

DIVERSITY & INCLUSION COMMITTEE

What is the Diversity & Inclusion Committee?

The Diversity & Inclusion Committee is an informal group of members of Westborough Connects. The purpose of the Committee is to work as a liaison to the Leadership, Programming and Community Engagement Committees to...

- ~ Promote diversity and inclusion as a core value of Westborough Connects.
- ~ Ensure that our programs and resources are accessible to the whole community.
- ~ Provide & support educational opportunities to learn more about understanding our differences (and our common humanity).
- ~ Provide opportunities to celebrate & connect across difference.



What are Specific Ways I Can Get Involved?

There are many ways to get involved in the Diversity & Inclusion Committee. You can contribute in small, discrete ways, or take on helping to plan events, create resources and build partnerships. Some ways you can help are:

Identify Programming Needs & Priorities

- ~ Attend Diversity & Inclusion Committee meetings
- ~ Reach out to diverse groups within our town & invite them to join Westborough Connects.
- ~ Help identify programs & workshops that increase awareness and promote tolerance and respect.
- ~ Investigate ways to make Westborough Connects' programming as accessible as possible, including childcare, language translation services, as well as support for those who are visually impaired.
- ~ Attend trainings & bring educational opportunities to the Westborough Connects team to learn more about how community organizations are working in the areas of diversity & inclusion to make positive change.



What are the ideal interests & skills of a Diversity & Inclusion Committee Member?

There are many jobs involved in Diversity & Inclusion Committee work, and no specific experience is needed. However, here are some qualities that come in handy in doing this work:

- ~ Interest in our mission to build a kind, connected & resilient community where everyone feels like they belong.
- ~ A personal passion/interest in promoting inclusion and celebrating diversity.
- ~ A personal background (cultural, racial, language, ability, sexual orientation, religion, etc.) that should be represented in Westborough Connects.
- ~ Interest in being an ally to minority or marginalized populations in Westborough.
- ~ Interest in building a united community that will stand up to racism and discrimination of any kind.
- ~ Interest in promoting dialogue and connections between people who have differences in age, gender, ability, sexual orientation, race, or religion.

COMMITTEE CHAIRS

Suzanne Kenny
Kate Storm
Heena Suratwala

westboroughconnects@gmail.com

Westborough Connects is an emerging organization focused on building a connected and kind community where everybody feels like they belong. We are a volunteer group of parents, educators, community leaders and engaged citizens. Westborough Connects creates opportunities to support and celebrate the diversity, spirit, and character of Westborough through programs and events that are community-based, strengths-based and dedicated to connecting people to resources and each other. Westborough Connects is part of the SPARK Network.

PROGRAMMING COMMITTEE



What is the Programming Committee?

The Programming Committee is an informal group of Westborough Connects members. The purpose of the Committee is to:

- ~ Identify programming needs
- ~ Investigate & recruit potential speakers
- ~ Engage community partners
- ~ Plan and execute events (with assistance of volunteers)
- ~ Advertise and market programming
- ~ Invite feedback from community partners and attendees

What are Specific Ways I Can Get Involved?

You can contribute in small, discrete ways, or assist with planning an entire event. Here are some ways you can help:

Identify Programming Needs & Priorities

- ~ Attend Programming Committee meetings to discuss program ideas.
- ~ Talk with people in your community to gather information about potential "hot topics."
- ~ Attend programs of interest in other communities.
- ~ Explore opportunities for community partnerships to amplify event reach and impact.

Programming Planning & Marketing

- ~ Join a planning team for an upcoming program.
- ~ Be an event greeter or information table host.
- ~ Assist with program marketing through social media, emails, hanging flyers.
- ~ Help spread the word to friends and colleagues.

What are the ideal interests of a Programming Committee member?

While there are many jobs involved in Program Committee work, no specific experience is needed. However, here are some qualities that come in handy in doing this work:

- ~ Interest in our mission to build a kind, connected and resilient community where everyone feels like they belong.
- ~ Interest in programming - particularly programs that support healthy communities, include all age groups, are accessible, and welcome the entire community.
- ~ An interest in working together as a team to bring resources to the community.

CONTACT OUR CO-CHAIRS:

Laura Cerniglia (drlcerniglia@yahoo.com)
Kelley Petralia (Kelley_click@hotmail.com)

COMMUNITY ENGAGEMENT COMMITTEE

What is Community Engagement?



Fostering positive and sustainable relationships is the core of community engagement. Through the act of engaging others, we are able to build trust, identify shared values, and strengthen bonds.



What is the Community Engagement Committee ?

The Community Engagement Committee is a group of Westborough Connects volunteers who are passionate about building relationships throughout Westborough. The three focus areas of the committee are:

Partnerships & Collaborations

Develop relationships with community partners to support the vision & mission of Westborough Connects. There are hundreds of local businesses and organizations, each offering unique opportunities for collaboration.

Marketing & Communications

To increase community awareness about Westborough Connects. As an emerging organization, Westborough Connects is working hard to build name recognition and to find ways to reach every individual and family in Westborough.

Community Events

To increase the visibility of Westborough Connects. We want people to see us in the community and to come by to meet our volunteers in person at any of the wonderful community events that Westborough offers.

How Can I Get Involved?

Community engagement is critical to the success of Westborough Connects. The work is ongoing & rewarding! If you have an interest in any of these, Community Engagement is perfect for you!

- ~ Talking with local organizations and businesses to learn more about their work in serving youth and families.
- ~ Exploring ways that Westborough Connects and local organizations and businesses can mutually support each another.
- ~ Inviting local organizations and businesses to get involved with volunteer and other learning opportunities.
- ~ Identifying ways that local organizations and businesses can partner with us.
- ~ Engaging local media and writing articles & press releases to promote our work.
- ~ Building recognition through social media.
- ~ Creating marketing materials to educate and inspire participation and collaboration.
- ~ Partnering with existing community events.
- ~ Ensuring that our work reflects our broad, dynamic, and diverse community.

CONTACT:

Kathy Ferrecchia (kferrecchia@gmail.com)
Kristin French (knellfrench@yahoo.com)
Stephanie Stuchlik (stephaniemstuchlik@gmail.com)

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