



Giving and Worship Report

June 2022

Joe Park



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Introduction

Horizons Stewardship invited churches of all sizes and denominations to complete a short survey to provide a quick snapshot of changes in giving and worship attendance for January – June 2022 compared with the same period in 2021.

Three hundred and four (304) churches completed the survey, the results of which form this report. Participants were asked to share their annual ministry giving and the region of the country in which they were located to allow readers to compare their church's results by size and geography.

This report aims to share data, not to interpret it. The findings are presented without connection to causal factors, as discussed in other [Giving365.com](https://giving365.com) resources.

Readers are invited to compare their 2022 giving and worship attendance with churches of their size and region of the country.

If you want to learn more about creating a culture of generosity at your church, visit nextlevelgenerosity.com.

If you are ready for a conversation, please contact me at jpark@horizons.net or click the contact button on our website [Horizons.net](https://horizons.net).

Joe Park
CEO
Horizons Stewardship



Key Findings

Church Giving

- 37% reported growth in giving.
- 26% reported giving was about the same.
- 37% reported a decrease in giving.
- 45% with giving over \$5mm increased, and 36% decreased.
- 40% with giving \$1mm to \$4.9mm increased, and 30% decreased.
- 48% with giving \$500k to \$999k increased, and 25% decreased.
- 37% with giving \$100k to \$499k increased, and 44% decreased.
- 14% with under \$100k increased, and 44% decreased.
- Southwest churches were the most likely to see increases in giving (48%).
- Northeast churches were the least likely to see increases in giving (32%).

Church Worship Attendance (in-person, online & on-demand)

- 28% reported growth in worship attendance.
- 23% reported worship attendance was about the same.
- 49% reported a decline in worship attendance.
- Southwest churches had the highest % of churches, with increases at 33%.
- Midwest churches had the lowest % of churches, with increases at 24%.
- West churches had the largest % of over 10% declines at 28%.
- Southwest churches had the lowest % of over 10% declines at 18%.

Changes in Worship Attendance by Annual Ministry Budget

- 35% over \$500k reported growing worship attendance vs 47% declining.
- 22% of \$100k to \$499k reported growing attendance vs 53% declining.
- 27% under \$100k reported growing attendance vs 44% declining.



Summary

37% of churches reported an increase in 2022 giving compared to 2021.

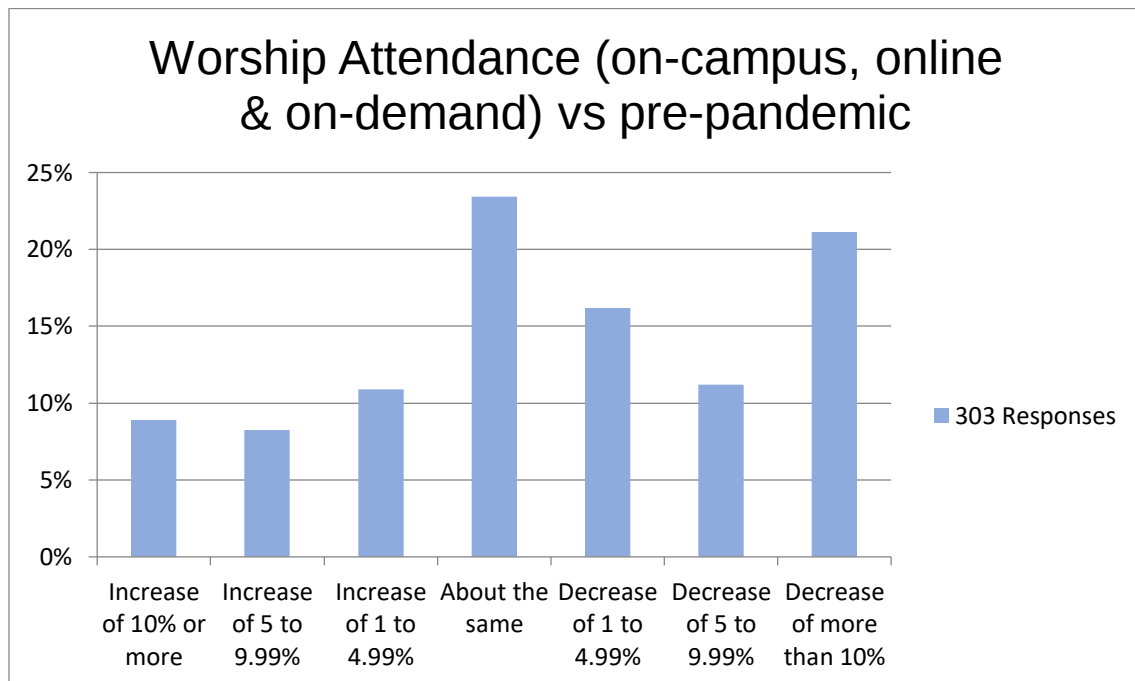
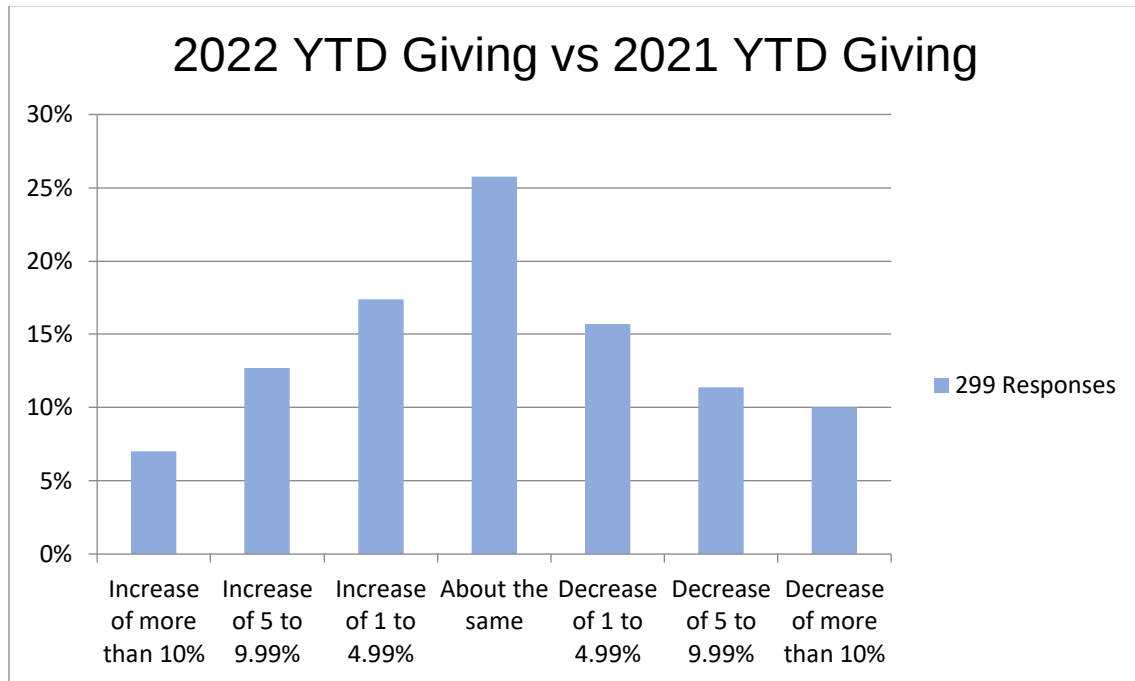
- 42% experienced an increase in giving in 2021 compared to 2020.
- Inflation is running at a 40-year high, meaning it will require at least 9% more giving this year to have the same purchasing power as in 2021.
- Fewer than 7% of churches reported an increase that would outpace the current level of inflation. None of these churches had annual giving below \$100k.
- Churches above \$500k in annual giving reported the highest percentage of churches with growing giving in 2022.
- Churches under \$100k in annual giving reported increases in giving fell from 37% in 2021 to just 14% in 2022.
- Churches with annual giving between \$100k-\$499k had the highest percentage reporting declining giving in 2022.

