



ENERGY STAR for Commercial Buildings and Industrial Plants



Celebrate Earth Day by Helping NADA and EPA Develop a 1-100 ENERGY STAR Score and Certification for Dealerships

To help you save energy and earn recognition for your efforts, NADA has partnered with [EPA's ENERGY STAR program](#) to develop energy-saving tools and resources for dealerships.

As a next step in this partnership, NADA is surveying its member dealerships to collect the anonymous data necessary to develop a 1–100 ENERGY STAR score, which would be available to all dealerships in the free online Portfolio Manager tool. The 1-100 ENERGY STAR score would enable you to quickly understand and communicate your dealership's energy performance, identify underperformers to target for cost-saving improvements, and earn recognition for top performers.



[Many industries already have this powerful tool](#) – now it is time for vehicle dealerships to shine. The greater the number of surveys completed, and the more brands represented, the better the tool.

This Earth Day, help this important effort by completing the NADA survey.

Your dealership's participation is important to achieve a diversity of brand and geographic responses. Once the score is developed, it will enable the top 25% most efficient dealerships to earn ENERGY STAR certification. Independent surveys indicate that well over 90% of American consumers recognize ENERGY STAR. The ENERGY STAR certification will allow your dealership to gain recognition of your energy conservation efforts — yet one more positive contribution to your communities and to U.S. sustainability.

Additional Resources to Save Energy

The NADA/EPA partnership has already developed dealership-specific energy and water efficiency resources such as the [ENERGY STAR Treasure Map for Dealerships](#). An NADA edition ENERGY STAR Action Workbook for Vehicle Dealerships is under development.

Questions regarding the survey and how you can help should be directed to Kaye Lynch-Sparks at klynchsparks@nada.org.