



ת'ז

# Dateline CTA

October 2017  
Tishrei/Cheshvan 5778

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Accredited by:  
**ISACS**  
Independent Schools  
Association of the  
Central States

**North Central Association**  
Commission on Accreditation  
& School Improvement  
(NCA CASI)

Member of:  
Torah Umesorah  
Association of Modern  
Orthodox Day School &  
Yeshiva High Schools (AMODS)

Columbus Torah Academy is proud  
to be a beneficiary agency of The  
Columbus Jewish Federation. We  
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## THE HOLIDAYS INSPIRE OUR LEARNING

As we leave the “holiday season” behind us, I think it is critical to reflect on an important lesson that we can glean from the last of the holidays, Shemini Atzeret. Shemini Atzeret is an unusual holiday in the sense that there is no particular defining commandment that is linked to the day. On Pesach we eat matzah, Rosh Hashanah has the commandment to blow the shofar and Sukkot is riddled with a host of commandments; yet, Shemini Atzeret is devoid of a mitzvah that is unique to it. Why is this so? What is the purpose of not having a mitzvah? The answer to this question lies in the name of the day. The word Atzeret has two translations, “to stop,” or “to contain”.



Rabbi Emanual Bernstein sites the Binah Leltim, who writes that the goal of Shemini Atzeret is to stop and reflect on our experiences of the high holidays. Shemini Atzeret is a day that is dedicated to containing and retaining all that we have achieved during this auspicious time. The goal is not for now, rather it is to spiritually infuse ourselves for the rest of the year. The Binah Leltim goes on to explain, that the greatest mechanism to ensure we preserve our spiritual high throughout the year is through the study of Torah. He points out that this is the precise reason that the Sages enacted the celebration of the completion of the Torah on this day. It is our allegiance to the learning of the Torah that will bridge the gap from one year to the next.

On Simchat Torah we are not simply celebrating the completion of the Torah cycle, we are celebrating that we have the Torah and we have the wonderful opportunity to learn and strengthen our bond with Hashem. This message underscores why providing our children with a Jewish Day School education is absolutely necessary. A Jewish Day School education will not only increase the Jewish identity of our children, but will provide them with skills to become lifelong Torah learners with the ability to continuously strengthen their bond with Hashem for the rest of their lives.

## MAZAL TOV

Paul Zwelling (Class of 2006) on his engagement to Naomi Alt of Buffalo, New York and to parents Sheila and Rick Zwelling and to brother and sister-i- law Rabbi Michoel and Shira Alt  
Jessica (Hackman) Kalmar (Class of 2005) on the birth of a daughter and to grandparents, Dr. Mark and Sandy Hackman  
Rabbi Dovid and Yona Kimche on the birth of a daughter  
David Keesey (Class of 1996) upon his engagement to Sarit Rus  
David and DeeDee Stein on the bar mitzvah of their son, Seth  
CTA senior, Hannah Adler, is one of three teens in the city slated to speak at TEDxColumbus on November 3, 2017 at the Davidson Theatre at the Riffe Center.  
Susie and Jonny Diamond on the birth of a grandson and to parents, Jillian and Gabi Glicksberg

## CONDOLENCES

Rabbi Michael and Michele Ungar, Rami Ungar (Class of 2011), Adi Ungar (8th grade class of 2008) on the loss of father and grandfather Seymour Ungar  
Rita (Noykh) Shirman and Stella Shirman (8th grade class of 1994) on the loss of father and grandfather Yefim Fishman  
Gary Covel and David Keesey (Class of 1996) on the loss of wife and mother Lana Covel  
Alex and Nadya Chernyakhovskiy, and Olga (Chernyakhovskaya) Diner (Class of 2003) on the loss of father and grandfather Feliks Chernyakhovskiy  
Mrs. Blanche Young, Mrs. Barbara Flox and the Young, Flox and Tilson families on the loss of brother, brother-in-law and uncle Harold Flox

## NEWS FROM LOWER SCHOOL JUDAIC STUDIES DEPARTMENT



By Dror Karavani, Lower School Judaic Studies Coordinator

The month of Tishrei is probably the busiest time in our school. Ending one holiday, we immediately dive into the next. Just before we entered Sukkot the students participated in Tashlich where they "threw away" their mistakes to the creek by the school. We sang songs and prayed for a new and successful year.



