

HOKA HEY MOTORCYCLE CHALLENGE™ Name & Logo

As outlined in the Terms and Conditions of the Event, HOKA HEY MOTORCYCLE CHALLENGE™ participants will not be entitled to use the HOKA HEY MOTORCYCLE CHALLENGE™ logo for any purpose whatsoever (on any website or in printed materials) without obtaining the prior written consent of the Organization.

Permission will be granted to use the HOKA HEY MOTORCYCLE CHALLENGE™ name when participants are promoting their fundraising efforts on behalf of a charity organization or individual. Challenge participants are encouraged to establish a crowdfunding platform (such as a GoFundMe or other social site) to raise money for their charitable cause(s). Such fundraising efforts may include the name of the HOKA HEY MOTORCYCLE CHALLENGE™ as long as the promotional materials clearly indicate that the individual is conducting such efforts as a PARTICIPANT in the Event and not as a representative of the Organization.

Use of the HOKA HEY MOTORCYCLE CHALLENGE™ logo on any website or in printed materials (e.g., brochures, flyers, posters etc.) will only be granted when the draft concept and promotional materials to be used have undergone review by HOKA HEY MOTORCYCLE CHALLENGE™ Organization.

Under no circumstances will authorization be granted for Challenge participants to create, order, purchase or distribute merchandise (e.g., stickers, flags, mugs, etc.) bearing the HOKA HEY MOTORCYCLE CHALLENGE™ logo from any source except the HOKA HEY MOTORCYCLE CHALLENGE™ Organization. If a Challenge participant would like to use merchandise bearing the HOKA HEY MOTORCYCLE CHALLENGE™ logo for their fundraising efforts, they must submit a written request to info@hokaheychallenge.com. Such request must describe the fundraising concept and must provide a draft of any promotional materials to be used. At their own discretion, Organizers will either agree, or not, to procure the merchandise on behalf of the participant.

Social & Conventional Media Outlets

Participants may also be granted the right to create their own social media presence as it regards their participation in the HOKA HEY MOTORCYCLE CHALLENGE™, however, they must preempt (describe) their page by acknowledging that it is an “Unofficial” forum where participants may gather and share information but that, as it regards the rules and regulations of the Event, users are to seek guidance from official sources such as the HOKA HEY MOTORCYCLE CHALLENGE™ website, HOKA HEY MOTORCYCLE CHALLENGE™ Facebook™ page, the HOKA HEY COMMUNITY Facebook™ page, or by contacting the Organizers directly.

Participants may, at times, be inclined to make public comment about their experience in the HOKA HEY MOTORCYCLE CHALLENGE™ thru various media outlets. Such media outlets may include but shall not be limited to; online forums, discussion groups or blogs; newspaper, magazine or radio interviews; articles or memoirs about their experiences; etc. Such public comment may be made without the express written consent from organizers but must not include or bear the HOKA HEY MOTORCYCLE CHALLENGE™ logo without the express written permission of the Challenge Organizers.

Hoka Hey Motorcycle Challenge™
Policy for use of the Hoka Hey Motorcycle Challenge™ Name & Logo

If a Challenge participant, intends to write a book about their experience in the HOKA HEY MOTORCYCLE CHALLENGE™ they must use a canned (pre-written) statement when describing the Event or when providing details about the Organization. Would-be authors must submit their written request along with an outline and general format of the book to info@hokaheychallenge.com. It is expected that the book will include the name of the HOKA HEY MOTORCYCLE CHALLENGE™, however, permission to use the HOKA HEY MOTORCYCLE CHALLENGE™ logo will only be granted upon the review of the completed manuscript.

Under no circumstances will permission be granted to alter the HOKA HEY MOTORCYCLE CHALLENGE™ logo in any way, shape or form.

HOKA HEY MOTORCYCLE CHALLENGE™ Board of Directors