The most challenging statistic is 48% of churches are worshipping less than in 2021.

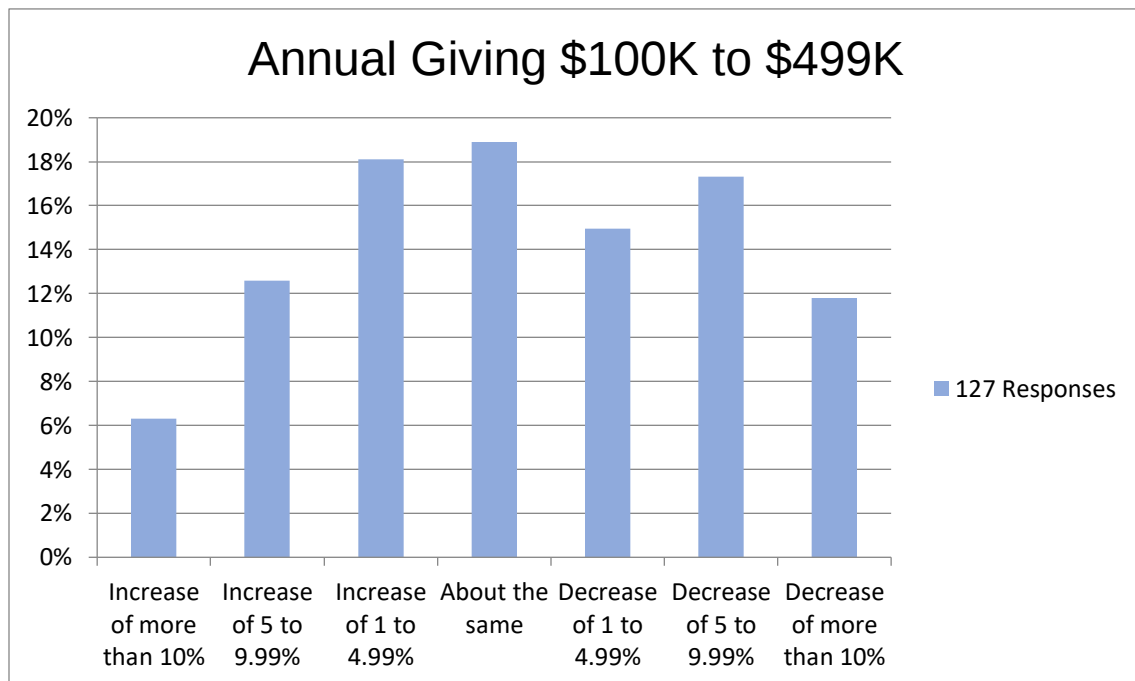
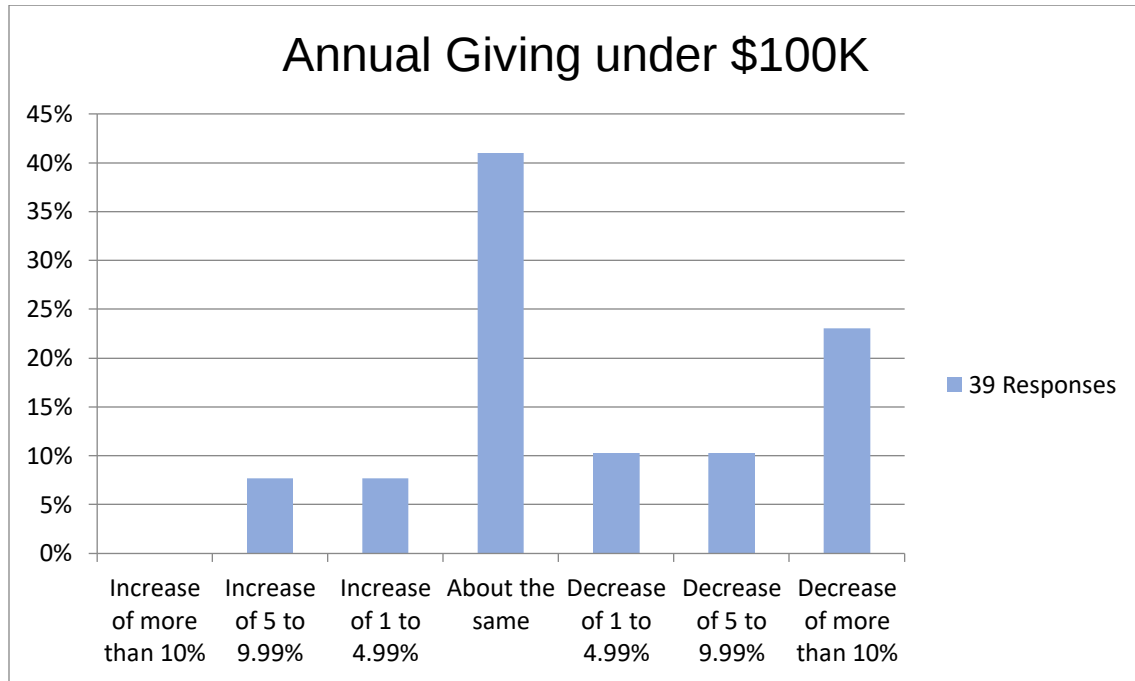
Only 28% of churches reported a worship participation increase in 2022 vs 2021. It is these churches who were most likely to also report increased giving in 2022.