The holiday of Sukkot has many names and in the classrooms we've learned that each name teaches us a different aspect of the holiday. One of the names for Sukkot is Zaman Simchateinu (the time of our rejoicing) and that was the atmosphere in our school during the days of Chag. The students studied and ate in the Sukkah, said the Brachah on the Lulav and Etrog, and prayed together in the Shul saying Hallel with the Middle School.

On Tuesday, two bus loads of students left our school in different directions for the annual Sukkah Hop to spread Simchah throughout our community. Second, 3<sup>rd</sup> and 4<sup>th</sup> grade went to the JCC and Gan Efraim where they led activities with the younger children. Fifth and 6<sup>th</sup> grades visited Torat Emet for a special Sukkot program. The day was topped off with everyone skating together!



On the last day of Chol Hamoed the students warmed up and had a pre-Simchat Torah dancing and singing. A special thank you for the amazing Judaic team who orchestrated and led the rainbow of educational activities. May the Simchah of the Chagim continue throughout the entire school year.

## NEWS FROM HEBREW LANGUAGE DEPARTMENT

By Shirly Benatar, Hebrew Language Department Chair



Shanah Tovah everyone! We started the year with sweets. The Hebrew department decided to mark the beginning of the new year with a 'Shanah Tovah Cards' project for the entire CTA staff!

Our Upper School students learned about the history of the traditional New Year card, important vocabulary and sentences for wishing good wishes and blessings, and the format of writing a card in Hebrew. Students then used cards printed from vintage images from the Museum of the Jewish People to write a card for a specific CTA staff member. We also attached honey sticks to each card. Finally, 11<sup>th</sup> & 12<sup>th</sup> Hebrew students hand-delivered the cards to all staff members, for a sweet New Year (see pictures). Thank you to Morah Ester for leading this project.



Morah Tehilla's second graders were also excited about using their new acquired skills of colors and Hebrew sentences to create Shanah Tovah cards for their own families. The students were proud and happy to bring home their creations (see picture).

In addition to special projects, there is a lot of Hebrew learning happening in the classrooms. The 3<sup>rd</sup> grade is working on reading comprehension, Moreh Mordechai's 6<sup>th</sup> grade class is practicing with other simple every-day dialogues (see picture), the 5th grade class is strengthening preposition skills with Moreh Oded and Morah Tehilla's 5<sup>th</sup> graders had fun working in pairs creating complex sentences (see picture).



Some Upper School activities included: 7<sup>th</sup> & 8<sup>th</sup> grade groups created and played an "Opposites" memory game with Morah Ester (see picture), 11<sup>th</sup> grade students learned about weather and practiced their auditory skills by listening to Hebrew weather reports with Morah Ester, Moreh Mordechai, and Moreh Oded.

and projects, we are challenged by the task of meeting the needs of students at many different levels. We have dedicated staff to assist students who need more help, or challenge those who are significantly more advanced, and we will re-evaluate after the Chagim.

I am very proud of what our teachers have been able to achieve in such a short time. Thank you to Morah Malca, Morah Eva, Morah Ester, Morah Tehilla, Moreh Oded, and Moreh Mordechai for a strong start of this school year! The entire Hebrew Department wishes everyone G'Mar Chatimah Tovah  
גמר חתימה טובה

## **AWESOME ART ADVENTURES: NOW IN VIDEO FORM!**

**from Art Teacher Amy Neiwirth**

### **CTA VISUAL ART**

### **AUGUST & SEPTEMBER**

We have had a wonderful start to art class this school year. After getting in to our groove and routines, we are now beginning to create unique and personal artworks incorporating key concepts, essential art-making skills, and famous artists' "art ingredients".

Please enjoy this video highlighting some of the projects we are working on in grades K-7 and high school Art II.

<https://youtu.be/1PB8ReJX8X8>

### **SENIORS GET VALUABLE LIFE SKILLS WHILE HELPING OTHERS**

The Class of 2018 spent the day volunteering for Habitat for Humanity, working at a building site on a home that's nearly complete. Nowadays, most of our teens have never done this sort of work. Learning to take care of critical everyday household features like downspouts and railings, CTA seniors got a hands-on education using tools doing physical labor. Feeling good about this tangible work, they were touched to meet the future owner who stopped by to see the progress on her home. A single mother of 8 children, she thanked the students and elevated their feelings of accomplishment. See the video recap of their experience at: <https://youtu.be/oqQT3G1y4vE>. They were joined by Mr. Guinan and Rabbi Savage.



