



## 2018-2019 Student Directory Advertising Campaign

Dear friend and community partner of The Cove School:

My son, Joseph, attends The Cove School in Northbrook. For 70 years, The Cove School has been serving children in grades K-12 from around the Chicago area that have complex learning disabilities. In fact, it was the first school of its kind in the country and today remains a pioneer in the field. Currently Cove has over 160 students from over 60 school districts.

The word that best describes what Cove does for kids like Joseph is transformation. Joseph is a junior and is in his fifth year at Cove. Attending Cove has made a tremendous impact on his life. Joseph is getting the help he needs academically and making life long friends. I honestly do not know where we would be without Cove.

Every year Cove puts out a directory for the families of its students. The directory contains ads from various businesses. Families of Cove greatly appreciate all support given to Cove and use the ads as a resource when looking for goods and services. I am confident that placing an ad in our directory will be beneficial for your business.



Enclosed is an example of our directory ad sizes and an order form. You can return the paper form to your Cove School representative or mail it directly to The Cove School Attn: Directory Advertisement at 350 Lee Road, Northbrook IL 60062. Or, place your ad online at <https://goo.gl/sAnFLh> (case sensitive).

We cannot thank you enough for your generosity. It is the kindness of supporters like you that ensures Cove can continue to build on successes. Thank you for your consideration.

Sincerely,  
Ann Erie | Cove Parent  
(312) 805-1720  
[annerie54@gmail.com](mailto:annerie54@gmail.com)



# Cove School Student Directory Advertisement

*The Student Directory is a resource that Cove families use all year long. Show your support for Cove and the students with a special ad that will also give your business the opportunity to shine within our community.*

## Friend of Cove - \$1,500

Appreciation for Friends of Cove is shown in the following ways:

- One (1) full-page ad in the Student Directory
- Listing on the Benefit Invitation
- Listing on the Benefit Program Book
- Listing on the website
- Two (2) tickets to the Benefit

## Full Page Color Ad - \$1,000



(5x8)

## Full Page Black and White Ad - \$500



(5x8)

## Half Page Ad - \$250



(4x5)

## Business Card Ad - \$100



(2x4)

*Please note: deadlines are applicable for acknowledgements.*

*For more information, please contact Stephanie Sanderman at [ssanderman@coveschool.org](mailto:ssanderman@coveschool.org).*

# Advertising Order Form

## Steps to Complete your Order

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- Indicate the ad size you would like by checking the boxes on the first page
- Send ad into Matt at [mhuppert@coveschool.org](mailto:mhuppert@coveschool.org). If you would like help creating the ad, please contact Matt.
- Look for a confirmation e-mail from Matt

## Contact & Payment Information

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I would not like to take out an ad, but please accept my donation of \$\_\_\_\_\_

Contact Name \_\_\_\_\_

Organization/Company Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

I have enclosed my **check** for \$ \_\_\_\_\_ Check Number: \_\_\_\_\_

*Please make check payable to The Cove School.*

I wish to pay by **credit card**:  MasterCard  Visa Amount: \$ \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card \_\_\_\_\_

For more information, please contact Matt Huppert at [mhuppert@coveschool.org](mailto:mhuppert@coveschool.org) or call (847) 562-2100.

**Thank you!**