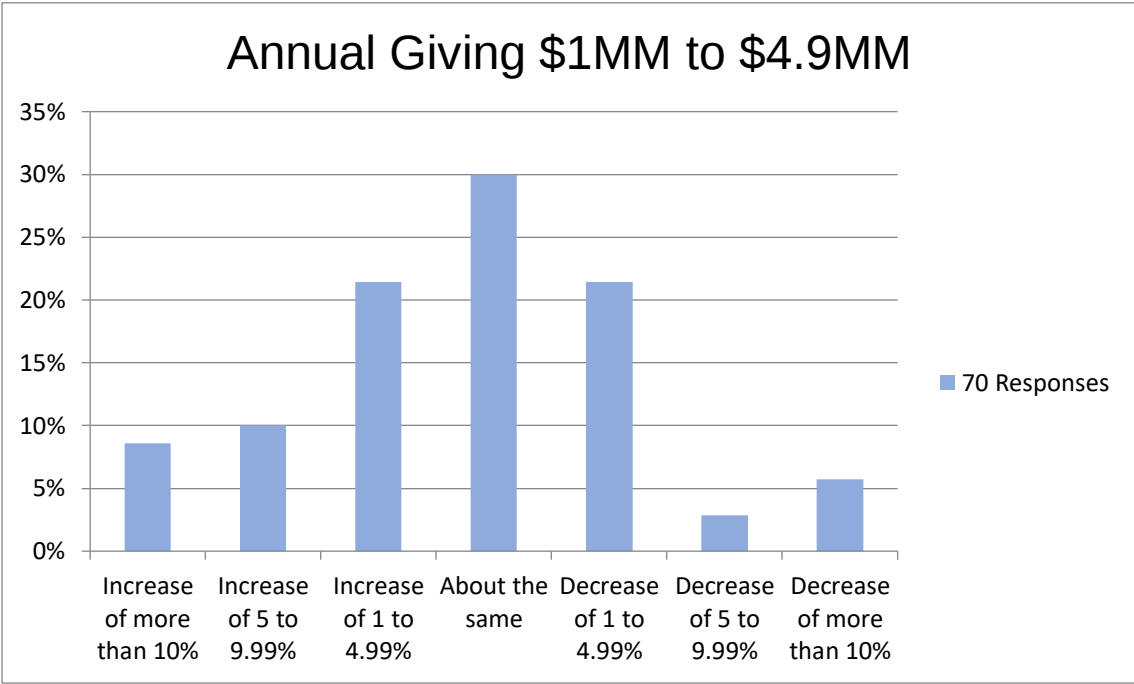
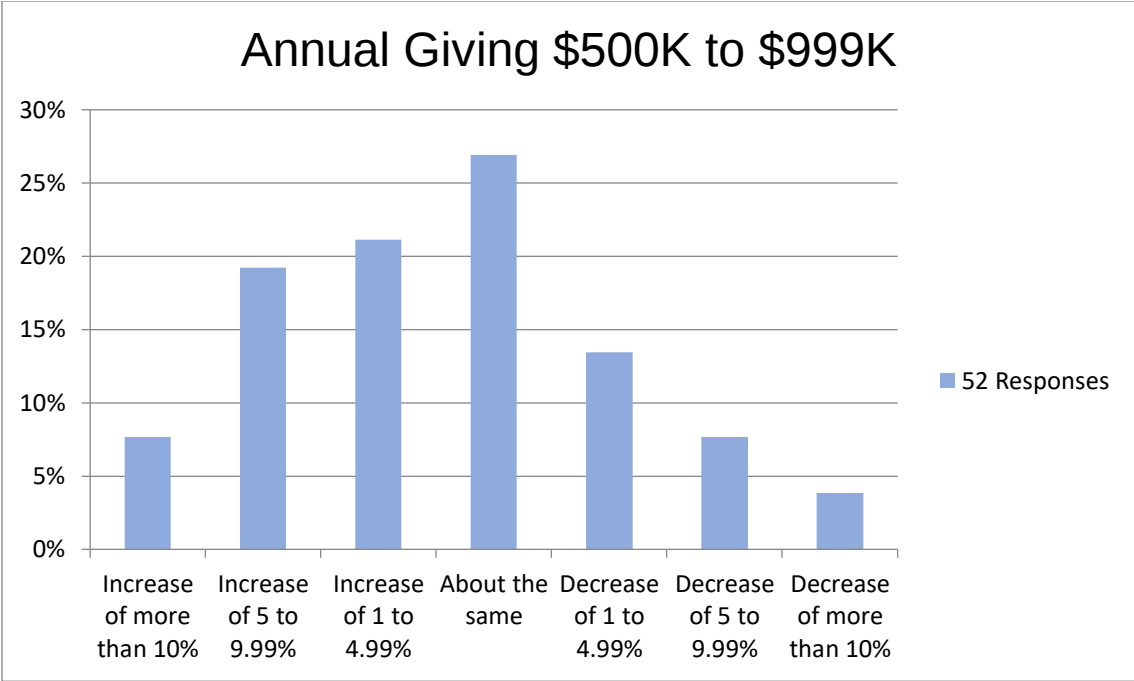
Household engagement in worship, and particularly small groups and serving ministry, is the greatest corollary to giving. The continued decline in worship attendance, if unabated, suggests that most churches will soon see their ministry spending plans under even greater funding pressure.

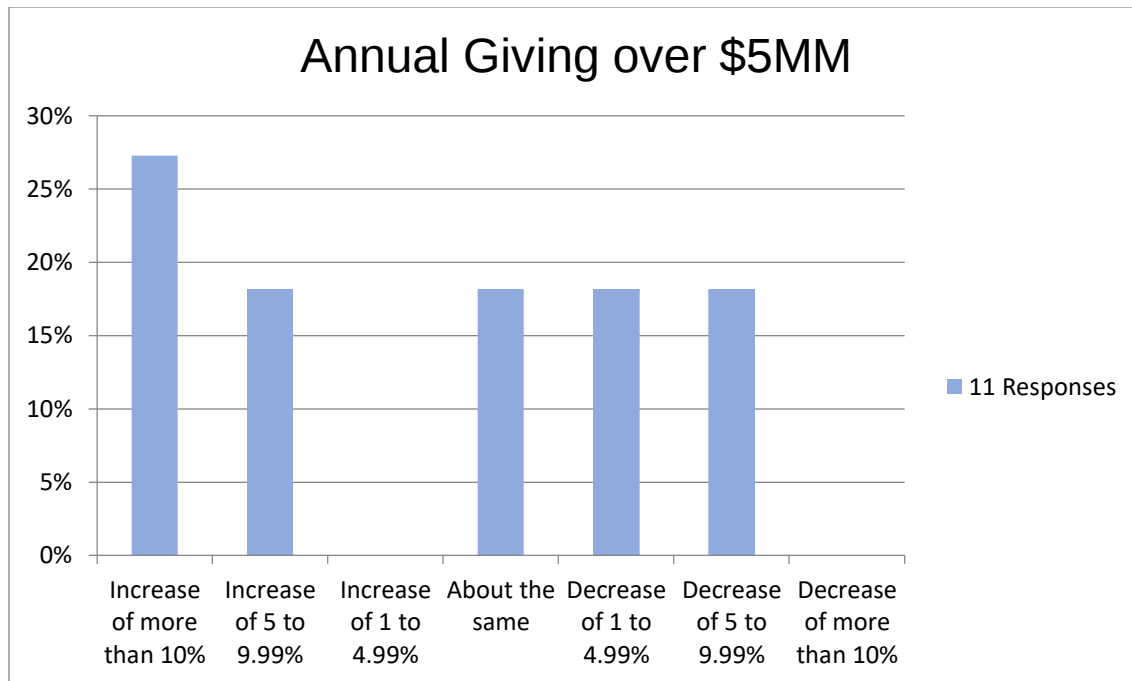
Changes in Giving and Worship Attendance



