

Lansing, Michigan

Saginaw Street – Bus Shelter Public Art

Request for Proposals from Artists and Graphic Designers

Submission Deadline EXTENDED: 5:00pm Monday, September 20th, 2021

The Saginaw Street Corridor Improvement Authority (SSCIA) announces a request for proposals (RFP) for a new public art project, funded by the City of Lansing Neighborhood Grants in partnership with Capital Area Transportation Authority (CATA). This RFP is a great opportunity for artists and graphic designers to submit their concepts for a vinyl art installation on a new bus stop that will be installed at the location in Image 1. The new bus stop is in a highly visible public location that will serve as practical waiting place for transit users and as a public art for the community. The chosen artist's work will be seen by hundreds of people each day.

Due to the success of previous public art projects in Lansing, the City and CATA see great value in continuing to invest in public art pieces as a placemaking tool to add to the community's enjoyment of public spaces. The SSCIA Development and Finance Plan lays out plans to make strides in making the Saginaw Street Corridor a multimodal street. This includes to making improvements to the streetscape in addition to public infrastructure, such as the bus stops along the corridor.

PROJECT DESCRIPTION

Location:

150 feet west of the intersection of Saginaw Street and N. MLK Boulevard, on the southside of Saginaw Street, resides bus stop number 978, serving customers of CATA's Route 12. In its current state, a pair of benches occupy the space, oriented along the northern exterior wall of the Rite Aid pharmacy building, as depicted in image 3. A highly utilized stop, Eastbound Saginaw past MLK, will soon become the home of a new bus stop shelter structure.

The stop is less than one mile away from the Lansing Community College campus and one mile from the Michigan State Capitol Building. The bus stop serves as a primary entry point into CATA's public transportation system and is a valued asset to the surrounding community.



Image 1: Location of new bus stop

In an effort to create a truly authentic community look and feel for the new structure, the SSCIA seeks proposals to create a uniquely designed vinyl wrap for the forthcoming shelter structure, as depicted in Image 2. The artist will design the art and it will be reproduced to be placed on the shelter. An example of a past CATA project that was completed at Eastbound Holmes past Pleasant Grove Stop #1797, can be found on [their website](#).

Background:

The [Saginaw Street Corridor Improvement Authority Development Plan](#), approved in late 2019, outlines the strategic goals of the Authority. This will be a great opportunity for an artist to work on one of the first Saginaw Street projects. The projects for the SSCIA follow 4 main categories: Design, Economic

Restructuring, Organization, and Promotions/Marketing. Many of the projects that are listed in the plan address the public transit system, including efforts to improve stops with additional amenities and while working with local artists to install more public art along the corridor. This project addresses many focus areas of the Authority and will make much need improvements to a key intersection along the Saginaw Street corridor.

Project:

The City of Lansing awarded the Saginaw Street Corridor Improvement Authority with a neighborhood grant of \$3,000 to partner with CATA to incorporate public art into a bus stop location near the intersection of Saginaw Street and N. MLK Blvd. This will enhance this area's economic vibrancy and sense of place. The selected vinyl art piece will be located on the new installed bus shelter to maximize its visibility and impact for the riders of the public transit and to the community. The design of the public art piece should speak to Lansing's heritage, promote inclusiveness, and reflect the opportunity for growth in the future for the Saginaw Street Corridor. The SSCIA is looking for a proposal that will include art on the shelter shown in Image 2, which will replace the benches in Image 3.



Image 2: New bus stop where vinyl wrap art will be installed

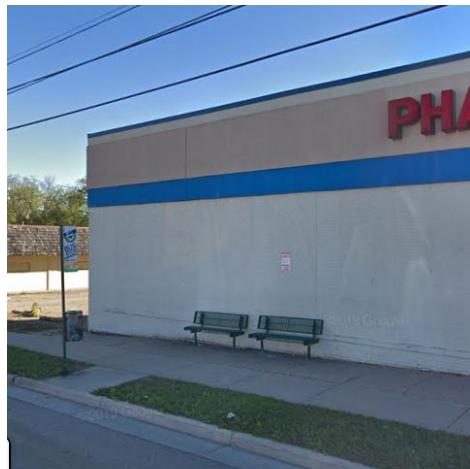


Image 3: Location of the bus stop from Image 2

ELIGIBILITY

The RFP is open to all professional artists and/or artist-led teams based in Michigan, with priority to artists located in the City of Lansing and tri-county region. Interested artists will have demonstrated the capacity in innovative placemaking and are welcome to propose work in all media that meet the "ARTWORK CRITERIA" and are durable and suitable for Michigan's variable climate.

PROJECT BUDGET

The commission budget is up to a total of \$3,000 USD this can include but is not limited to artists' fees, design, engineering, insurance, permits, signage, fabrication, installation, and shipping. The Artist will design the art to be printed on the vinyl and will work with the installation of it, while partnering with CATA to install and maintain the art piece. The budget should include the initially installed vinyl wrap and one duplicate to be used as a backup in case of damage. See attachment A for the bus shelter specifications.