### **PBIS UPDATES IN LOWER SCHOOL**



Congratulations to grades K-6! All of the classes have earned 20 middot money to earn a dress down day. Fourth grade is the first grade level to earn a scooter race. See pictures and video link in Photos Around Campus! Our kindergarteners earned a pajama day! The students have been making great strides in meeting the expectations for a strong CTA community. Wonderful Lion Notes and lots of attention to our four middot are really helping our students to shine!

## PHOTOS AROUND CAMPUS



**SENIOR & KINDERGARTEN BUDDY APPLEPICKING:** A trip to Lynd's Fruit Farm is an exciting part of the Senior and Kindergarten Buddy experience as they get to know each other and enjoy this special field trip. Love this picture as they meet up to get on the bus!

### YOM TOV SPEAKERS:

Rabbi Goldstein (before Rosh Hashanah), Rabbi Claman (before Yom Kippur) and Rabbi Neuman (before Sukkot) spoke to high school students in preparation for these important holidays.



### 7th GRADE BEGIN STUDY OF ANCIENT EGYPT:

7th graders have been working on their Ancient Egypt projects with Ms. VanGundy. Each partner group is assigned a different topic and will research and present their findings to the entire class. Here, students are doing a Fact Hunt to find out background information about Ancient Egypt.



**CONSTITUTION DAY:** First and second grade celebrated Constitution Day (September 17) on Friday, September 15 by wearing an accent of red in their clothing (we already wear white and blue as part of our school uniforms) and they watched a SchoolHouse Rock video about the Constitution and discussed American symbols of our country (flag, Washington Monument).

**FACULTY VS STUDENT SCOOTER RACES:** Having earned 45 Middot Money, both 3B and 4<sup>th</sup> grade earned Scooter Races for their classes against the Lower School teachers and administrators. The whole lower school joined to cheer everyone on in the Upper School gym. Fourth grade won their heat against the grown ups while the teachers won against 3B to share the trophy. Look for more scooter race fun!





**JUMPING FOR JOY AT MUSIC:** Morah Cheri took the kindergarteners outside for an impromptu marching band – complete with jumping for joy!

**MTSS PARENT CAFÉ:** Lower School parents joined together for September's Parent Café, held at CTA. Mrs. Miller reviewed the Multi-Tiered Systems of Support that we are using in the Lower School. MTSS can be defined as "the practice of providing high-quality instruction and interventions matched to student need, monitoring progress frequently to make decisions about changes in instruction or goals, and applying child response data to important educational decisions" (Batsche et al., 2005). CTA will be adapting this model to not only help teachers provide intervention for students who are struggling with academics or behaviors within the classroom, but it will also be used for students who need enrichment within the classroom. The next Parent Café is on October 17, at 7:30 pm, at the home of Seth and Leslie Hoffman.



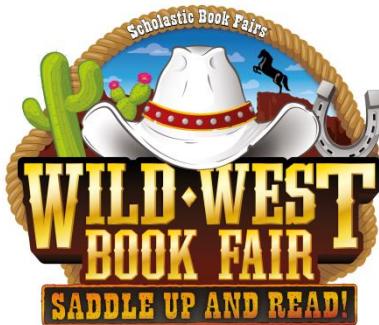
**#SariStrong:** Upper School students are all donning orange #saristrong bracelets in support of Sari Goldson, an 11<sup>th</sup> grade student at Bexley High School who is battling leukemia. Our students recited tehillim in her merit and will be thinking of her. Thanks to Stacy Leeman and Gary

Lieberman for buying us the bracelets. Refuah Shelayma to Sari.

**3<sup>rd</sup> grade makes Thunder Cake:** The third graders have been studying memoirs in writing workshop. They read several books by Patricia Polacco as examples of memoirs. One of her books is *Thunder Cake*. The children read how the little girl in the story made the cake with her grandmother to help her through the storms and then made their own Thunder Cake and enjoyed eating it together.