Changes in 2022 YTD Giving vs 2021 YTD Giving

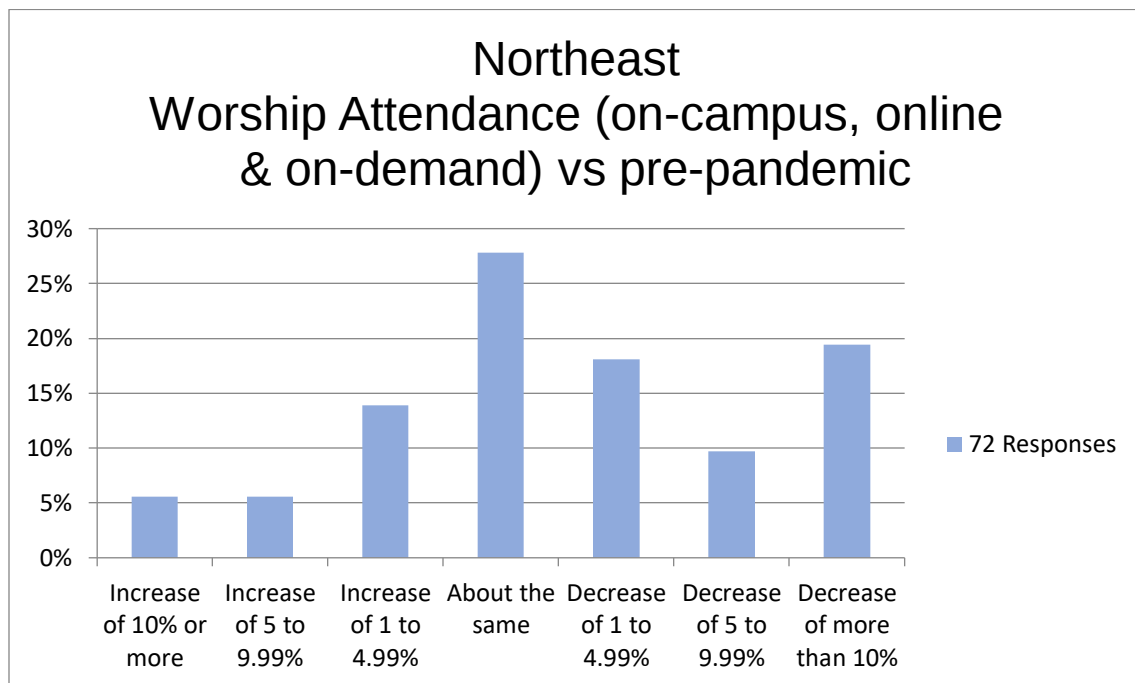
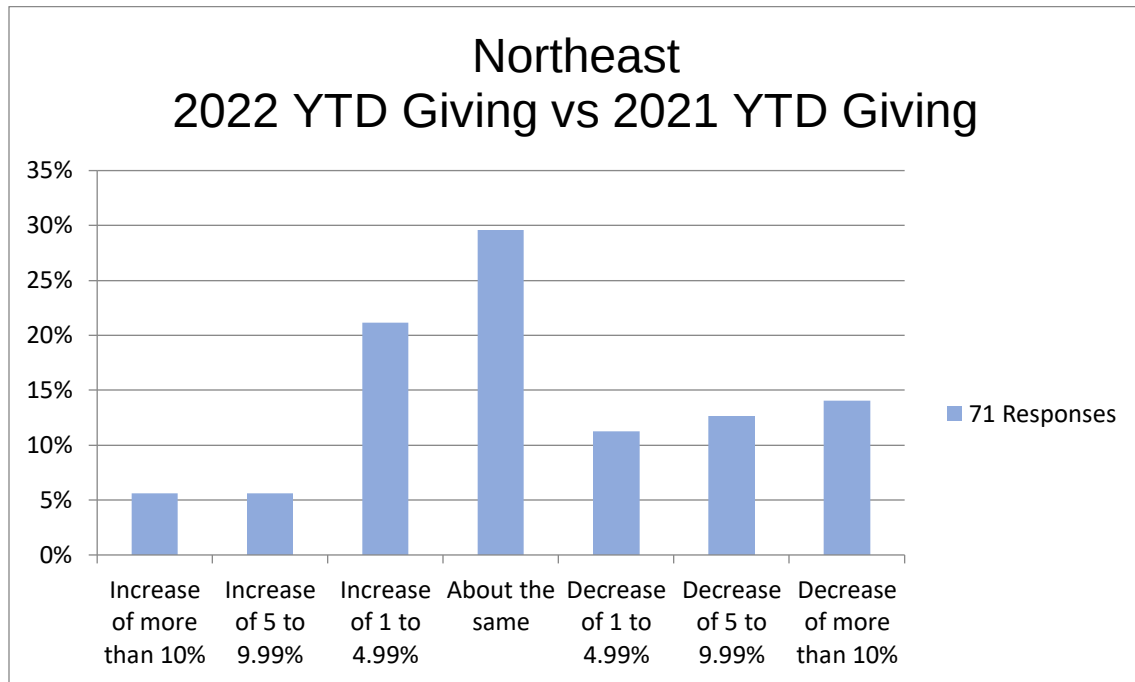






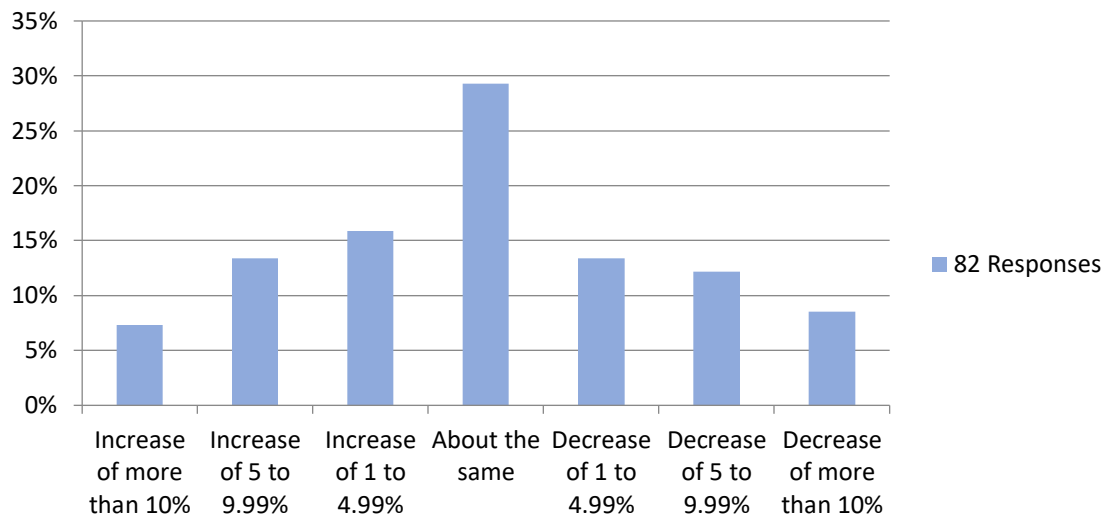
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Changes in Giving and Worship Attendance by Region

