

PRC One-Page Website Starter Proposal

Purpose

To equip congregations with a clear, welcoming online presence through a simple, one-page WordPress site.

Process

Step 1: Preparation

- Church watches PRC's "Church Websites 101" webinar.
- Complete the PRC Website Workbook to gather content.

Step 2: Discovery Meeting (1 hour)

- Together review workbook responses.
- Clarify goals and confirm content (service info, contact, giving link, photos).

Step 3: Design & Setup (2 hours)

- PRC builds one-page site using WordPress + Beaver Builder.
- Site is responsive and includes essential elements.

Step 4: Edits & Training (1 hour)

- Make final adjustments.
 - Walk church leadership through basic updates.
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Pricing

- **Flat Fee:** \$400 per church (4 hours × \$100/hour).
- **Additional Work:** \$100/hour for added pages/features.
- **Discount:** 50% off for Long Island Presbytery member churches.