

Delta Charter Township, Michigan

#Place4Delta

Request for Qualifications

Submission Deadline: May 29th, 2019 at 5:00pm

Delta Charter Township announces a request for qualifications (RFQ) for an experimental public art piece that will demonstrate successful placemaking. The Congress for the New Urbanism defines placemaking as a process of creating quality places that people want to live, work, play, and learn in. The goal of this project is to provide examples of placemaking during Delta Rocks! Family Fest. Community members young and old will have the opportunity to engage with public art while staff gains real-time community feedback, which will be utilized in drafting our strategic plan for future placemaking efforts. Funded in sponsorship by Delta Charter Township, Delta Township District Library, and Township businesses.

PROJECT BACKGROUND

Organized by Delta Township staff, this placemaking effort aims to partner with a regional artist to create an opportunity for the community to engage with placemaking principles as well as bring awareness to future placemaking efforts within the township. The project will be installed at Sharp Park prior to the Delta Rocks! Family Fest on June 22nd, where the artist's work will be showcased for over 10,000 festival visitors to interact with. The selected artist is urged to be as creative as possible in activating wall space of an underutilized facility (approximately 150 sq. ft.) to create an interactive muralⁱ. Depending on the final amount of donated supplies, we will provide additional space for the artist to enhanceⁱⁱ the StoryWalk path to the library. Images for inspiration are provided under "submission information".

ELIGIBILITY

The RFQ is open to all professional artists and/or artist-led teams, based in Michigan. Selected artist will have demonstrated a capability of innovative placemaking and are welcome to propose work in all media and materials that meet the "ARTWORK CRITERIA" and are durable and suitable for Michigan's variable climate (including salt and ice melt.)

PROJECT TIMELINE (To be ready for engagement by June 22nd)

Portfolio Submittal Deadline: May 29th, 2019 at 5:00pm.

Finalists Selection and Notification by May 31st, 2019. Site visit to be scheduled upon notification to selected artist.

Installation: June 10th-21st, 2019

Project Completion and Unveiling: June 22nd, 2019

ARTWORK CRITERIA

Murals will be done on an underutilized building in Sharp Park. The building is currently under construction and will be offering approximately 150 square feet of mural space. Depending on the amount of donated paint, the artist will be permitted to enhance the storybook walk that leads pedestrians and other non-motorized users to the District Library. Art should promote a sense of place through offering engagement opportunities, promote educational opportunities, and programming. The artist's work shall be for the enjoyment of all community members, including children and should remain family-friendly.

REVIEW AND SELECTION PROCESS

Township staff will select the finalist based on the materials submitted. The selection of the finalists will be based on the following criteria:

- Artist's consideration of and experience in creating artwork of this size and scope.
- Artist's professional experience represents a developed and successful body of site specific public art projects of a similar scope as demonstrated by visual documentation.
- Ability to understand sense of place and design in a context sensitive manner as demonstrated by visual documentation.
- Willingness of the artist to consult and work with Township staff to successfully integrate the work into the site and meet any construction requirements, schedules and deadlines.
- Ensure that the artwork will be of a permanent nature, does not require excessive maintenance or repair costs and meets public safety issues and Americans for Disabilities Act (ADA) standards.

SELECTED ARTIST

One (1) artist will be selected and required to visit Sharp Park for a site orientation prior to beginning work. The site visit is meant to orient the artists with the project and to ask questions to finalize design and installation plans in a formal conceptual proposal. The site-specific conceptual proposals should convey the artist's ideas and plans through scale designs, renderings and/or scale models with a statement that describes, in detail, the project's intent, proposed materials, fabrication and installation methods, and project schedule. All written materials and a color rendering of the concept must be emailed to Stephanie Balke by June 7th.

AWARD FOR SELECTED ARTIST

Although financial payments to the selected artist will not be available, the artist will be provided with materials, mediums, community exposure, and possible media coverage.

ARTIST'S COMMISSIONED WORK AGREEMENT

As art will be displayed in within the public realm acts of vandalism could occur, although Township staff works diligently to maintain our facilities. Park facilities may undergo upgrades or redesign in the future in which case some or all of the facilities the artist utilizes could be removed.

SUBMISSION INFORMATION

Please submit portfolios and a brief written statement explaining artist's placemaking experience to Stephanie Balke at sbalke@deltami.gov by May 29th, 2019 at 5:00pm.

Deadline: Portfolio, images and a brief written statement explaining artist's placemaking experience must be submitted electronically by May 29th, 2019 at 5:00pm.

Contact: Stephanie Balke, sbalke@deltami.gov

Website: deltami.gov

Delta Charter Township reserves the right to reject any or all applications, to reissue the Call for Entries, or to terminate the selection process or project at any time without prior notice.

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