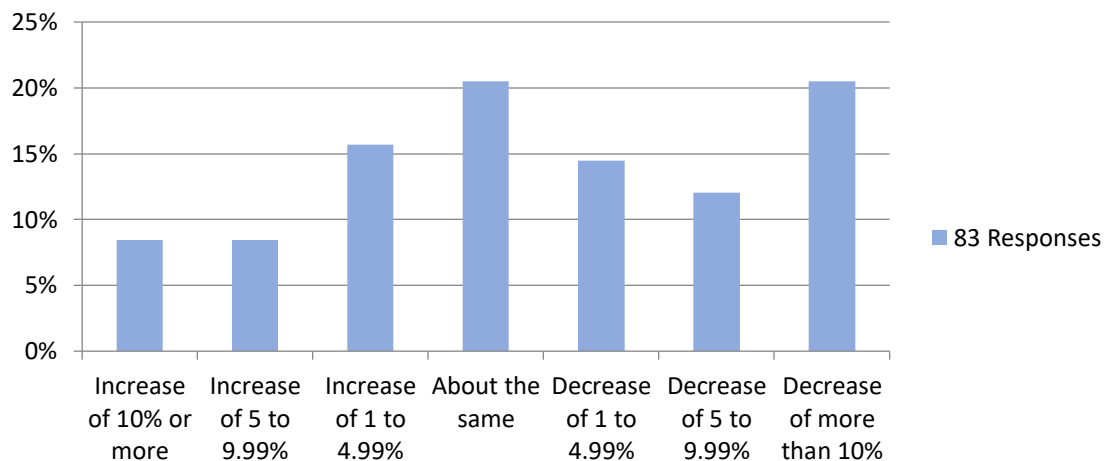




Southeast 2022 YTD Giving vs 2021 YTD Giving

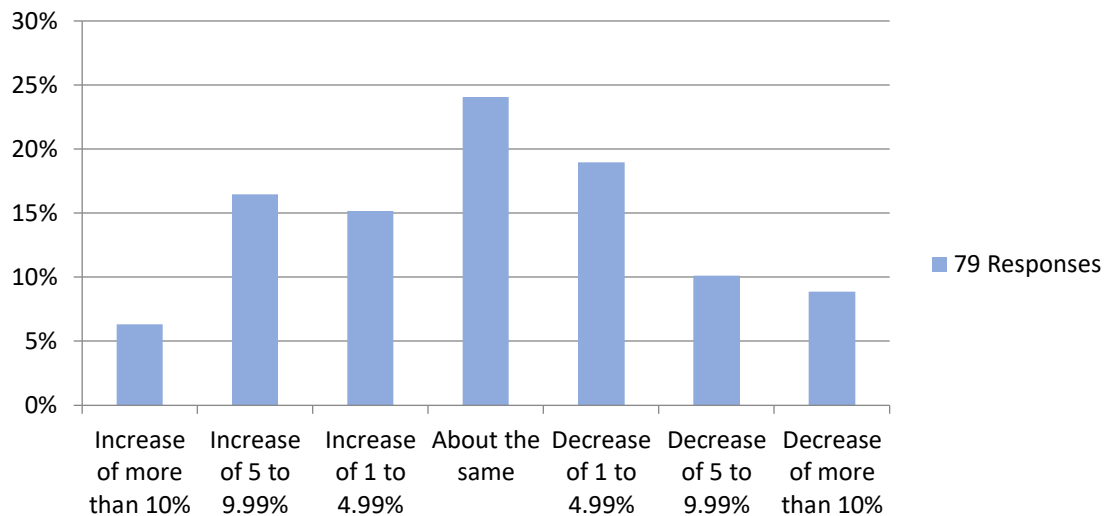


Southeast Worship Attendance (on-campus, online & on-demand) vs pre-pandemic

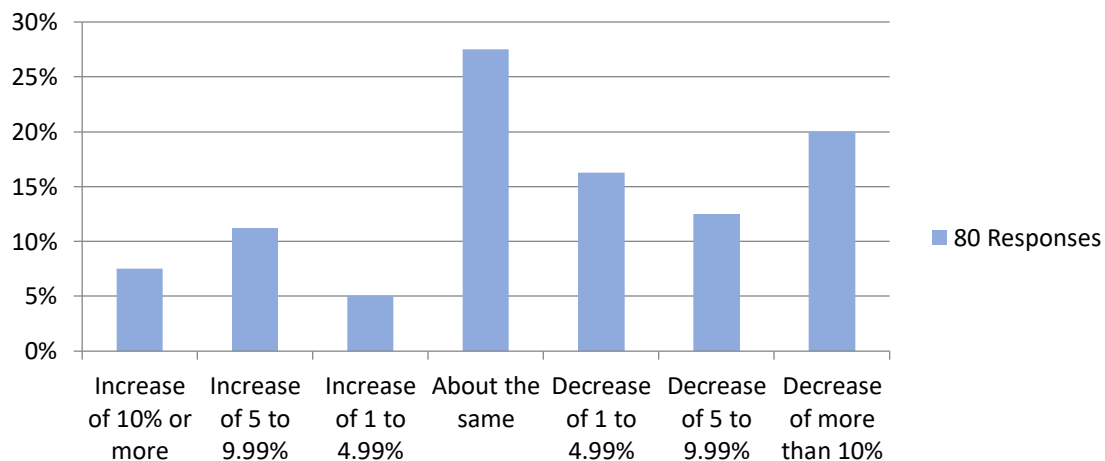


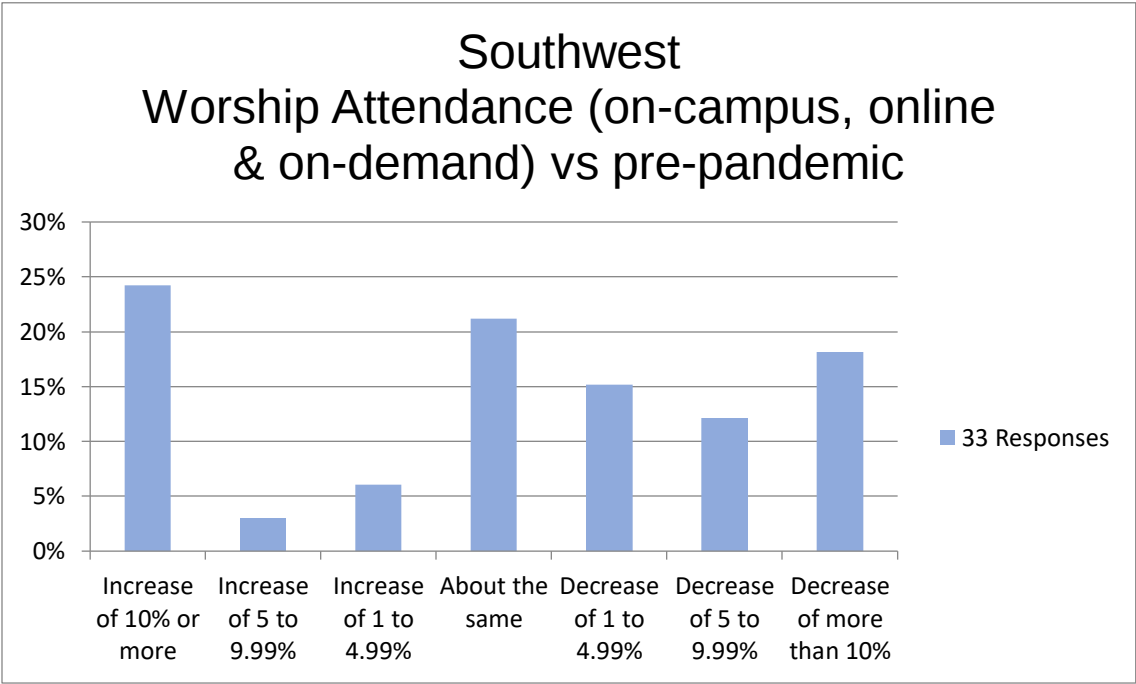
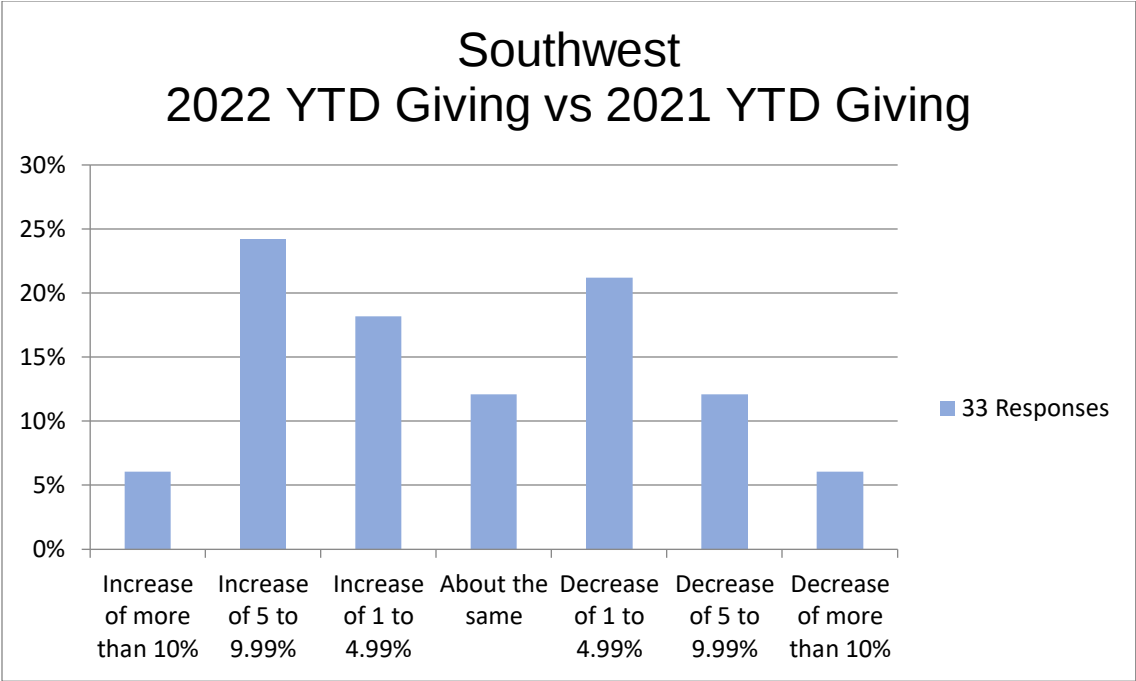


