Saskatoon Progressive, Independent Bookseller "Turning the Tide" Opens Doors of Regina Location

After 13 years in the independent book business in Saskatoon, *Turning the Tide Bookstore has expanded to serve Regina*.

The shop opened the doors of a small satellite operation in early December, *located off Victoria Ave. at* 2035 Osler St., sharing a space with Come Clean Laundromat.

Our small but mighty Regina location is stocked with nearly 1000 book featuring a selection of our favourite books, bestsellers, and new releases.

Customers can also browse and order from the shop's full selection and search from over 4 million titles on our online bookstore www.turning.ca.

Books can then be picked up with no shipping charges at the Regina location.

This is a trial run of the shop and if it goes well, we plan to have a more permanent presence in the city.

To help us meet the needs of our Regina customers, please take a moment to *fill out this survey*.

Each person who fills out the survey will be entered to win one of 3 \$25 gift certificates.

Services we provide:

Special Orders. Tired of supporting mega-corporations with your special book orders? Give us a try! We can order millions of titles in print from over 100 distributors.

Conferences. Is your organization planning a conference? We can provide a book table of resources that will enhance the experience of the conference-goers.

Organizational Orders. Did you know that we offer a 20% discount on orders for organizational orders for things like libraries or staff resources?

Book Clubs. We can order your books and provide a 20% discount for book clubs of 5 members or more.

More about Turning the Tide:

Turning the Tide is known for its non-fiction book collection with a focus on social and environmental issues, but over the years the store also has grown a strong collection of current fiction, children's books, and bargain titles.

In 2014, Turning the Tide was named as one of "10 Beloved Canadian Bookstores from Coast to Coast" by CBC's the Strombo Show and has received accolades such as "Best Locally-Owned Business" by Planet

S Magazine and the Broadway Business Improvement District's "Business of the Year" since opening more than a decade ago.

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