

SPONSORSHIP OPPORTUNITIES

NASW-MN'S 2022 VIRTUAL SYMPOSIUM

(RE)VISIONING

VERB: A PROCESS BY WHICH WE CHALLENGE WHAT IS, ERASE WHAT DOES NOT WORK, AND BOLDLY AND COLLECTIVELY CREATE A NEW IMAGE OF WHAT COULD BE.

**OUR PROFESSION
OUR PRACTICE
OURSELVES**

JANUARY 28 // (RE)CENTERING: SOCIAL WORK & ABOLITION
(AN ABOLITIONIST TAKE ON SOCIAL WORK)

FEBRUARY 25 // (RE)IMAGINING THE STRUCTURES OF OUR PROFESSION
(A CRITICAL EXAMINATION OF LICENSURE, THE DSM, & MORE)

MARCH 25 // (RE)IMAGINING OUR PRACTICE
(A FRESH TAKE ON INTERVENTIONS USED TO SERVE CLIENTS & COMMUNITIES)

APRIL 29 // (RE)IMAGINING OURSELVES
(A DEEP DIVE INTO PAY, AUTONOMY, DIVERSITY IN THE FIELD & OTHER FACTORS
INFLUENCING DAILY REALITIES)

MAY 20 // SOCIAL WORK SUMMIT: (RE)CREATING
(A CULMINATING DISCUSSION OF IDEAS & CREATION OF AN ACTION PLAN)

Sign up at bit.ly/naswmn22sympsponsor by January 3, 2022

Symposium details at naswmn.socialworkers.org

admin.naswmn@socialworkers.org | 651-293-1935

PO Box 44323 | Eden Prairie, MN | 55344



ABOUT THE SYMPOSIUM

In lieu of our annual fall conference, we have put together a symposium that will focus on (re)defining the status quo of social work. It will feature one session every month between January and April 2022, concluding with our Social Work Summit in May 2022. In each session, we will unpack a pressing issue and discuss bold approaches to meet the challenges of tomorrow. We will create space for multiple truths as we challenge ourselves to unlearn, evolve, lead, and follow into the future of social work. Learn more at naswmn.socialworkers.org.

WHY SPONSOR?

(Recognition) Promote your organization at the *largest gathering* of MN social workers!

(Reinforcement) Get visibility for *all five months* of the symposium.

(Return on investment) Enjoy perks that *go beyond the event* and expose you to *more than 4000 online followers*!

(Relationships) Connect with the next generation of *change-makers*.

(Representation) Support a *one-of-a-kind, forward-thinking* event.

SPONSORSHIP PACKAGES

	Champion \$1500	Advocate \$1000	Ally \$500
1 minute speaking opportunity during live event	(x)		
Logo on live slideshow during sponsor acknowledgement	(x)		
Sponsor Spotlight on NASW-MN's Facebook & Instagram	(x)		
Hyperlinked logo on Symposium webpage	(x)	(x)	
Sponsor Chat Room on designated days	(x)	(x)	
Ad in NASW-MN Member E-Newsletter	(x)	(x)	
Acknowledgment during event's opening remarks	(x)	(x)	(x)
Hyperlinked logo in Symposium's online program	(x)	(x)	(x)
Up to 10 resources in Virtual Resources Folder	(x)	(x)	(x)
Complementary registration to symposium	3	2	1

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