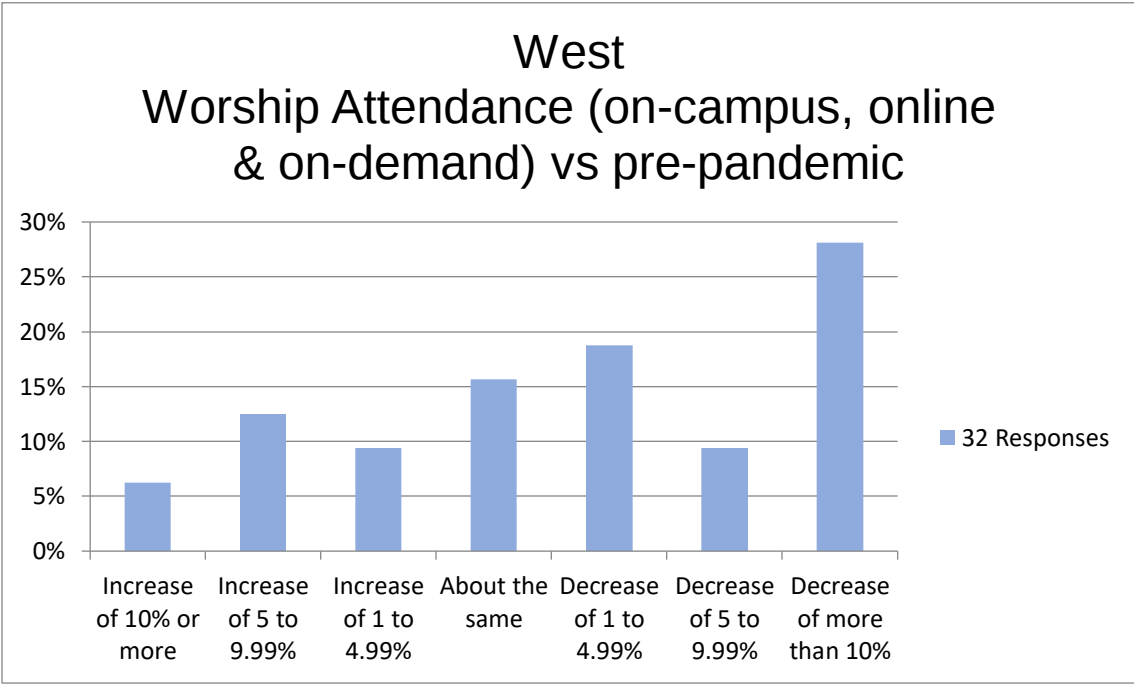
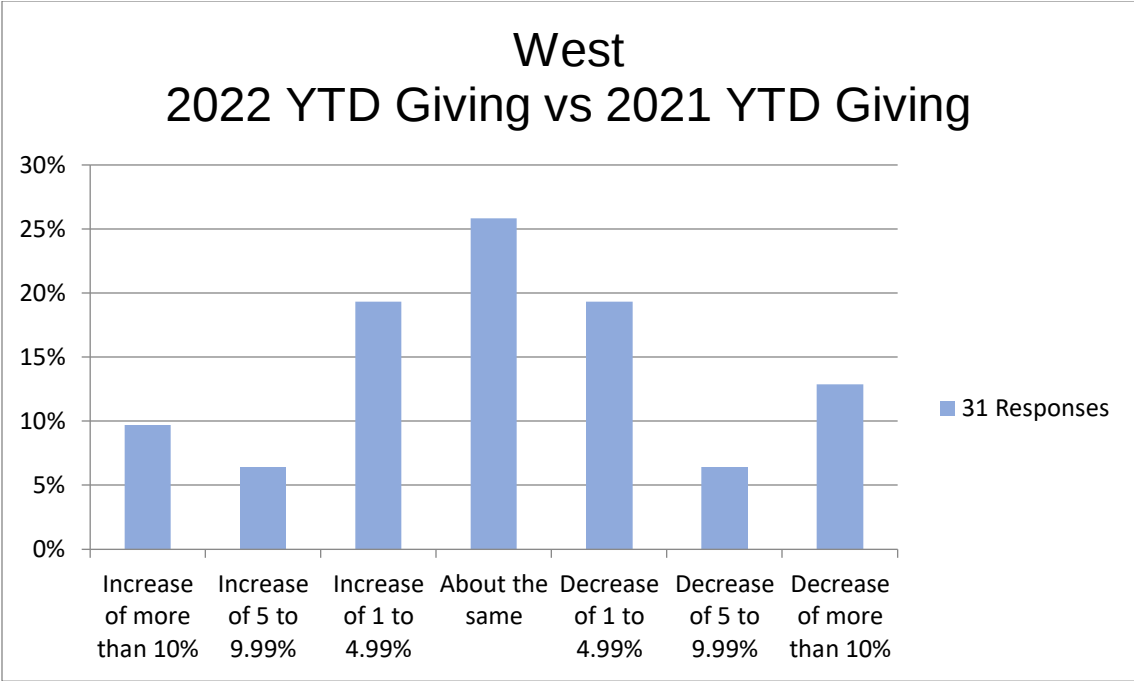
Midwest 2022 YTD Giving vs 2021 YTD Giving



