HEADS UP ⚠ FRIENDS HELP FRIENDS STAY HEALTHY AND SAFE.

Unregulated, intoxicating products marketed to underage youth and sold in local markets, delis, and convenience stores pose serious health risks.

KRATOM

Nicknamed "gas station heroin" and comes in different forms like powders, tablets, drinks, and gummies.



WHY IT'S RISKY

A compound called 7-OH is added to most kratom products, making them as potent as fentanyl, and can cause:

- CONFUSION
- SEIZURES
- VOMITING
- LIVER PROBLEMS
- TREMORS
- HEART AND LUNG PROBLEMS
- ADDICTION
- DEATH



DON'T BE FOOLED *by marketing tactics that target youth* !

LOOK OUT FOR...



- BRIGHTLY COLORED PACKAGING
- CARTOON IMAGES
- COPYCAT PRODUCTS THAT LOOK LIKE REAL FOODS & DRINKS
- FRUTIY FLAVORS
- INFLUENCER ENDORSEMENTS
- UNSUPPORTED HEALTH CLAIMS "RELAX," "FOCUS," "ENERGY," "WELLNESS" AND "ALL-NATURAL"

#SHOWUP4YOURSELF
#SHOWUP4YOURFRIENDS

one choice FOR HEALTH

Reach out for support. **988** SUICIDE & CRISIS LIFELINE