

# How To Outsmart Our Kids in Technology

**with Alex Paskie**  
**Followed by a Q&A session**

**Sun., Feb. 25 at 6:30 pm**  
**at JCC Columbus**  
**1125 College Ave.**

**Light refreshments served**

**RSVP to [rabbikapenstein@thekollel.org](mailto:rabbikapenstein@thekollel.org)**  
**Questions may be submitted in advance of program.**



Alex Paskie began his computer career with an 8086 PC in 1987 at age 10. Before long, Alex encountered the hacking/phreaking scene and the early online world – then composed of Bulletin Board Systems (or BBS's). He started his own BBS at 13 and fell in love with all things online. By age 18, in the earliest days of the internet, Alex began developing websites and consulting for companies.

In 2000 Alex founded BlueSwitch, a technology services company specializing in website and app development, online marketing and systems administration. BlueSwitch has strategic partnerships with Microsoft and Amazon; they have also worked on apps, websites or projects with Forbes, Disney, ELF Cosmetics, among many others. In 2008, Alex began speaking publicly about dangers that technology poses, especially to teens and children, using his own childhood experiences as a guide. He currently speaks across the country to parent and teen audiences from all walks of life, and serves as an adviser to TAG International.

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