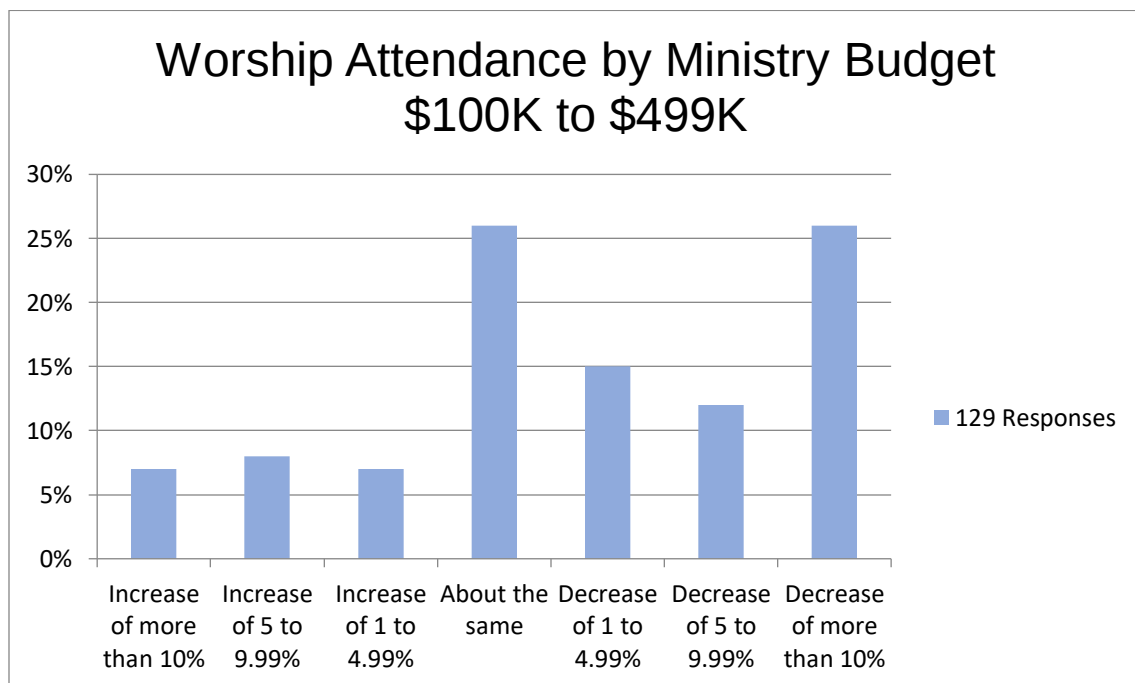
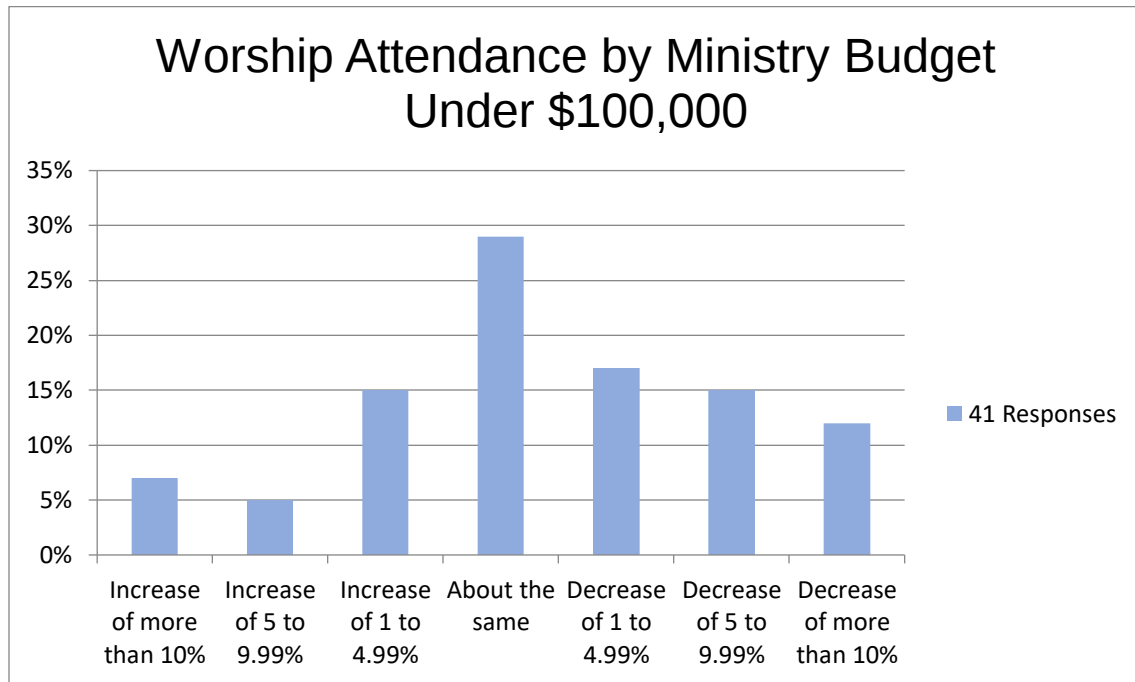
Midwest Worship Attendance (on-campus, online & on-demand) vs pre-pandemic

