

Eco-Display Examples



Subaru encourages their Retailers to have an area in the store to showcase those things they did to become Eco-Friendly Certified.

This document list examples of what others have done and may provide you with ideas.

For those Retailers who have not come up with an idea yet, SOA will provide a 25" x 38" poster in one of two styles that includes a generic list of items that would be necessary to become Eco-Friendly Certified. More detail on this is at the end of this material.



NOW YOU'RE THINKING GREEN!!

PATRIOT SUBARU

Patriot Subaru: Committed to Green

- Recycling all used materials appropriately in all departments.
- Conserving natural resources by reducing, reusing, and recycling materials and energy.
- Complying with all environmental laws and regulations and other requirements related to our business operations.
- Remaining conscious of the carbon footprint within our area of work and pledging to constantly try to reduce it.
- Remaining a non-smoking facility.

It's all the little things at our store...

Bricks that irrigate. Energy Star Appliances. Low-E windows, auto-shades. High-intensity efficient internal lighting, LED outdoor lighting. High Speed Doors.

Recycle stations. Exhaust ventilation with air filters. Low flow faucets and toilets. All waste fluids and oils recycled.

...that make a big difference.

Herb Gordon Subaru

Our Environment Initiatives Includes:

- Alternative Energy**
• LED Lighting
- Energy Efficiency**
• Energy Star Appliances
- Community Involvement**
• Local Charitable Organizations
- Water Conservation**
• Low Flow Toilets
- Waste Management Program**
• Recycling
- Recycling**
• Paper, Plastic, Glass, Metal
- Green Building**
• LEED Certified
- Non-Smoking Facility**
• No Smoking Policy



You may wonder why Fred Beans Subaru...

SUBARU
Commitment to Motion

offers ceramic mugs instead of styrofoam cups

and we save your dirty oil

and has added plants to our lounge

and use it to heat our shop

and sometimes our lights go out

and buy fluids in bulk...

and we have recycle bins everywhere

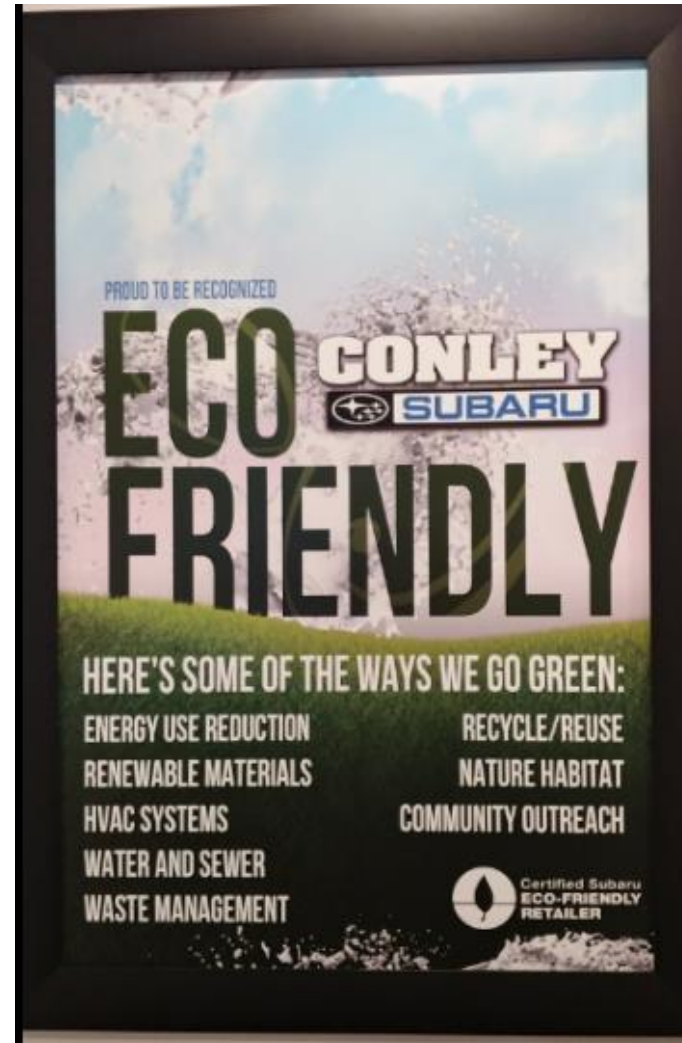
including our drinking water

It's because we're a Subaru Eco-Friendly Dealership and proud to be part of the ongoing initiative to honor our earth and reduce our ecological footprint.