## LASSO UP A GOOD BOOK AT THE CTA BOOK FAIR!



The Scholastic Book Fair is coming to CTA and all readers are wanted!

Everyone is invited to a rip-roarin' event, right at our school, one that brings a wonderful selection of fun, engaging, and affordable books kids want to read!

Reading for pleasure gives children the powers of imagination and information. The Book Fair gives them the opportunity to choose books of their very own – ones they like to read! Books provide hours of enjoyment and are a great motivation to read more. And, the more kids practice reading, the more skilled they become, and the more they learn!

Please make plans to visit CTA's book fair on school days from Nov. 3–10! We're open on Conference Day, Nov. 8, too!

Visit our Book Fair Homepage <http://www.scholastic.com/bf/cta> for more information about books and special features of our fair and to order online.

Online shopping opens Nov. 1 and continues until the fair ends.



We look forward to seeing you and your family at our book fair. Remember all purchases benefit our school. Past Book Fairs successfully helped update and grow CTA's library supplying lots of quality books for every reader.

## PTO DIRECTORY



Still wondering where to get a list of CTA families? Planning a birthday party or b'nai mitzvah? Searching for the name a high school student to babysit? Look no further than the CTA PTO Directory. You don't have one? Make sure to sign up for PTO if you haven't already done so as it is a perk of membership. PTO Dues are \$25 yearly, \$210 Lifetime Member (that's forever!) Stay connected. You will still get a directory even after the kids graduate! For more info, go to [www.torahacademy.org/pto](http://www.torahacademy.org/pto)

## SPONSOR A DAY OF LEARNING



**Have a lifecycle event to share?** Opportunities to sponsor A Day of Learning are now available at CTA. For a \$180 donation, you can make a donation, in honor, in memory, in appreciation, for a speedy recovery or in celebration of a person, a birthday or an event. To schedule a day, contact [sherszage@torahacademy.org](mailto:sherszage@torahacademy.org) or [adrandoft@torahacademy.org](mailto:adrandoft@torahacademy.org). The sponsorship will be listed in the CTA Weekly Communicator, the monthly CTA Dateline, posted on the monitor in the school lobby, and announced to the students.

CTA's Day of Learning for September 13, the 22<sup>nd</sup> of Elul was sponsored by Cheryl Miller, in memory of beloved parents, Anne and Gus Block on Anne's yartzheit - Henna Liba bat Avram Meir. Anne and Gus were the Bubbie and Papa to CTA 10<sup>th</sup> grade student Gillian Herszage and her siblings, Max and Shayna, alumni of CTA.

CTA's Day of Learning for September 15, the 24<sup>th</sup> of Elul was sponsored by Roman and Victoria Ilin in honor of their son, 7<sup>th</sup> grader Ariel Ilin putting on tefillin for the first time.

CTA's Day of Learning for September 27, the 7<sup>th</sup> of Tishrei, was sponsored in memory of Bella Komanovsky by her son, Roman Komanovsky (CTA 8th grade class of 1984) . May her memory be for a blessing.

CTA's Day of Learning for October 11, the 21<sup>st</sup> of Tishrei, was sponsored by Henry and Candis Schwarz in memory of dear friend, Larry Pollak, Shlomo Zalman ben Yisroel on the 6<sup>th</sup> yartzheit of his passing. May his memory be for a blessing.

CTA's Day of Learning for October 16, the 26<sup>th</sup> of Tishrei, was sponsored by Elad & Abby (Class of 2001) Cnaan on the occasion of the 6<sup>th</sup> yahrtzeit of their dear friend, Meira Bresler Riemer - Meira Mindel Bat Moshe. May her neshama have an aliya.

## THANK YOU

To Shulamit Ginsburg for organizing a crew to help make Rosh Hashanah treat bags for our students: Lesa Caputo, Rabbi Saul Epstein, Robin Garvin, Smadar Import, Chuck Kopp, Rebecca Schwartz, Elaine Shindel, Karan Tanenbaum, Norma Whitmyre, Esther Wilhelm

## IMPORTANT SCHOOL WIDE ANNOUNCEMENTS

**OCTOBER PARENT CAFÉ:** Join Nicole Miller, Lower School Principal, this **Tuesday, October 17, at 7:30 p.m. at the home of Seth and Leslie Hoffman** to discuss Positive Behavior Interventions & Supports as well as getting a beginning look at the data that we have collected in the beginning of the year.

