, culture drives results. Organizations making the greatest impact are those that address small risks early, model the right behaviors, and prioritize safety at every level. ATN's EHS team supports this journey through Safety Leadership Training, helping companies move from compliance to commitment.

WHY CHOOSE ATN

High Return on Investment

- \$253.31 Client Reported

Client Satisfaction

- Focus on Client Success

Trusted Local Partner

- Communities in Alabama

Staff Experience

- 1,200+ Combined Years in MFG

Deep Resource Pool

- Colleges, Universities, MEP's

Customized Service

- To Fit the Needs of Clients

On-Site Delivery

- In-plant; Local Venue; Portable

Flexible Scheduling

- Based on Clients Needs

Accountability

- ISO 9001 Certified, Client Surveys