PROJECT TIMELINE (*Subject to change*)

Submittal Deadline: 5:00pm Monday, September 20th, 2021

Artist Chosen and Notified: Friday, September 24th, 2021

Fabrication and Installation: September – November 2021

Project Completion and Unveiling: October - November 2021

ARTWORK CRITERIA

The art piece should permanently endure on the site, the SSCIA is looking for an art piece that will incorporate vinyl wrap. Understanding the timeline, the proposal can use an artist's existing piece to be incorporated into the art piece but will have to be included in the proposal. The size should fit on the CATA bus stop shelter; however, it should stand out and welcome community members to Lansing and the Saginaw Street corridor. The specification of the new bus shelter can be found in attachment A. Image 2 shows the new bus stop that will soon be installed at the new location on Saginaw Street. The selected art piece will convey an inclusive message that is specific to Lansing's community and culture, with a focus on the Saginaw Street corridor.

REVIEW AND SELECTION PROCESS

With guidance from the [City of Lansing Public Art Guidelines](#), the SSCIA will work with the City of Lansing Public Art Committee to designate an Art Selection Panel to review the submissions and select the finalist based on materials submitted. Selection will be based on the following criteria:

- Artist's consideration of and experience in creating artwork of this size and scope
- Artist's professional experience represents a developed and successful of site-specific public art projects of a similar scope as demonstrated by visual documentation
- Ability to understand sense of place and design in a context sensitive manner as demonstrated by visual documentation
- Willingness of the artist to consult and work with the design and construction teams to successfully integrate the work into the site and meet any construction requirements, schedules, and deadlines.
- Ensure that the artwork will be of a permanent nature, does not require excessive maintenance or repair costs and meets public safety issues and Americans for Disabilities Act (ADA) standards. Artwork must not be obscene in nature.
- Artist's location (within City of Lansing, within tri-county region, within Michigan)
- Feasibility: Is the budget, timeline, and project execution realistic? Is the proposed design one that can be completed within budget and according to project guidelines? Has the artist demonstrated strong understanding or background in the media they propose to use?
- Artistic merit: Does the art piece reflect values of inclusion and diversity? Is the design aesthetically pleasing? Is it appropriate for the context of the city?
- Professional presentation: Are documents written in a professional manner, free of grammatical errors? Does the presentation adequately describe the process and final installation?

ARTIST'S COMMISSIONED WORK AGREEMENT

The selected artist/team will enter into a two-party Agreement between the Saginaw Street CIA and the artist/team to complete a transfer of ownership. The art piece will become the full property of CATA at the time of installation. The selected artist/team will be required to provide General Liability and other insurance as specified in the agreement.

SUBMISSION INFORMATION

Materials for Submission:

One pdf must include:

- Name/Mailing Address/Phone Number/Email Address/Brief Bio
- A resume and/or CV that includes relevant creative or professional work
- A list of three professional references
- A statement of interest, 500 words or less, that discusses your unique qualifications, reason for interest in this project, and statement regarding concept of the proposal
- A conceptual image of the proposed vinyl art piece on the bus shelter
- Project budget, including itemized breakdown of costs i.e. fee, printing, and install
- Estimated time necessary for completion.

Deadline: All application materials must be submitted electronically by 5:00pm Monday, September 20th, 2021

Contact:

