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LIBRARIES TRANSFORM®

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Happy New Year! We are starting off 2019 with an epic activity books giveaway in partnership with the upcoming film “The Kid Who Would Be King.” Read on to learn how you can sign up to receive 50 copies for your library. Also, we’re heading to Seattle next week for ALA’s Midwinter Meeting, which includes many events that will showcase the transformative power of libraries. If you’re going to Midwinter, stop by the ALA Lounge to say hello and pick up some swag. We hope to see you!

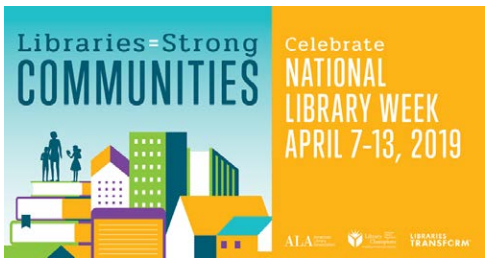
Receive 50 Magical Activity Books for Your Library!



To celebrate the release of the fantastical tale “The Kid Who Would Be King,” 20th Century Fox is sharing free copies of a graphic novel activity book based on the film. Enter your library’s mailing address and your email to receive 50 free copies of the activity book, while supplies last.

In “A Guide for Young Knights” graphic novel activity book, children can explore an adventure all of their own. Plus, one winner will be randomly selected to win 10 “The Kid Who Would Be King” backpacks to share with youth in your community.

National Library Week Honorary Chair Announcement Coming Soon



This year’s National Library Week will take place April 7-13 and free tools are available to help start your planning, including digital graphics and templates for PSAs, social media posts and more. We’ll be announcing the NLW Honorary Chair on Saturday, January 26, so stay tuned for the exciting news. To make sure you don’t miss the latest happenings, join the NLW ALA Connect Group, where you can also brainstorm ideas with fellow library professionals. ALA Membership is not required. Anyone can create an ALA Connect account and join the discussion free of charge.

Because Cake: Midwinter Meeting

If you’re attending Midwinter, please join us in celebrating the success of Libraries Transform

with a slice of cake on Sunday, January 27, at 2 p.m. Pacific Time in the ALA Lounge. In addition to serving up delicious cake, Libraries Transform staff will be on hand to provide information about our free marketing and advocacy tools and answer any questions you may have. Be sure to visit the ALA Lounge throughout Midwinter because we'll also be holding special giveaways and handing out bookmarks, buttons and window clings.

Seattle Public Library Hosts Rally for Libraries

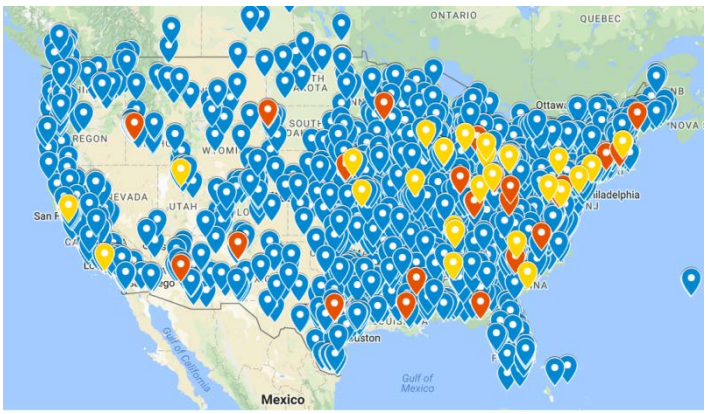
Seattle Public Library will host a free rally on Sunday, January 27, to highlight the power of libraries. The rally will feature ALA President Loida Garcia-Febo and local and state representatives. The rally is part of Garcia-Febo's Libraries = Strong Communities presidential effort, a national advocacy initiative aimed at highlighting the value of academic, public and school libraries. You can follow the rally on social media with the hashtag #LibrariesStrongwatch a livestream of the event on the ALA Facebook page. For those who are in Seattle, you can join us for the rally at 11 a.m. Pacific Time at 1000 Fourth Avenue, Level 3, near the Fifth Avenue entrance.

ALA Youth Media Awards

Tune in to the free live webcast on Monday, January 28, at 8 a.m. Pacific Time to find out this year's winners of the Youth Media Awards. The ALA will announce 23 awards, including the Newbery and Caldecott medals, Printz award and Coretta Scott King Book Awards. The Youth Media Awards are recognized worldwide for the high quality they represent and guide parents, educators, librarians and others in selecting the best in books and other materials for children and young adults. I Love Libraries is hosting a Facebook livestream of the announcements and holding an online pajama party for everyone who can't be in Seattle. One randomly selected entry will receive a $100 Visa gift card!

More than 10,900 libraries and library advocates have joined the Libraries Transform campaign!

Because of you, Libraries Transform! Encourage your colleagues to sign up at librariestransform.org.



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