SUBARU
Loves the Earth

Have an idea? Let us know.
Fred Beans





Austin Subaru's commitment to eco-friendliness



Our facility is Subaru Eco-Friendly Certified! Here are a few programs we've put in place:

Energy Efficiency

All our equipment is Energy Star certified, and our energy consumption is monitored through Energy Star Portfolio Management. Our dealership utilizes natural lighting and supplements with energy efficient lighting.

Recycling & Waste Reduction

We recycle batteries, tires, oil/waste, & metal recyclables. Our coffee bar uses compostable and recyclable coffee cups. Disposable water bottles have been eliminated.

Water Efficiency

We have low flow faucets and toilets to reduce water and energy consumption, and use a reclaimed water system for our car wash.

Green Team

Our team of eco-minded people meets regularly to evaluate current programs and look for ways to be even more eco-friendly!

Community Support

We support several Austin-based charities dedicated to the environment, such as Keep Austin Beautiful.



R.G. LACY SUBARU
ECO-FRIENDLY PROGRAM

Lacy Subaru has an environmental program at 8 farmside locations. We focus on energy efficiency, recycling, water conservation, waste management, and community involvement. We strive to continue our current program and research new ways to be more Eco-friendly to the environment.

- 1) Use energy efficient lighting both indoors and outdoors.
- 2) Recycle aluminum, plastic, and paper products.
- 3) Use high efficient printers and ink cartridges.
- 4) Our Building is green building certified.
- 5) Recycle batteries through appropriate means.
- 6) Recycle tires and oil products.
- 7) Our building uses high efficient insulation, windows, and roofing as well as high efficient HVAC products.

Daniel Lacy
 Dealer principle

Troy Lacy
 Team Leader

Mike McCarty
 Team Member



Carter Subaru is a certified Eco-Friendly Dealer.

Our "On the Road to Carbon Neutral" initiative promotes "thinking green" the following ways:

We've adopted policies which lower our energy use

Our south parking lot is paved with a pervious concrete to capture storm water

We recycle all paper, cardboard, oil, filters and anti-freeze

Instead of an on-site car wash, we partner with Brown Bear Car Wash, who recycle their water and use eco-friendly detergents

For every test drive we plant a tree in the Mountains to Sound Greenway. And for every purchase, we plant three more. So far we've planted over 110,000 trees!

CARTER ON THE ROAD TO
CarbonNEUTRAL

McDANIELS SUBARU

McDANIELS SUBARU IS A CERTIFIED ECO-FRIENDLY DEALER.
 OUR INITIATIVES TO "THINKING GREEN" ARE PROVIDED IN THE FOLLOWING WAYS

Dedicated Green Team -- to listen & provide ideas to reduce our Carbon Footprint

- LED lighting with auto photo-cell
- Energy Efficient Glass with green tint to reflect sunlight
- Efficient Recycled water car-wash
- Drought tolerant sod
- Recycling in our customer rooms
- Oil re-generation and recycling
- Involved in Community Programs
- Focused on Preservation and Protecting the Environment

THE RIVER ALLIANCE
 What 60 miles of river can be.

ARE THINKING GREEN?
Patriot Subaru: Committed to Green

- Recycling all used materials appropriately in all departments.
- Conserving natural resources by reducing, reusing, and recycling materials and energy.
- Complying with all environmental laws and regulations and other requirements related to our business operations.
- Remaining conscious of the carbon footprint within our area of work and pledging to constantly try to reduce it.
- Remaining a non-smoking facility.

It's all the little things at our store...

Bricks that irrigate. Low-E windows, auto-shades. High-Intensity efficient internal lighting. LED outdoor lighting. High-Speed doors.

Service stations. Exhaust ventilation with air filters. Low flow faucets and toilets. Energy Star Appliances. All waste fluids and oils recycled.

SUBARU Loves the Earth

"Sustainability is operating in a way that meets our current needs without compromising the needs of the future."

