

**Summarized from Clement Gignac's presentation on September 23, 2019 at the iAS Advisor Summit:**

- We are currently experiencing the longest bull market in history, but bull markets do not die of old age
- The service sector is resilient however, the manufacturing sector is slowing down
- ISM Manufacturing Index is at 50, signalling a slowdown, which is confirmed by a CEO survey indicating that 60-70% expect a slowdown
- GDP expected to end at 2.9%, down from 3.6% in 2018
- Policy mistakes or external market shocks could jeopardize business cycle
- Financial markets are very sensitive to trade settlements developing in USA
- Global trade contraction outside of recession is a first, due to the rise in protectionism
- Analysts are not calling a recession yet, however, if USA imposes additional tariffs in December, this will have a significant impact
- Historically, a US president has never been re-elected in a recession. The emphasis will be on President Trump to get changes enacted before additional tariffs are enacted in mid-December
- The labour market is posting its best results in 16 years
- Canada has the highest immigration growth of the OECD countries and the highest level of education with 65% of immigrants aged 25-45 having post-secondary education
- Fair value of the Canadian dollar is closer to 80 cents
- Bond yields are very low. Global bond yields have hit a record low. There are now 14 trillion bonds in the world with negative interest rates—this means that citizens are financing government funds to borrow from them

## **International perspectives—bottom line**

Risk factors:

- The trade relationship between China and the US remains tense and brings significant uncertainty to global supply chains
- The weakness of manufacturing activity could lead to larger global economic downturn, especially in Europe with Germany
- Geopolitical risks remain high (tensions in the middle east)
- Political uncertainty around Brexit

Positive elements:

- The US consumer remains confident and has an adequate level of savings
- China is using its fiscal policy in a recession scenario
- Germany is open to using its fiscal policy in a recession scenario
- Many central banks are now pointing to further monetary easing