



OUTLOOK

the future is calling

**CBER
ECONOMIC
FORECAST**

Sponsorship Opportunities

**Durango Casino & Resort
November 13, 2025
7:30a - 10:30a**

— PRESENTED BY —

UNLV
LEE BUSINESS SCHOOL
CENTER FOR BUSINESS AND
ECONOMIC RESEARCH

TO SPONSOR, CONTACT:

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CELEBRATING 50 YEARS OF ECONOMIC INSIGHTS AND LEADERSHIP

We are thrilled to announce that UNLV's Center for Business and Economic Research (CBER) is celebrating its 50th anniversary on **Thursday, November 13th**, and you're invited to be part of this milestone as part of CBER's annual Economic Outlook!

For five decades, CBER has been at the forefront of delivering key economic insights and leadership that drive business decisions, policy making, and public dialogue on the economy. From its founding in 1975 with a mission to provide independent, data-driven research to applied economic reporting, CBER continues to shape economic discussions that impact our state and region.

This year's Outlook 2025 will be more than just an economic forecast—it will be a celebration of CBER's legacy and a forward-looking discussion about what lies ahead. Expect expert analysis, the release of economic forecasts, and engaging discussions from our keynote on the global sports and entertainment economy.

A special thank you to our presenting sponsor, PNC Bank, for a second in a row helping to make this event possible.



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THE VISION BEHIND THIS YEAR'S OUTLOOK

1975 was a pivotal time for Southern Nevada. At the time Clark County only had **350,000** residents but we were rapidly expanding with new entertainment and hospitality venues. Total student attendance at University of Nevada, Las Vegas that year was **7,810**.

Fast forward to 2025, and we find ourselves in a similar situation, except we are now in the **top 30** largest metropolitan areas in the country with average yearly visitor attendance on par with Paris, and we are home to several successful professional sports teams. UNLV's attendance has grown to over **33,000 students**, we've won national titles in several major NCAA tournaments. Today, the university is designated as an R1 institution, the highest ranking given by the Carnegie Classification of Institutions, meaning we are in the top quartile of applied public economic research centers in the country by research funding and number of staff.

Nevada has a unique economic history, where two dominant industries have shaped our past while sometimes contributing to a boom-and-bust cycle. But Nevada, and our urban communities, are not isolated archipelagoes in a sea of desert. We share a **610-mile border** with the fifth-largest economy in the world, and in an era of unprecedented change, global connections and emerging challenges—whether from artificial intelligence, climate change, tariffs, consumer demand, or economic shifts—are shaping our future in ways we are only beginning to understand.

CBER's economic research continues to focus on:

- **Growth & Demographics:** Nevada's population is set to hit 4 million by 2042, with a younger population than the national average.
- **Diversification & Opportunity:** Nevada remains the entertainment capital of the world, it has also become a hub for professional sports, technology, and battery manufacturing.
- **Economic Resilience:** We've survived a pandemic, adapted to global economic shifts, tariffs, and continue to prepare for the next transformation of the US and global economy.



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CBER also continues to research our challenges:

- **Water Scarcity:** As the driest state in the nation, Nevada must continue to lead and innovate in water conservation management.
- **Land Use & Development:** Nevada has some of the most severe land development restrictions in the West, affecting economic growth. How we adapt as the population grows is critical to our economic success.
- **Workforce & Infrastructure:** As our population grows, so do the needs for a skilled workforce in new and growing industries.

This is why Outlook matters and why we are looking forward to celebrating our 50th anniversary. Whether you are a business leader, policymaker, or investor Outlook 2025 is where you will want to be for insights, tools, and information needed to navigate the road ahead and thrive in a rapidly evolving economy.

SPONSOR OUTLOOK TODAY!

CONTACT:

Daniela Rincon, Program Manager
Center for Business and Economic Research (CBER),
Lee Business School, UNLV



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CHAIR

\$15,000

Chair Sponsor Benefits

- Fifteen tickets (table and a half) to CBER's Outlook.
- Logo displayed at the beginning, during breaks, and end of the program as well as in the final digital Outlook forecast book, which every attendee will receive
- VIP invited to any pre or post event receptions
- Access to the quarterly economic forecasts reports
- Attendance at CBER's stakeholder events three times a year
- Opportunity for three months of sponsorship highlights in the Rebel Business Indicators weekly newsletter.

CEO

\$10,000

CEO Sponsor Benefits

- Ten tickets (one table) to CBER's Outlook.
- Logo displayed at the beginning, during breaks, and end of the program as well as in the final digital Outlook forecast book, which every attendee will receive
- VIP invited to any pre or post event receptions
- Access to the quarterly economic forecasts reports
- Attendance at CBER's stakeholder events three times a year
- Opportunity for one month of sponsorship highlights in the Rebel Business Indicators weekly newsletter.

VICE PRESIDENT

\$5,000

Vice President Sponsor Benefits

- Five tickets (half table) to CBER's Outlook.
- Logo displayed at the beginning, during breaks, and end of the program as well as in the final digital Outlook forecast book, which every attendee will receive
- VIP invited to any pre or post event receptions
- Access to the quarterly economic forecasts reports
- Attendance at CBER's stakeholder events three times a year
- Opportunity for two weeks of sponsorship highlights in the Rebel Business Indicators weekly newsletter.

DIRECTOR

\$2,500

Director Sponsor Benefits

- Three tickets to CBER's Outlook.
- Logo displayed at the beginning, during breaks, and end of the program as well as in the final digital Outlook forecast book, which every attendee will receive
- VIP invited to any pre or post event receptions
- Access to the quarterly economic forecasts reports
- Attendance at CBER's stakeholder events three times a year
- Opportunity for one week of sponsorship highlights in the Rebel Business Indicators weekly newsletter.



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IT TAKES A LOT OF RESOURCES TO MAKE OUTLOOK A SUCCESSFUL EVENT.

CBER welcomes sponsors that are outside the scope of the outlined sponsorship levels. Please contact Daniela Rincon at daniela.rinconcornejo@unlv.edu for more information. Sponsor benefits will be based on the sponsorship amount, either cash or in-kind.

IN-KIND

TABLE \$1,500

HALF TABLE \$750

QUESTIONS? CONTACT US:

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