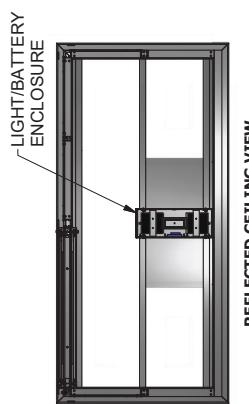
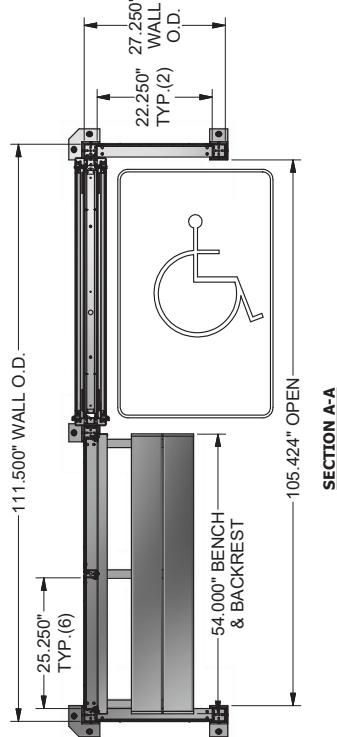
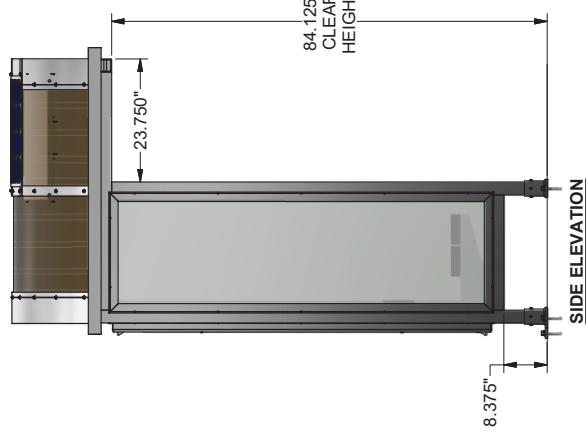
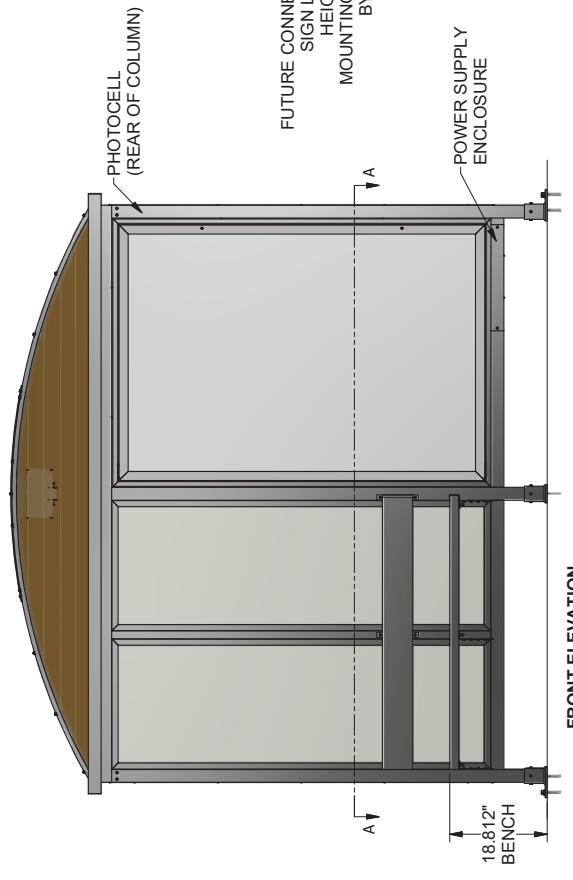
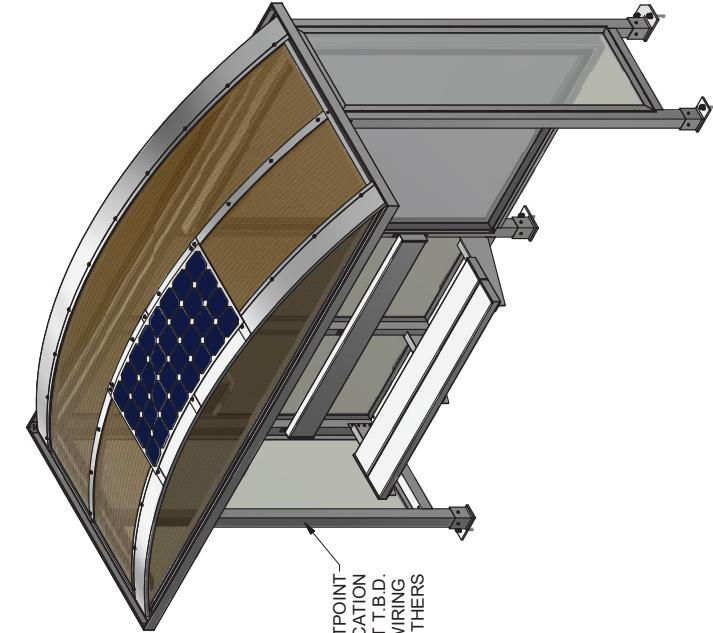
- Submit applications to Hannah Bryant, hannah@purelansing.com (517-388-1947)

Website: <https://www.lansingmi.gov/610/Saginaw-Street-Corridor-Improvement-Auth>

The Saginaw Street CIA reserves the right to reject any or all applications, to reissue the Call for Entries, or to terminate the selection process or project at any time without prior notice.

Attachment A: Slimline Style Transit Shelter Specifications

- ELECTRICAL ENTRY LOCATION T.B.D. ALL CONDUIT BY OTHERS.



BRASCO INTERNATIONAL, INC.	CUSTOMER:	HAUS	CHECKER:	BDH
32400 INDUSTRIAL DR.	PROJECT:	SLIMLINE STYLE TRANSIT SHELTER	DATE:	10-21-20
MADISON HEIGHTS, MICHIGAN 48071	MODEL:	SL-0410-C-0-BV/PCTG-1-0-S	JOB #	6350C
1-800-893-3565 WWW.BRASCO.COM	DESIGNER:	S-001	REVISION:	A

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