

SASKATCHEWAN VIOLENCE PREVENTION WEEK

Toolkit

November 30 - December 6, 2020



#SVPW2020

#All of Us

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Welcome!

Saskatchewan Towards Offering Partnership Solutions (STOPS) to Violence is a province wide Network that includes community groups and organizations, levels of government, First Nations and Métis communities and public and private sectors. We share the common desire to reduce interpersonal violence and abuse and build active, creative and engaged communities where all people are safe and valued. Learn more about us at www.stopstoviolence.com

Our Network partners come from Treaty territories across Saskatchewan. We acknowledge and honour the traditional lands of First Nations people and the homeland of the Métis and recognize the many diverse people that make up our province.

We are pleased to serve as hosts for the annual Saskatchewan Violence Prevention Week (SVPW) and invite your active participation! In 2020, SVPW will be held from November 30 to December 6. Our intent is to offer information, tools and support to help anyone who wants to participate to coordinate, share messaging and have a greater impact. Anyone is welcome to participate in Saskatchewan Violence Prevention Week (SVPW). We encourage organizations, work places, community groups and individuals to demonstrate your commitment to reducing violence in Saskatchewan through your participation. This toolkit is intended to offer information about opportunities to participate and ideas to go one step further and organize something in your own circles.



About Saskatchewan Violence Prevention Week

Saskatchewan Violence Prevention Week (SVPW) began in 2014 as a way to bring Saskatchewan people together to focus on the awareness and prevention of violence. Saskatchewan Violence Prevention Week is held annually. SVPW 2020 will be held from **November 30 to December 6, 2020**.

Saskatchewan Violence Prevention Week serves to acknowledge the impact of violence in our province, increase awareness of supports, programs and services and recognize people who are working to build healthy, safe communities for all people.

SVPW 2020 Theme: 'All of Us'

All of Us... are impacted by violence in some way.

Whether it is our own experience or someone we know, we all have a story. This story could be about family, friends or co-workers. It could be from an experience with strangers or online. This story could be in our home, in a public place, in the work place or on social media.

These stories could be about many experiences such as relationship or intimate partner violence, sexualized violence, gender-based violence, workplace violence, harassment, stalking or cyber violence. The experiences and stories of people who experience violence and people who use violence are as varied and diverse as the people in our province.

All of Us... can be part of the solution.

We all know someone who has experienced violence. We may know others who use violence. This theme is about expanding the awareness of the impact of violence on people in our communities and highlighting the services and supports that are available throughout the province. This theme also focusses on 'natural supports' – the people in our lives that are closest to us or who we have contact with in our day to day lives. Natural supports can include friends, family, co-workers, neighbours, doctors, hairdressers, dentists, teachers and the many other people that we interact with throughout our days. The All of Us theme highlights these natural supports and seeks to offer information, tools and practices that will improve how they support people who experience violence.

During Saskatchewan Violence Prevention Week, we will be inviting everyone who is participating to focus on a key message each day that relates to the theme of #AllofUs. Our key messages are:

November 30	Official kick off of Saskatchewan Violence Prevention Week
December 1	How violence impacts our province
December 2	Finding help – services and supports
December 3	Helping others who experience violence – natural supports
December 4	How will you help? Tips, tools and resources for natural supports to help someone who experiences or uses violence
December 5	How will you help? Tips, tools and resources for natural supports to help someone who experiences or uses violence
December 6	Closing and thank you messages



#AllofUs

Join Us!

We invite you to participate actively in Saskatchewan Violence Prevention Week! There are a number of ways to get involved in #SVPW2020 ranging from hopping online to joining an event to hosting your own.

We are big fans of partnerships and collaborations. If you are looking for other organizations to partner with for Saskatchewan Violence Prevention Week 2020, check out [211Saskatchewan](#) for others in your area.

Leading Up to Saskatchewan Violence Prevention Week - Start now!