The Subaru plant in Lafayette, Indiana is America's first Zero Landfill auto maker, with all waste recycled or reused. It is also the only U.S. plant to become a Backyard Wildlife Habitat by the National Wildlife Federation. In an effort to reduce our impact, West Herr Subaru has adopted several initiatives to create a more environmentally responsible facility for our customers and employees. Some of the Eco-friendly adaptations you'll find here include:

Our Environmental Initiatives

Recycle

- Paper
- Plastic
- Cardboard
- Toner and Ink Cartridges

Waste Management and Proper Disposal:

- Used Tires
- Shop Wastes
- Spent Batteries
- Waste Coolant
- Waste Metal
- Waste Oil

Energy Efficient Lighting and Use of Natural Light

Please deposit your recyclable items: soda cans, plastic bottles, cardboard, and non-personal proper items in our recycling containers located throughout the dealership.

WEST HERR **SUBARU**

SUBARU OF MACON

LED Lighting

- LED Lighting
- Recycling- Paper, Plastic, Aluminum, Oil, Filters and Antifreezes.
- Low flow water fixture
- Non- toxic cleaners
- Recycle empty ink & toner cartridges.
- Low E Glass
- Policies in place which lower our energy use.





SELLERS BOWMAN
SUBARU

Conservation

To reduce our carbon footprint, we have implemented a utility monitoring process. The data we have collected has enabled us to better adjust our heating, cooling and lighting usage! Also, the decision to only use Energy Star certified equipment, appliances and electronics has helped reduce unnecessary energy usage.

These recycling systems help minimize harmful substances and reduce the amount of waste that ends up in landfills. Our recycling program has helped reduce our carbon footprint and save money.

Recycling Efforts

We aim to produce as little waste as possible. At each disposal area, Sellers Bowman Subaru offers recycling options. Our parts and service departments also sort through metal, plastic & other materials to ensure we are being as eco-efficient as possible throughout our operations.

When your check comes, you can already see how we're committed to green. We've collected 40 pounds of carbon dioxide and 100 gallons of oil. We've also recycled 100 pounds of metal. These are just some of the ways we're helping to reduce our carbon footprint.

American Forester Foundation

Sellers Bowman Subaru has partnered with the American Forester Foundation. Through our reforestation partnership, we've planted 1,000 trees and counting! We are enthusiastic to be a part of such a great cause. Every tree planted is a positive physical impact on the environment.

WEST HOUSTON SUBARU ECO-FRIENDLY RECYCLING STORY

ENERGY EFFICIENT
Energy Star certified equipment, appliances and electronics has helped reduce unnecessary energy usage.

BUILDING ENVELOPE
Weatherstripping doors and windows, caulking around windows and doors, and using weatherstripping on doors and windows can help reduce energy loss.

WASTE MANAGEMENT
Recycling metal, plastic, and other materials can help reduce the amount of waste that ends up in landfills.

RECYCLING
Recycling metal, plastic, and other materials can help reduce the amount of waste that ends up in landfills.

INDOOR PLANTS
Indoor plants can help improve air quality and reduce stress.

TREES FOR HOUSTON ACTIVITIES
Planting trees can help improve air quality and reduce stress.

WE ARE DEDICATED TO MAKING OUR WORLD A LITTLE GREENER.

Loving the Earth starts with Subaru.

We are proud to announce that Quantrell achieved Subaru Eco-Friendly Retailer Certification by meeting the requirements in these five areas:

- Energy Efficiency
- Water Conservation
- Recycling
- Waste Management
- Community Involvement

At Quantrell, we're committed to being an eco-friendly retailer. We've implemented a variety of green initiatives to help reduce our carbon footprint. We're proud to be a part of the Subaru Eco-Friendly Retailer program.

SUBARU
Eco-Friendly Retailer

Quantrell

Rob Follmer's BOARDMAN SUBARU

Subaru Eco-Friendly Retailer

About the program

The environment is an important part of our business. We are committed to being an eco-friendly retailer. We've implemented a variety of green initiatives to help reduce our carbon footprint. We're proud to be a part of the Subaru Eco-Friendly Retailer program.