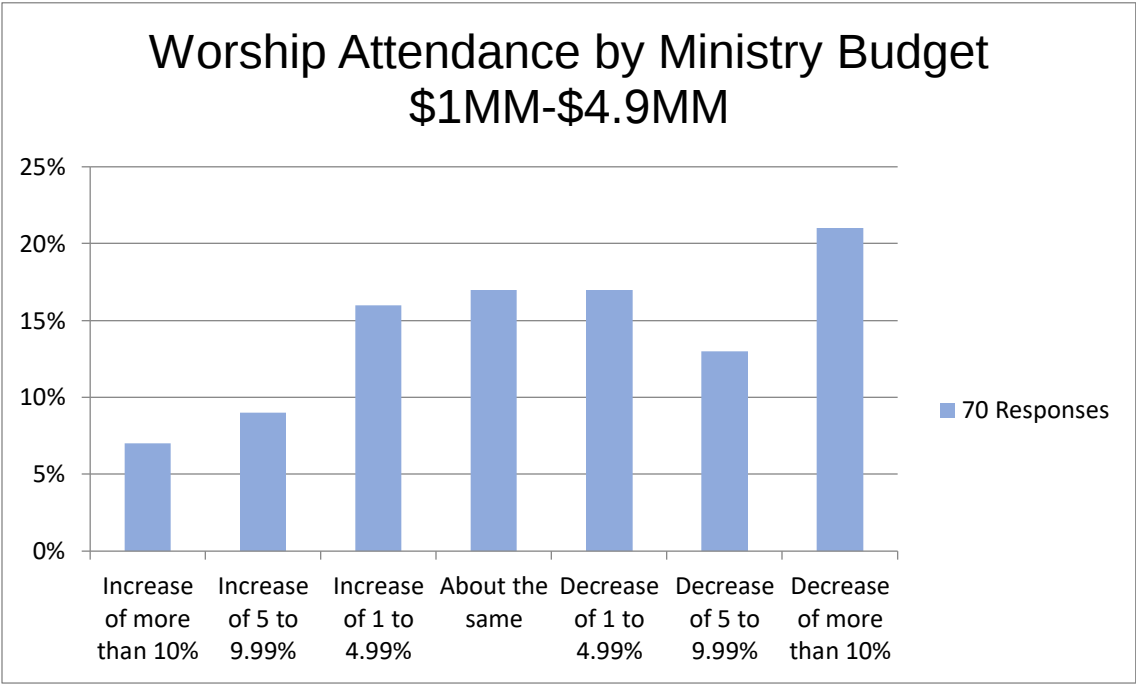
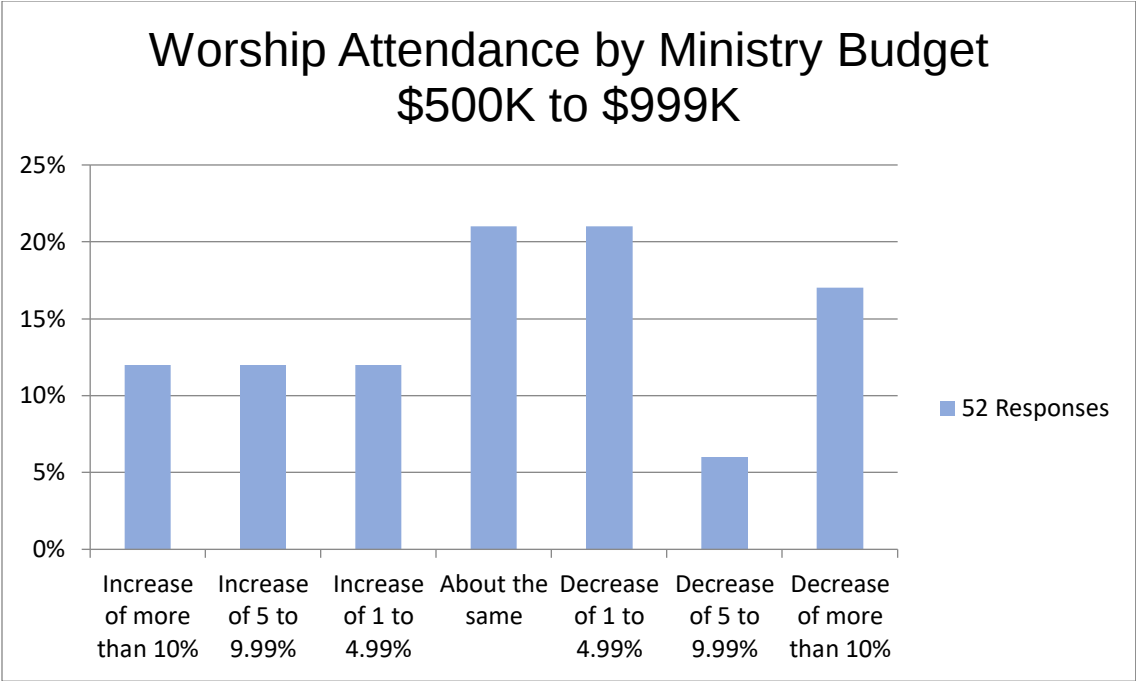






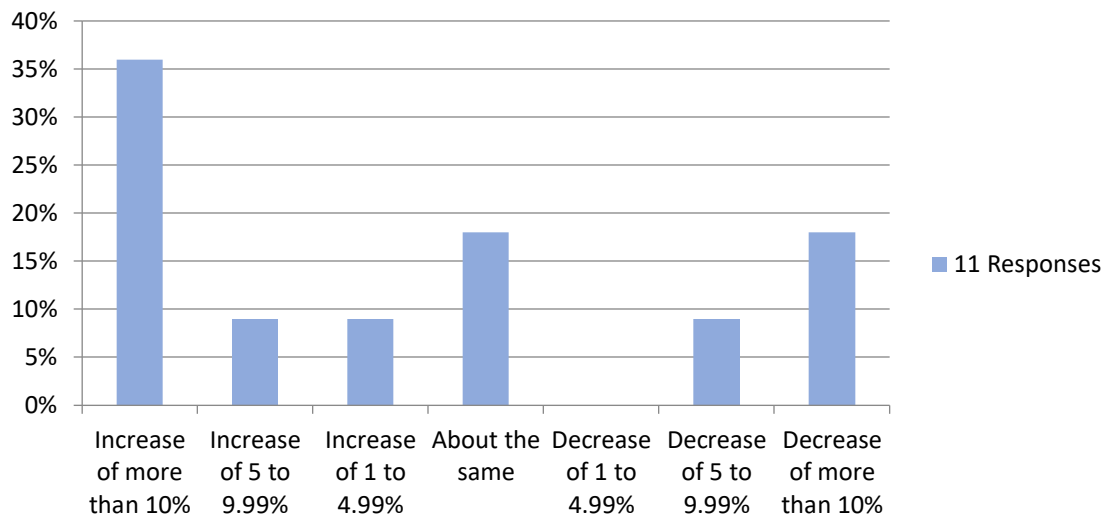
Changes in Giving and Worship Attendance by Region







Worship Attendance by Ministry Budget Over \$5MM





About the Author



Joe Park, CEO

Joe leads a team of 33 dedicated Ministry Strategists and support staff at Horizons Stewardship, whose mission is to help churches and faith-based nonprofits grow disciples and fund ministry. The Horizons team has assisted churches in raising over 9 billion dollars in capital funding and uncountable amounts of annual and planned giving. Joe has consulted and taught extensively on implementing best practices in generosity, strategic planning, and change management.

Prior to joining Horizons in 2002, he served as CEO of Community Financial Group with banking, insurance, and investment presences in seven different cities. He was named one of Arkansas' Outstanding Business leaders by Arkansas Business Magazine, was a recipient of the Sam Walton Business Leader Award and was selected by the Secretary of the Air Force as a Civilian Leader representative to the Air War College. The Community Financial Group received the prestigious Arkansas Governor's award for Most Outstanding Mid-Sized Company for Community Service.

Joe earned a degree in Finance and Banking from the University of Arkansas and a master's degree in Business Administration from Boston University.



About Horizons Stewardship

Horizons Stewardship helps church and faith-based nonprofit leaders grow disciples and fund ministry through a collaborative framework that is tailored to the unique culture of the church, aligned with leadership's vision, and implemented through coaching, planning, technology, and analytics to ensure the church lives into its full ministry potential and impact.

After more than two decades working with thousands of churches to raise billions of dollars for ministry projects, Horizons has refined a deeply integrated, spiritually focused approach that consistently results in more ministry funding and more effective disciple-making strategies.

Horizon's ministry team of International Coaching Federation (ICF) trained coaches are ready to help you discover a proven, effective process that will empower you to move forward with clarity and confidence. Churches who partner with Horizons, on average, experience **double digit increases in giving within the first twelve months**.

Visit Horizons.net today to see if Horizons might be able to help you turn your ministry plan into a transformational discipleship experience.