

WHAT'S
NEW
FROM

mce
MOHAWK COLLEGE ENTERPRISE



Canadian
Chamber of
Commerce

Chambre de
Commerce
du Canada



**CANADIAN BUSINESS
RESILIENCE NETWORK**

Prepare. Persevere. Prosper.

MCE Named as One of 62 Recipients of the \$10K Lifeline from The Canadian Chamber of Commerce and Salesforce Canada

More than 1100 small businesses across Canada applied to the relief fund. The recipients best demonstrated their financial strain, how the business will use the grant to change or innovate, how the change or innovation will sustain the business's recovery and allow it to prosper, and how the grant will support the role each business plays in their community.

The fund was managed by the Canadian Chamber of Commerce and made possible through the generosity of Salesforce. The funding was designed to help small businesses across the country stay afloat and support their recovery efforts, paying salaries, retrofitting their workplaces and acquiring technology to adapt their business model.

Audie McCarthy, President & CEO of Mohawk College Enterprise, remarked, "We are honoured to have been chosen as one of the recipients of this grant. Our team has worked hard to ensure our customer's needs are being met during this challenging time. This grant will help support our micro-learning initiative which will in turn benefit our customers."

"Reviewing the applications was both heartbreaking and inspiring. We saw how seriously small businesses across Canada have been hurt by the pandemic, but we also saw how determined these entrepreneurs are to preserve their employees' jobs and to serve their customers and their communities. Today is a happy waypoint, not an endpoint, and we won't stop finding new ways to help Canada's businesses reopen and recover. We'll be with them every step of the way," said Perrin Beatty, President and CEO, Canadian Chamber.

During the COVID-19 crisis, the Canadian Chamber of Commerce's mission is to help as many businesses as possible stay afloat and remain open. Small business owners put everything they have into their businesses, and these grants will help give a little bit back. Good people coming together is how Canadians have managed this crisis, and the Canadian Chamber and Salesforce are following their lead, one business at a time.

MCE is amongst some pretty impressive company of winners across Ontario:

AGS Rehab Solutions Inc.
Annabella Zawada Medicine Professional Corporation
Compassionate Care HS DBA Comfort Keepers Orangeville
Mambella's Italian Kitchen
MASS Environmental Services Inc.
Mohawk College Enterprise
New Approach Painting
Pasqualino Cafe and Bistro Inc
Peter's Players
Plan to Protect
Rustic Mama Retreats Inc
Sensyst The Business Interiors Group
Supreme Cheerleading Inc.
The Beauty Barn Spa
The Chartwell House Early Learning Centre
The Original Maple Bat Corporation (Sam Bat)
Timmins Chiropractic Clinic
TMT Kleanr Service Corp.
Toraguchi Martial Arts
Trent Valley Distributors
TruBliss Wellness & Beauty Spa

For the national list of winners, click [HERE](#).

NOTE: Some excerpts above shared directly from the official Canadian Chamber of Commerce News Release. To access the full Canadian Chamber of Commerce news release, please click [HERE](#).

Special quote from Patti Hall, Executive Director of the Stoney Creek Chamber:

"We are absolutely thrilled that one of our members was chosen to receive one of these very prestigious grants!! We are immensely proud of MCE as they provide quality training programs and we are honoured to have a long-standing relationship with them. At the beginning of COVID-19, they pivoted their business model immediately to continue to serve their customers while dealing with the inevitable loss of revenue. They continued to display resilience and we know that these needed funds will be used to continue to adapt their business and serve their customers and lead them through to recovery."