- **Energy Efficiency:** Energy Star certified equipment, appliances and electronics has helped reduce unnecessary energy usage.
- **Water Conservation:** Low-flow toilets, showerheads, and faucets can help reduce water usage.
- **Recycling:** Recycling metal, plastic, and other materials can help reduce the amount of waste that ends up in landfills.
- **Waste Management:** Recycling metal, plastic, and other materials can help reduce the amount of waste that ends up in landfills.
- **Community Involvement:** Planting trees and participating in community events can help improve air quality and reduce stress.

Restroom ↑

DWYANE LANE'S
SKAGIT SUBARU

As a Subaru Certified Eco-Friendly Retailer, Dwayne Lane's is committed to making a positive impact on our community and the environment.

Certified Subaru ECO-FRIENDLY RETAILER

ENERGY EFFICIENCY

Our facility manages energy consumption with smart lighting and programmable thermostats.

WATER CONSERVATION

Our facility uses water conserving fixtures, low flow toilets and water efficient landscaping.

RECYCLING

We recycling recycled such as paper, metal, cardboard and plastic. Our facility uses and recycles a minimum amount of material from waste.

WASTE MANAGEMENT

Our facility accepts proper disposal of environmental recycling oil, hazardous materials and tires.

COMMUNITY INVOLVEMENT

We are involved in community programs that protect the environment and preserving the environment.

Kenny Ross Subaru - An Eco-Friendly Dealer

Subaru Eco-Friendly Retailer Program

Subaru of America takes great pride in not only selling high-quality cars, but also protecting the environment. The Subaru Eco-Friendly Dealer Program reduces the Subaru dealer carbon footprint to the daily business model. The program is aimed at helping Subaru dealers meet the Eco-Friendly Dealer requirements in management and community involvement, energy efficiency, water conservation, recycling, waste management and community involvement.

Energy Efficiency

Kenny Ross Subaru reduces the use of energy throughout the dealership by the use of light sensors for inside and outside lighting and motion detection in the office.

The use of high-efficiency lighting throughout the project reduces the electrical usage by 50%.

The use of high-efficiency heating and cooling systems, making all office equipment energy star rated.

Installing LED lighting throughout the building.

Installing energy-efficient thermostats.

Providing an energy-efficient design which reduces heating and air conditioning costs.

Water Efficiency & Conservation

Water efficient landscaping covers 25% of the site and consists of native plants that need less water, pesticides and maintenance resources. Low-flow toilets reduce water usage and the amount of energy required for water heating.

Air Quality

Our building has low use of CFC based refrigerants in it's air conditioning systems and the related pollution control systems utilize highly efficient air filters. CO2 sensors in the shop regulate and improve air quality. A central mechanical window system maintains inside temperatures. Our maintenance team uses cleaning products that are primarily low-toxic, healthy, cleaner than your environmentally benign which improves the indoor air quality and the overall health of the workplace environment. Smoking is not permitted in or around the building. There is a designated smoking area. This policy seeks to guarantee a healthy working environment and protects the health of our customers, employees and visitors.

Sustainable Sites

Kenny Ross Subaru installed a whole weather stripping system to reduce solar heat gain and air conditioning loads. This highly effective rubber membrane minimizes the urban heat island effect and reduces the amount of air conditioning required.

Materials and Resources

Materials such as steel, brick, asphalt, ACM panels and ceiling tile average 25% recycled content. Recycled ceiling tiles are made of 100% recycled paper. 25% of building materials were manufactured within a 500 mile radius of the building. Kenny Ross Subaru has a 99% recycled content, low emitting, zero-VOC, low-VOC, and low-VOC content. Kenny Ross Subaru has a 99% recycled content, low emitting, zero-VOC, low-VOC, and low-VOC content which improves indoor air quality. Ceiling tile has high recycled content and high light reflectance which means electric energy savings. 25% of building materials were manufactured locally.

Recycling & Waste Management

Kenny Ross Subaru is a zero-waste facility. We recycle 100% of waste, all batteries, CRT tires, light bulbs, hard copies, all fluids, and all waste paper. Recycled paper was recycled with very good paper or recycled, and all common food items are composted for the organic garden. Collection and storage of hazardous materials, compressed air systems, glass and plastic reduce the amount of waste sent to landfill and also reduce the need for hazardous waste disposal. Kenny Ross Subaru has a 99% recycled content, low emitting, zero-VOC, low-VOC, and low-VOC content which improves indoor air quality. Kenny Ross Subaru has a 99% recycled content, low emitting, zero-VOC, low-VOC, and low-VOC content which improves indoor air quality. Kenny Ross Subaru has a 99% recycled content, low emitting, zero-VOC, low-VOC, and low-VOC content which improves indoor air quality.

