



## 2016-2017 DIRECTORY ADVERTISING RATES AND AD ORDER FORM

### Supporting the Cove Student Directory is as easy as 1, 2, 3!

**1.** Decide which ad size you would like. (See reference guide and samples on the back of this page)

- ☐ Friend of Cove – Full Page (5 x 8) – \$1,000 (see description in packet)
- ☐ Full Page – Back cover or inside covers in color \*– \$800 ☐ Full Page (5 x 8) – \$400
- ☐ Half Page (4 x 5) – \$175 ☐ Business Card (2 x 4) – \$75
- ☐ Single Line Shout Out (15 words or less) – \$50 (see examples on next page)

**2.** Write your ad message here. (Words of encouragement/gratitude to your student, his/her teacher or to Cove School.)

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**3.** Email us a favorite picture to be included in the ad, or have us take one for you at school.

\_\_\_\_\_ I will provide a picture by emailing a photo in .jpg format to **alasky@coveschool.org**.

\_\_\_\_\_ Provide one for me.

\* Back Cover and Inside Cover will be sold on a first come, first served basis.

*Thank you for supporting The Cove School by advertising in our 2016-2017 School Directory. Please fill out the information below and return no later than Monday, October 3, 2016.*

Donor/Advertiser Name \_\_\_\_\_

Organization/Company (If Applicable) \_\_\_\_\_


Address, City, Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Cove School Representative/Family \_\_\_\_\_

☐ I have enclosed my check for \$ \_\_\_\_\_. Check number: \_\_\_\_\_

***Please make check payable to The Cove School.***

☐ I wish to pay by credit card. Please fill out the credit card form on the back of this page. 

☐ I would not like to take out an ad, but please accept my donation of \$ \_\_\_\_\_.

The Cove School is a not for profit 501(c)(3). All donations are tax deductible as allowed by law. Our Tax ID number is 39-0930993.



## CREDIT CARD ORDER FORM

I wish to charge my ad(s) to my:

☐ MasterCard

☐ Visa

Amount: \$ \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on the card (please print): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Email: \_\_\_\_\_

### THANK YOU!

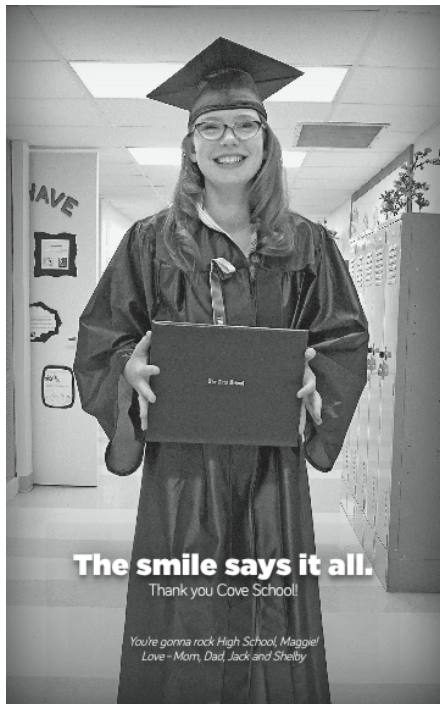
Every credit card transaction costs Cove School 3%. Although we are extremely grateful for any support received, writing a check allows us to put 100% of your donation towards our school.

### SAMPLES AND AD OPTIONS

Please use this reference guide for your ad size. Choose a sample below, or draw a sketch if you have something specific in mind. Let us know if you want to use last year's ad with a new photo.

☐ FULL PAGE AD SAMPLE - 5 X 8

☐ HALF PAGE AD SAMPLE - 4 X 5



☐ BUSINESS CARD AD SAMPLE - 2 X 4



☐ I will provide my own design

☐ Use last year's design

### SHOUT OUT SAMPLES

(check one or write your own)

☐ Wishing (student's name) and his/her friends an awesome year!

☐ To our wonderful son (grandson, etc.) have a terrific year!

☐ We are so proud of you (student's name) have a great school year!

☐ Dear (teacher) thank you for making me the best I can be!

**Remember, you can buy a shout out for friends of YOUR student!**

☐ Here's mine: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Submit your ad sketch, photo or shout out message (if you are writing your own) by email to Abby Lasky at [alasky@coveschool.org](mailto:alasky@coveschool.org). Contact Abby by email or phone at (847) 562-2100 with questions.



## **FRIEND OF COVE**

### **\$1,000 LEVEL**

Please consider partnering with The Cove School at the \$1,000 level.

As a significant contributor to our event and school,  
your support will be acknowledged in the following ways:

- With one full-page ad in The Cove School Directory
- With a listing on the 2017 Benefit Invitation (2,000 mailings)
- With a listing in the 2017 Benefit Auction Program Book (over 500 attendees)
- During the Benefit slideshow (over 500 attendees)
- On The Cove School website
- With 2 tickets to the Benefit that will be held on February 25<sup>th</sup>, 2017

Your contribution is valued by the students, families and faculty of The Cove School.

**THANK YOU!**