At this meeting, we will talk about the PBIS matrix that has been created for the common expectations in common areas, the incentive program we are following, and the behavior flow chart. This year we created a 1.0 version of PBIS. In the winter, Mrs. Miller will be taking a team of 6 to the PBIS team training series through the Educational Service Center of Central Ohio.

If time allows, we will look at the different assessments that were used as a universal screener for the entire Lower School. We will look at what the data means and our next steps as teachers within the building.

**SCHOLARSHIP DINNER:** Invitations are forthcoming for the Scholarship Dinner to be held on Sunday, Dec. 10 at CTA starting at 5:30 pm. Please work on soliciting ads for the Journal. We are proud to be honoring Alan S. Levine, the Columbus Jewish Foundation and recognizing Steve Guinan at the event. The evening will feature dinner stations throughout the building. A Student Artwork and School Experience Silent Auction and a Raffle with great prizes. For more information, contact any of the co-chairs: Beth Binsky, Stacy Leeman and Michelle Lessnick or to Shari Herszage.

**THE GREAT CTA CHALLAH BAKE:** Next Thursday, October 26, CTA will hold a community event in partnership with 614Shabbat. The Challah Bake will be from 4-5 pm and feature activities and stations for all ages celebrate Shabbat. Everyone will have the opportunity to make and take a braided challah home. Volunteers are needed to help out. Registration information will be sent home with parents. To register online go to our Facebook event. This event is great for all ages through adult!

**STEAK DINNER:** Attend the annual Steak Dinner on October 29 to benefit the Varsity Girls' Basketball Team's trip to the Miami Tournament and the 8<sup>th</sup> grade trip to Washington DC. Cost is \$38 per person. Contact Eddie Karmia at 614-402-2793 to make a reservation.

**FRUIT SALE:** Order fresh oranges, grapefruit and tangelos to benefit the 8th grade trip to Washington DC. Deadline for ordering is November 9. <https://www.floridaindianrivergroves.com/ecommerce/498484>

**NO FLU CLINIC AT CTA THIS YEAR:** The Columbus Public Health Department will NOT be administering the flu vaccine at CTA this year! Please check with your pediatrician, retail pharmacy, or the health department to receive the flu vaccine this year. According to the CDC, the flu vaccination reduces the risk of getting the flu by between 40% and 60%. A study published by the CDC last April showed that the flu vaccine reduced the risk of flu associated death by 51% in children. Everyone 6 months of age and older should get a flu vaccine every season.

## MARK YOUR CALENDAR

CTA LUNCH MENU & SCHOOL EVENTS (<http://www.torahacademy.org/parent-portal/calendar/>). Check this for after school activities, sports events and more.

School Links for Parents (<http://www.torahacademy.org/parent-page/>)

October 17: School Picture Retakes

October 17: Parent Café at Hoffman home, 7:30 pm

October 24-27: 3<sup>rd</sup> Grade State Testing

October 25: PSAT/NMSQT for 10<sup>th</sup> and 11<sup>th</sup> graders  
October 26: The Great CTA Challah Bake, CTA, 4 – 5 pm  
October 27: End of First Quarter  
October 29: Administration of ACT  
October 29: CTA Steak Night, Beth Jacob, 6-8 pm  
November 1: Kroger Community Rewards Quarterly Reporting  
November 3-10: Scholastic Book Fair (includes online fair beginning November 1-10)  
November 5: Daylight Savings Time Begins  
November 8: Parent Teacher Conferences, No School  
November 9: Deadline for Florida Indian River Grove fruit sale  
November 13: Tzedakah Box Turn In Day  
November 15: Prospective Kindergarten Parent Open House, 7 pm  
November 16: Prospective Kindergarten Parent Open House, 9:30 am  
November 22: K-4 Thanksgiving Show, CTA, 9:30 am  
November 23-24: Thanksgiving Vacation, No School  
December 10: CTA Scholarship Dinner, 5:30 pm