Community Involvement

Kenny Ross Subaru fosters environmental awareness by building relationships and partnering with environmental programs within the community. Being an Eco-Friendly Dealer makes a business more productive, the place we work because it's the right thing to do.

Network

The Kenny Ross Subaru Eco-Friendly Team meets to make programs, decisions, ideas, and make sure that what is planned is being properly implemented. Ideas are accepted, some are adopted quickly, others are studied, and some are rejected. We are always looking for ways to improve, and all employees play a role on the team.

Subaru Loves the Earth

Findlay
PRESCOTT

SUBARU

Proud to be a Subaru Eco-Friendly Retailer

Nate Wade Subaru
Certified Subaru Eco-Friendly Retailer

Subaru Loves the Earth

Subaru Loves the Earth

Subaru Loves the Earth

Subaru Loves the Earth

Operations and Systems NORTH PARK SUBARU

Waste Management
 Our facility is designed to be a model of environmental responsibility. We have implemented a comprehensive waste management program that includes recycling, composting, and energy recovery.

Energy Efficiency
 We have implemented a comprehensive energy efficiency program that includes LED lighting, energy-efficient HVAC systems, and energy-efficient equipment.

Recycling
 We have implemented a comprehensive recycling program that includes recycling of paper, plastic, metal, and glass.

Water Conservation
 We have implemented a comprehensive water conservation program that includes low-flow toilets, low-flow faucets, and water-efficient landscaping.

Community Outreach
 We are committed to being a good neighbor and supporting the community. We have implemented a comprehensive community outreach program that includes sponsoring local events, donating to local charities, and participating in community service projects.



PROUD TO BE RECOGNIZED

ECO FRIENDLY

CONLEY SUBARU

HERE'S SOME OF THE WAYS WE GO GREEN:

- ENERGY USE REDUCTION
- RENEWABLE MATERIALS
- HVAC SYSTEMS
- WATER AND SEWER
- WASTE MANAGEMENT
- RECYCLE/REUSE
- NATURE HABITAT
- COMMUNITY OUTREACH

Certified Subaru
**ECO-FRIENDLY
 RETAILER**

DON MILLER SUBARU WEST

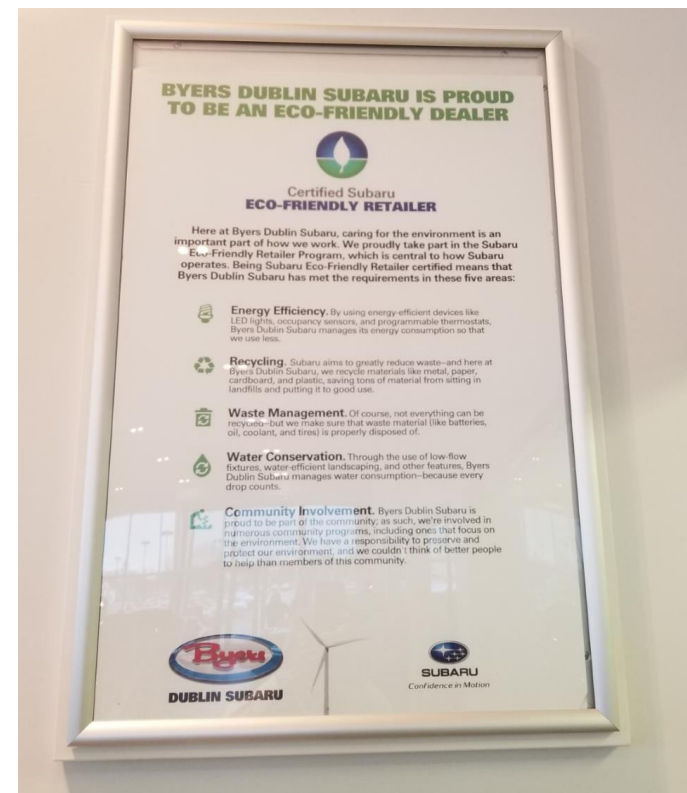
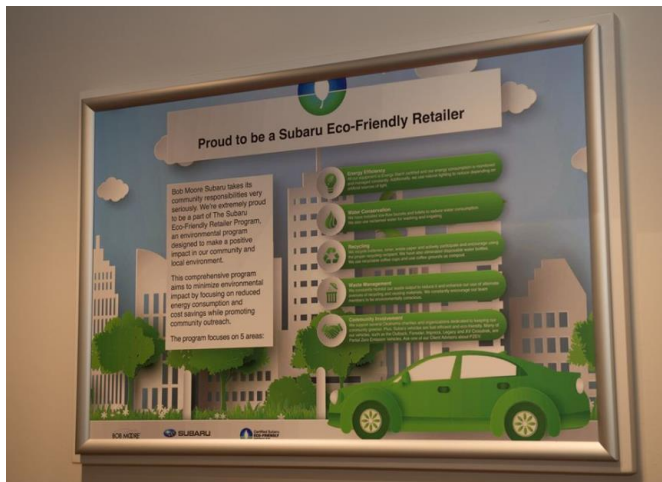
Proud to be recognized
ECO FRIENDLY

