



## 75<sup>th</sup> Anniversary Gala Sponsorship Opportunities

### **Advocacy Leadership: \$25,000**

- **Gala:** Prestigious recognition as an Advocacy Leadership Sponsor on printed collateral and electronic communications for the Gala
  - ✓ Electronic promotional initiatives including Gala website, social media and eblasts for the 2019 Gala
- **Gala:** Premiere visibility and recognition on Step and Repeat Banner and event signage
- **Gala:** Acknowledgement from the podium
- **Gala:** 30 Tickets (3 Tables-worth)
- **Gala:** Full page ad with premiere placement in electronic and printed ad journals for the 2019 Gala
- **Gala:** Inclusion in press releases related to the 2019 Gala
- **Mental Health Association in New Jersey's General Communications:** Logo recognition as a sponsor with link to your company website on MHANJ's website for one year
- **Mental Health Association in New Jersey:** Post on MHANJ's Social Media once per month for a year (subject to MHANJ's approval and required disclaimers)



## **Community Leadership: \$15,000**

- **Gala:** Prestigious recognition as a Community Leadership Sponsor on printed collateral and electronic communications for the Gala
  - ✓ Electronic promotional initiatives including Gala website, social media and eblasts for the 2019 Gala
- **Gala:** Premiere visibility and recognition on Step and Repeat Banner and event signage
- **Gala:** Acknowledgement from the podium
- **Gala:** 16 Tickets
- **Gala:** Full page ad with premiere placement in electronic and printed ad journals for the 2019 Gala
- **Gala:** Inclusion in press releases related to the 2019 Gala
- **Mental Health Association in New Jersey's General Communications:** Logo recognition as a sponsor with link to your website on MHANJ's website for one year
- **Mental Health Association in New Jersey:** Post on MHANJ's Social Media once per month for eight months (subject to MHANJ's approval and required disclaimers)



## **Peer and Family Promise: \$10,000**

- **Gala:** Prestigious recognition as a Peer and Family Promise Sponsor on printed collateral and electronic communications for the Gala
  - ✓ Electronic promotional initiatives including Gala website, social media and eblasts for the 2019 Gala
- **Gala:** Premiere visibility and Recognition on Step and Repeat Banner and event signage
- **Gala:** Acknowledgement from the podium
- **Gala:** 12 tickets
- **Gala:** Full page ad with premiere placement in electronic and print ad journals for the 2019 Gala
- **Gala:** Inclusion in press releases related to the 2019 Gala
- **Mental Health Association in New Jersey's General Communications:** Logo recognition as a sponsor with link to your website on MHANJ's website for six months
- **Mental Health Association in New Jersey:** Post on MHANJ's Social Media once per month for six months (subject to MHANJ's approval and required disclaimers)



## **Wellness and Recovery: \$5000**

- **Gala:** Prestigious recognition as a Journey to Wellness and Recovery Sponsor on printed collateral and electronic communications for the Gala
  - ✓ Electronic promotional initiatives including Gala website, social media and eblasts for the 2019 Gala
- **Gala:** Premiere visibility and Recognition on Step and Repeat Banner and event signage
- **Gala:** Acknowledgement from the podium
- **Gala:** 8 tickets
- **Gala:** Full page ad in electronic and printed ad journals for the 2019 Gala
- **Gala:** Inclusion in press releases related to the 2019 Gala
- **Mental Health Association in New Jersey:** Post on MHANJ's Social Media once per month for three months (subject to MHANJ's approval and required disclaimers)



## **Anti-Stigma Ambassador: \$3000**

- **Gala:** Prestigious recognition as an Anti-Stigma Sponsor on printed collateral and electronic communications for the Gala
  - ✓ Electronic promotional initiatives including Gala website, social media and eblasts for the 2019 Gala
- **Gala:** Visibility and recognition on Step and Repeat Banner and event signage
- **Gala:** 4 tickets
- **Gala:** Half page ad in electronic and printed ad journals for the 2019 Gala
- **Gala:** Inclusion in press releases related to the 2019 Gala

## **Electronic and Printed Ad Journal:**

High resolution JPEG or pdf is required via email to [maltberg@mhanj.org](mailto:maltberg@mhanj.org) by November 15, 2019.

**Outside Back Cover (color) 4.5" wide x 7.5" high ( ) \$1500**  
**Inside Front Cover (color) 4.5" wide x 7.5" high ( ) \$1500**  
**Inside Back Cover (color) 4.5" wide x 7.5" high ( ) \$1500**  
**Full Page Ad (black & white) 4.5" wide x 7.5" high ( ) \$1000**  
**Half Page Ad (black & white) 4.5" wide x 3.75" high ( ) \$500**  
**Quarter Page Ad (black & white) 2.25" wide x 3.75" high ( ) \$250**