Main Conference CALL FOR PAPERS – Deadline: January 20, 2023

Alliance for Research on Corporate Sustainability
Fifteenth Annual Research Conference

PhD Workshop - June 5, 2023
Main Conference - June 6-8, 2023

UVa Darden DC Metro Campus at Sands Family Grounds in Arlington, VA
Darden School of Business | University of Virginia

We are excited to host and celebrate the fifteenth annual research conference of the Alliance for Research on Corporate Sustainability (ARCS), a consortium of universities and individuals that serves as a professional society of scholars studying the interface between business and sustainability. Our annual research conference brings together researchers from a variety of disciplinary and methodological perspectives who seek to advance the state of the field.

The conference welcomes unpublished working papers focused on business and sustainability (both social and environmental) from all disciplines and research areas. Papers drawn from economics, finance, law, operations, organizational theory, political science, psychology/decision making, sociology, strategy and other fields are within the realm of the conference. We are receptive to a wide range of perspectives and methods, including empirical research (quantitative and qualitative), theory development, formal theoretical modeling, and experimental methods. We are particularly interested in papers that have implications for management, organizations, and policy.

Examples of suitable topics for the ARCS Conference include non-market strategy, climate change management, sustainability reporting and disclosure, green supply chains, green marketing, sustainable finance, renewable energy investments, business/NGO partnerships, sustainable mobility, social dimensions of sustainability such as inequality, fair wages and working conditions, social and environmental justice, ESG investing, cleantech innovation, green entrepreneurship, sustainable natural resource management, and “base of the pyramid” development strategies.

We especially encourage submissions from junior scholars and scholars from the Global South as well as corporate sustainability research on the Global South. Our expectation is that accepted papers will be presented live at the conference.

Pre-Conference PhD Workshop: June 5, 2023

The ARCS annual conference includes a one-day Ph.D. workshop. This year’s workshop will take place June 5, 2023.

Submission Information: DEADLINE January 20, 2023

The paper submission deadline for both the PhD workshop and the main conference is January 20, 2023; the program will be announced by March 1, 2023. The paper submission portal will be opened soon. Additional information is available on the ARCS website.

Submission Guidelines

Submissions must be working papers not yet accepted for publication. Papers should be journal-article length and include an abstract. Supplements can be included. You can submit up to two papers total. Please submit papers without names of authors or other identifying information as reviews will be double-blind.

The ARCS Conference features two types of sessions, described below. All submitted papers will be considered for both types of sessions. All authors of submissions accepted will be listed in the program. Submitting a paper implies your commitment to review other submissions if asked by the conference committee.

- *Presentation Slots* (20-30 minutes): These provide presenters the opportunity to present their research and obtain feedback from a highly engaged audience.
- *Research Sketches* (5 minutes): These are short presentations that sketch the presenter's research question and approach and present some central findings, using either no slides or at most two slides. These sketches are designed to encourage informal discussions during the breaks that follow.

Paper Awards

Three types of awards will be presented at the Conference:

- *ARCS Best Paper Award:* The Program Committee will select one paper for the *Best Paper Award*. This award will be based on the research paper's potential impact on management practice and rigor of analysis. All submissions will automatically be considered for this award.
- *ARCS Outstanding Paper Award*: The Program Committee will select several papers for the *Outstanding Paper Award*. This award will be based on the research paper's potential impact on management practice and rigor of analysis. All submissions will automatically be considered for this award.
- *ARCS Conference People's Choice Award*: Conference attendees will select this award from among presentations and research sketches. This award will be based on individual attendees' own criteria for high impact work.

Conference Logistics

Location: UVa Darden DC Metro Campus at Sands Family Grounds, 1100 Wilson Blvd., Arlington, VA

Airports: Reagan National (DCA), Dulles International (IAD), Baltimore/Washington International (BWI)

Conference Chair: Michael Lenox, Tayloe Murphy Professor of Business, Darden School, Univ of Virginia

For all questions regarding the conference and/or the conference program, please e-mail arcs.information@gmail.com.

About ARCS

ARCS is a consortium of universities and individuals that serves as a professional society of scholars studying the interface between business and sustainability. ARCS provides data, tools, and networking opportunities to researchers who are developing a greater understanding of the opportunities and limits of policies and strategies to foster sustainable business.

Faculty members, doctoral students, and researchers from *any* university or academically oriented institute and think-tank are welcome to become ARCS individual members. A one-year individual ARCS membership is included in the conference fee. Individual membership benefits include access to member services and networking opportunities, as well as opportunities to serve on ARCS working committees.

ARCS' institutional members are Columbia University, University of Virginia, University of California Berkeley, Harvard University, HEC Paris, INSEAD, Rutgers, Bocconi University, Western University, Indiana University, University of North Carolina, Northwestern University, University of Colorado Boulder, New York University, Nanyang Technological University, Duke University, University of Michigan, Erasmus University, Georgia Tech, Cornell University, Massachusetts Institute of Technology, Stockholm School of Economics, Dartmouth College, University of California, Los Angeles, University of Pennsylvania, London Business School, Yale University.

For more information, including individual and institutional membership details, click here.

For general information about ARCS, please visit our website.

We look forward to receiving your paper submission for the 2023 ARCS Conference!

The 2023 ARCS Conference Committee:

Caroline Flammer, Columbia University
Olga Hawn, University of North Carolina
Anne Jacqueminet, Bocconi University
Michael Lenox, University of Virginia
Tom Lyons, University of Michigan
John Sterman, Massachusetts Institute of Technology