You don't have to wait to start promoting Saskatchewan Violence Prevention Week! Here are some things you can do to get ready:

- ✓ Follow STOPS to Violence on social media:
 - Facebook: www.facebook.com/stopstoviolence
 - Twitter: www.twitter.com/stopstoviolence
- ✓ Reshare posts promoting the upcoming SVPW from the STOPS to Violence social media feeds.
- ✓ Subscribe to the STOPS eBulletin for updates, tools and resources by going to www.stopstoviolence.com/ebulletin.
- ✓ Join the SVPW Facebook event by heading to fb.me/e/2XSOho4xI and clicking 'going'. By clicking 'going', you will receive Facebook notifications about updates and events happening during SVPW. Invite others to join!
- ✓ Promote the upcoming Saskatchewan Violence Prevention Week by:
 - Sending a 'save the date' message to your own networks
 - Posting notices on your social media feeds.
 - Change your profile cover photo to promote the upcoming SVPW.

Check out the #SVPW2020 Lead Up Kit for images, links and more to help you in your lead up activities.

**Click here for the
#SVPW2020
Lead Up kit.**

During Saskatchewan Violence Prevention Week

Join us on social media

STOPS to Violence will be active on Facebook and Twitter during SVPW. We invite you to join us online!

Connecting with each other

We want to stay connected and engaged with everyone who is participating in SVPW 2020. The social media hashtags for the week are #SVPW2020 and #AllofUs. Please include these in your posts and reshares so we connect.

Tag @stopstoviolence in any posts so we can reshare. This also helps us to track our collective activity during the week.

Share, share, share!

We will be posting daily on the STOPS to Violence Facebook and Twitter accounts. Feel free to reshare any of our content to your organization, business or personal pages.

Others will be sharing content as well. Search the hashtag #SVPW2020 and reshare post from others.

Create your own content

Get creative! Build your own #SVPW2020 content for your social media feeds. We have developed key messages for each day that link to the #AllofUs theme and templates for your use. Share your work, research, programs, services and any other messages about violence prevention.

Take a look at the #SVPW2020 Social Media kit for images, templates and suggested content for social media.



**Click here for the
#SVPW2020 Social
Media kit.**

Activities

As part of your #SVPW2020 participation, consider attending one of the activities being hosted throughout the week. Head to www.stopstoviolence.com/svpw-calendar to find out what's happening around the province.

Have a great idea for an event or gathering during #SVPW2020? Maybe you want to host! You may be able to use your expertise and experience to host a webinar or panel discussion about the work you do. Or a learning session with your team. Perhaps a community awareness walk or contest to promote healthy relationships and strong communities.

Please note: Unless physical distancing protocols can be strictly followed, we recommend hosting online events due to COVID. If you do choose to host an in person event, please check Saskatchewan Health's current guidelines for public and private gatherings. [Click here for the current guidelines.](#)

SVPW Calendar

STOPS to Violence will be hosting a centralized calendar for Saskatchewan Violence Prevention Week on our website and on Facebook. We invite anyone who is hosting an activity to submit it to the calendar by [clicking here to complete this form](#). Please allow 48 hours for your event to show up.



Click here for the
#SVPW2020 Event kit.

#AllofUs Leadership Challenge

#AllofUs are impacted by violence. #AllofUs can be leaders in making change.

We invite you to demonstrate your commitment, passion for change, and connection to the Saskatchewan community by issuing the #AllofUs Leadership Challenge! Grab a sign, take a photo and post it to social media with a challenge to partner organizations, family or friends. Don't forget to add the #SVPW2020 and #AllofUs hashtags and tag @stopstoviolence!



Click here for the
#SVPW2020 Leadership
Challenge kit.

Connect with Us

We'd love to hear from you!

Phone: 306.565.3199

Email: info@stopstoviolence.com

Website: www.stopstoviolence.com

Facebook: www.facebook.com/stopstoviolence

Twitter: www.twitter.com/stopstoviolence

