



Mental Health
Association
in New Jersey, Inc.



**Mental Health Association in New Jersey's
Walk for Wellness and Recovery
In Partnership With the
Rotary Club of Mental Health Advocates and the
National Center for Advocacy and Recovery, Inc.
Sponsorship Opportunities
for the 2025 Walk**

Mental Health Association in New Jersey's Walk for Wellness and Recovery 2025
in partnership with NCAAR, Inc.
Walk Sponsorship Opportunities

PRESENTING SPONSOR \$7,500

- Recognition as Presenting Sponsor of the 18th Annual Walk
- Company logo prominently featured as Presenting Sponsor on event T-shirt or alternate give-away * Please send logo by April 18th
- Speaking opportunities day of event
- Prominent visibility at event with table in the main plaza area (Information Alley) and opportunity to distribute information and giveaways*, 6-foot table and a chair will be provided
- Team of 20 Walkers from your company
- Corporate banner (up to 4) may be displayed (company provides)
- Two-minute video on our Walk website/Facebook (company provides)
- Individual signage with logo or company name placed along walk route/main plaza area
- Inclusion of logo on eblasts, Walk website and printed materials

PLATINUM SPONSOR \$5,000

- Recognition as Platinum Sponsor of the 18th Annual Walk
- Company logo prominently featured as Platinum Sponsor on event T-shirt or alternate give-away *Please send logo by April 18th
- Speaking opportunity day of event
- Prominent visibility at event with table in the main plaza area (Information Alley) and opportunity to distribute information and giveaways*, 6-foot table and a chair will be provided
- Team of 12 Walkers from your company
- Corporate banner (up to 2) may be displayed (company provides)
- Two-minute video on our Walk website/Facebook (company provides)
- Individual signage with logo or company name placed along walk route/main plaza area
- Inclusion of logo on eblasts, Walk website and printed materials

GOLD SPONSOR \$2,500

- Recognition as Gold Sponsor of the 18th Annual Walk
- Company logo prominently featured as Gold Level Sponsor on event T-shirt or alternate give-away *Please send logo by April 18th
- Podium recognition day of event
- Visibility at event with table in the main plaza area (Information Alley) and opportunity to distribute information and giveaways*, 6-foot table and a chair will be provided
- Team of 10 Walkers from your company
- Corporate banner may be displayed (company provides)
- Individual signage with logo or company name placed along walk route/main plaza area
- Inclusion of logo on eblasts, Walk website and printed materials

SILVER SPONSOR \$1,000

- Recognition as Silver Sponsor of the 18th Annual Walk
- Company logo featured as Silver Level Sponsor on event T-shirt or alternate give-away
 - *Please send logo by April 18th
- Podium recognition day of event
- Visibility at event with table in the main plaza area (Information Alley) and opportunity to distribute information and giveaways*, 6-foot table and a chair will be provided
- Team of 8 Walkers from your company
- Individual signage with logo or company name placed along walk route/main plaza area
- Inclusion of logo on eblasts, Walk website and printed materials

INFORMATION ALLEY SUPPORTER \$500

- Name listed on event T-shirts or alternative give-away
- Visibility at event with table in the main plaza area (Information Alley) and opportunity to distribute information and giveaways*, 6-foot table and a chair will be provided
- Team of 6 Walkers from your company
- Individual signage with logo or company name placed along walk route/main plaza area
- Inclusion of logo on eblasts, Walk website and printed materials

INFORMATION ALLEY PARTICIPANT FOR NON-PROFIT SOCIAL SERVICE AGENCIES \$150 OR 5 WALKERS AT \$30 PER PERSON

- Visibility at event with table in the main plaza area (Information Alley) and opportunity to distribute information and giveaways*, 6-foot table and a chair will be provided

ROUTE MARKER SPONSOR \$100

- Individual signage placed along walk route/main plaza area; signage can include one of the following: Company name/logo, In Honor of, In Memory of, In Support of, or Group/Organization (one selection per mile marker). Please send logo or other selection for route marker by April 18th.

*Due to Park regulations, items may not be sold.