**Go Lions! Keep up with the CTA sports schedule at <https://columbustorahacademy.teamapp.com/>**

## SHABBAT CANDLELIGHTING TIMES FOR OCTOBER & NOVEMBER

Oct. 20, 6:26 pm  
Oct. 27, 6:16 pm  
November 3, 6:08 pm

November 10, 5:01 pm  
November 17, 4:55 pm  
November 24, 4:51 pm

## TZEDAKAH

It has been a time-honored Jewish tradition to give tzedakah in recognition of important events. Todah Rabah to the following for their donation:

### To the Annual Fund:

Dr. Jonathan Gisser in honor of David and Esther Bernzweig

Steven and Smadar Import in appreciation of Rabbi Drandoff and Nicole Miller

Gary and Lana (z"l) Covel in appreciation to the Sukkah Brigade – Daniel Newman, Ron and Asher Reitman and their wives, Ilana and Laurie.

Jackson Leonard in memory of Irv Baker

## TZEDAKAH BOX TURN IN



If you have a CTA Tzedakah Box, don't forget to fill it and empty it often. **THE NEXT SCHEDULED DROP OFF DATE IS MONDAY, NOVEMBER 13, 2017.** You can choose to send in a check with the amount of the contents or put the change and cash into an envelope or baggie and send in with your child. Amounts are counted towards your Give and Get and are a great addition to the donations the school receives. If you need a new or more Tzedakah boxes, contact Shari.

## GIVE & GET

More info can be found at [www.torahacademy.org/parent-portal/give-and-get/](http://www.torahacademy.org/parent-portal/give-and-get/)

**Tribute Donation:** Contact Lesa, Shari or submit donation on line at [www.torahacademy.org](http://www.torahacademy.org) for all in honor, in memory or milestone tributes to family and friends.

**Kroger Rewards Card:** Go to [www.kroger.com/communityrewards](http://www.kroger.com/communityrewards) and register your rewards card. Kroger will donate up to 1% of your purchases from Kroger or Turkey Hill stores.

**OFFICE MAX:** Max Perks card number is: 207285005

**Target RED Card:** Go to <https://rcam.target.com/> to manage your red card and enroll your card in the Take Charge of Education program to choose CTA. Target will donate up to 1% of your REDcard purchases at Target stores in the U.S and at Target.com.

**Amazon Smile:** Go to [www.smile.amazon.com](http://www.smile.amazon.com) and register to benefit CTA. When you make a purchase, CTA will receive 1% of that purchase as a donation to our school.

**iGive:** Register with iGive at [www.igive.com](http://www.igive.com) and your Amazon purchases and online purchases at close to 1500 retailers will give a kickback to CTA. To date we have raised over \$1200.

**Apples for Students at Giant Eagle:** Go to [www.GiantEagle.com/AFTS](http://www.GiantEagle.com/AFTS) to register for their donation program. You will need your Giant Eagle Advantage Card number and the CTA School Code which is #4389.

**Magazine Sales** Help the 8<sup>th</sup> graders year round when you purchase magazines at [www.qaschoolstore.com](http://www.qaschoolstore.com) using their code # 2522449.

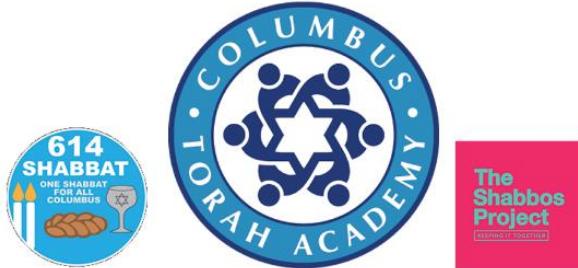


**Shoparoo** Download the app to your smartphone and start earning points by snapping pictures of your receipts. Do you use a smartphone? Do you ever go to the store and buy anything? These are the two things you need in order to help CTA earn money through Shoparoo. There is no cost to you. Snap a photo of a receipt from a store you made a purchase at and CTA earns points that are converted to \$++. Best fun is that your points are posted and you can see who the leaders helping CTA earn money are. To date, there are 38 supporters and some are very active. Imagine how much money we could earn if you participated? For more information or to help out, contact Shari and she can walk you though it. **FOR LAST SCHOOL YEAR WE RAISED \$260.** Thanks to all participants and leaderboard standouts Perry Vernikoff and Rabbi Jon Savage!