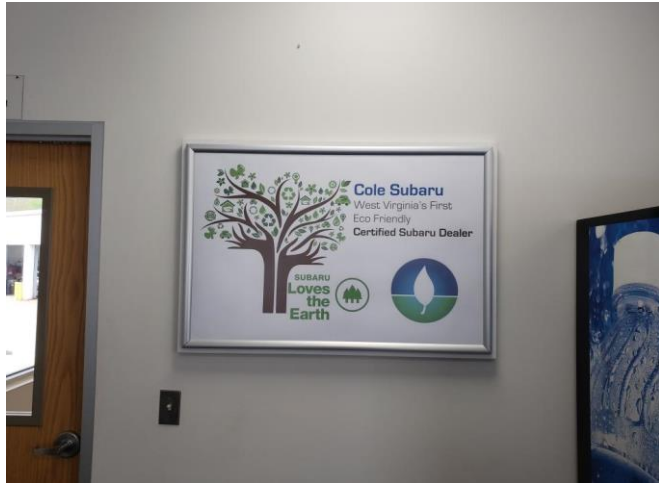
Loving the Earth starts with Subaru.

A few of the ways we go GREEN as a Certified Eco Friendly Retailer:

- Sponsorship of education programs
- Use of renewable materials
- Thorough Recycling & waste reduction
- Extensive use of LED Lighting
- Water use efficiency
- Use of "Green Team"
- Efficient HVAC systems

