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Dear Friend:

For over 70 years, The Cove School in Northbrook has helped students with learning disabilities learn, grow and gain the self confidence they need to reach life's important milestones. Cove provides students K-12 with an individualized educational experience in a safe and respectful environment.

An essential part of Cove is community support, especially from our corporate partners. Our corporate partners understand the Cove mission and help to make it a reality. Today, we write to you asking for sponsorship for our benefit on February 24th, 2018 at Hyatt Regency O'Hare.

By supporting The Cove School's annual benefit, you will truly make a difference in the lives of students with learning disabilities. Last year's event raised over \$515,000, including Corporate Sponsors donating \$99,000, that helped to support curriculum enhancements, technological improvements and many other day-to-day activities that enable Cove to provide individualized attention and quality of services our families depend on.

Our mission cannot be accomplished without the generous donations of businesses who believe that every child has the right to learn and reach their own potential. Please consider supporting this special school as a sponsor. We are grateful for your participation at any level.

Thank you for your consideration.

With much gratitude,



Rob Flanagan

Chair - Fund Development Committee | Seyfarth Shaw LLP

The Cove School Benefit 2018

About Cove

The Cove School, a private K – 12 day school in Northbrook, Illinois, is a national leader in educating students with learning disabilities. The school is dedicated to providing highly individualized education and life strategies for children with complex learning disabilities. Cove students come from over 50 school districts from around the entire Chicago metropolitan area.

About the Event

- Cove's annual Benefit attracts over 500 guests predominantly from the North Shore and Chicago.
- Benefit 2018 is scheduled for Saturday, February 24th, 2018
- Located at Hyatt Regency O'Hare

2017 Event Sponsors*



*Sponsors at the \$2,500 and above level, for a full listing of 2017 sponsors visit our website, www.coveschool.org.

Our Reach

- A Save the Date with recognition of sponsors is sent to over 1,500 people in Fall 2017.
- The invitation, with recognition of sponsors is sent to over 1,500 people in January 2018.
- The Program Book, with sponsor recognition and advertisements, is provided to all Cove School board members, families and email address list one week prior to the event. Program Book also distributed to all who attend the event.

For more information about sponsorship at The Cove School Benefit, please contact Stephanie Sanderman, Director of Development, at ssanderman@coveschool.org or (847) 562-2100.

Benefit Partner

The annual Benefit is our largest fundraiser of the year. The night is fun-filled with a silent auction, live auction, dinner, and dancing. The benefit is held in February.

Gold Level - \$20,000

- Name and/or logo listed on Benefit communications as a Gold Level Partner
- Name and/or logo listed on Cove Chronicle and Annual Report as a Gold Level Partner
- Full page ad on the outside back cover of the Program Book
- Verbal and visual acknowledgment of sponsorship during dinner
- Signage at the event
- Listing as Gold Level Partner on website with link to corporate page
- Two (2) tables to the Benefit
- Signage on your corporate tables

Silver Level - \$10,000

- Name and/or logo listed on Benefit communications as a Silver Level Partner
- Name and/or logo listed on Cove Chronicle and Annual Report as a Silver Level Partner
- Full-page ad in the Program Book. First two Silver Level Partners will be entitled to an inside cover
- Verbal and visual acknowledgment of sponsorship during dinner
- Signage at the event
- Listing as Silver Level Partner on website with link to corporate page
- One (1) table to the Benefit
- Signage on your corporate table

Bronze Level - \$5,000

- Name and/or logo listed on Benefit communications as a Bronze Level Partner
- Name and/or logo listed on Cove Chronicle and Annual Report as a Bronze Level Partner
- Full-page ad in the Program Book
- Verbal and visual acknowledgment of sponsorship during dinner
- Signage at the event
- Listing as Bronze Level Partner on website
- Six (6) tickets to the Benefit

Sustainer Level - \$2,500

- Name and/or logo listed on Benefit communications as a Sustainer Level Partner
- Name and/or logo listed on Cove Chronicle and Annual Report as a Sustainer Level Partner
- Half-page ad in the Program Book
- Verbal and visual acknowledgment of sponsorship during dinner
- Signage at the event
- Listing as Sustainer Level Partner on website
- Four (4) tickets to the Benefit

*Please note: deadlines are applicable for acknowledgements.
For more information, please contact Stephanie Sanderman at ssanderman@coveschool.org.*



The Cove School Benefit 2018 Sponsorship Form

Thank you for your interest in supporting The Cove School. Please complete the information requested below and submit this form with your donation. We will send you a copy for your tax records and a thank you letter once it has been received.

- YES! I/We are proud to be counted among Cove's community partners at the:

_____ \$20,000 Gold Level

_____ \$10,000 Silver Level

_____ \$5,000 Bronze Level

_____ \$2,500 Sustainer Level

Other donation _____

Donor Name or Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Authorizing Signature: _____

Please print name: _____

Logos, artwork and any questions can be submitted to Stephanie Sanderman,
Director of Development at ssanderman@coveschool.org or (847) 562-2100.

The Cove School tax I.D. #39-0930993