# THE GREAT BIG CTA CHALLAH BAKE

**10-26-17  
at 4 pm**

**at Columbus Torah Academy  
181 Noe Bixby Road**

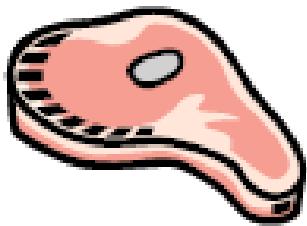




# CTA

# STEAK NIGHT

For High School Students & Adults



**Sunday, October 29, 2017**

**6:00-8:00 p.m.**

**Beth Jacob Synagogue**

**Dinner Includes:**

16 oz. Ribeye Steak or  
Grilled Salmon (must be specified)  
Baked Potato  
Vegetable  
Salad  
Dessert Bar

**Cost: \$38.00 per person**

For reservations, contact Eddie Karmia at 402-2793

All proceeds benefit the  
8<sup>th</sup> Grade Washington Trip and the Girls' Basketball Team



Inspire. Learn. Achieve.

## Columbus Torah Academy Annual Scholarship Dinner

Sunday, December 10, 2017  
at CTA, 181 Noe Bixby Road

*In Honor of: Alan S. Levine  
In Appreciation to: Columbus Jewish Foundation  
Teacher Recognition: Steve Guinan, 20 years*

### SPONSORSHIP RATES

| Dinner Ticket Only.....\$95 per person x number of attendees |          |                    |
|--|----------|--------------------|
| Page Type  | Amount   | Ad Dimensions      |
| <input type="checkbox"/> Regal ***UNDERWRITER                | \$10,000 | 8.5 x 11" (w/h)    |
| <input type="checkbox"/> Emerald **CORPORATE PILLAR          | \$5,000  | 8.5 x 11" (w/h)    |
| <input type="checkbox"/> Sapphire *CORPORATE SPONSOR         | \$3,000  | 8.5 x 11" (w/h)    |
| <input type="checkbox"/> Gold Page                           | \$1,000  | 8.5 x 11" (w/h)    |
| <input type="checkbox"/> Silver Page                         | \$540    | 8.5 x 11" (w/h)    |
| <input type="checkbox"/> Full Page                           | \$360    | 8.5 x 11" (w/h)    |
| <input type="checkbox"/> Half Page                           | \$180    | 8.5 x 5.5" (w/h)   |
| <input type="checkbox"/> Quarter Page                        | \$100    | 4.25 x 5.5" (h/w)  |
| <input type="checkbox"/> Eighth Page                         | \$54     | 4.25 x 2.75" (w/h) |

\*\*\***UNDERWRITER** includes Regal Page in Tribute Book and 16 tickets to the dinner with special recognition.

\*\***Corporate Pillar** includes Emerald Page in Tribute Book and 8 tickets to the dinner with special recognition.

\***Corporate Sponsor** includes Sapphire Page in Tribute Book and 8 tickets to the dinner with special recognition.

All messages are black and white.  
Sponsorships that are silver or larger have a colored border.

w/h describes width x height

### SPONSOR INFORMATION

You are hereby authorized to insert our \_\_\_\_\_ page message at \$\_\_\_\_\_ in the 2017 Annual Scholarship Dinner Tribute Book.

NAME OF SPONSOR (TO BE USED IN LISTING):\_\_\_\_\_

COMPANY CONTACT:\_\_\_\_\_

BILLING ADDRESS:\_\_\_\_\_

CITY\_\_\_\_\_ STATE\_\_\_\_\_ ZIP\_\_\_\_\_

PHONE:\_\_\_\_\_ EMAIL:\_\_\_\_\_ FAX:\_\_\_\_\_

CTA REPRESENTATIVE SECURING DONATION

### PAYMENT INFORMATION

\$\_\_\_\_\_ Total Amount include ad and dinner tickets

- Check Enclosed
- Please bill (Above address)
- Please charge

My Visa/MC/AMEX/DISC#\_\_\_\_\_

Expiration:\_\_\_\_\_ Security Code:\_\_\_\_\_

### MESSAGE COPY

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**Submission Deadline: November 10, 2017**

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