Recycling snack wrappers

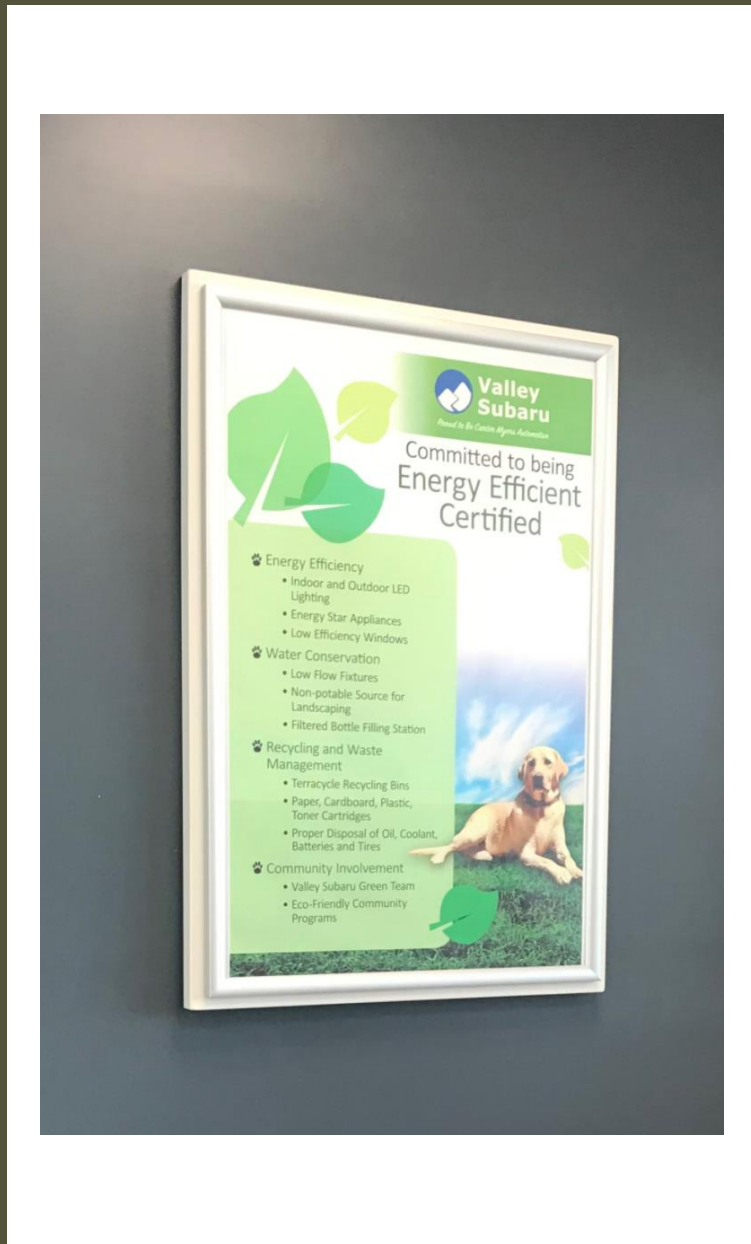




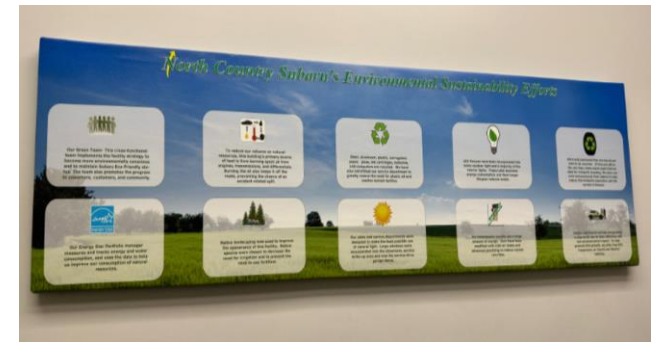
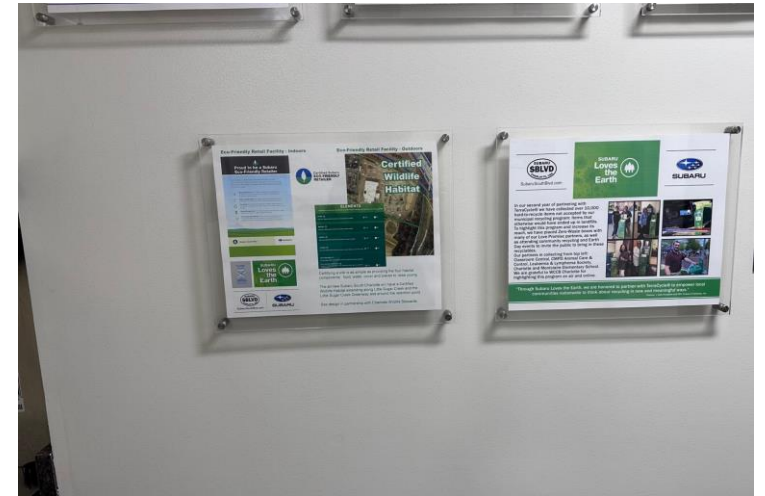












Subaru Provided Eco-Displays # 1 and # 2



1

2

The poster will be sent as a PDF file displaying the Retailer Name and should be printed locally sized at 38" by 25".



[ENLARGE IMAGE](#)

ALUMINUM FRAMES (SET OF 2)

PRODUCT #: 801479024

The Aluminum Frames* are ideal for enhancing your showroom image and reinforcing the Subaru brand and lifestyle. Each frame measures 41"W x 28"H x 1-7/8"D and features a gloss white aluminum back panel with silver frame that compliments the Subaru Digital Showroom and Performance Pylons. Graphics can be easily updated by sliding the graphic image into the frame. Graphics can be ordered through the Subaru Marketing Resource Center.

* Required element in Subaru Primary Kit for new retailers. Two (2) sets (4 aluminum frames total) are required.