



**Mental Health Association in New Jersey's
22nd Annual Evening of Excellence
Sponsorships, Ad Journal, Tickets**

**Special Guest Speaker, By Pre-recorded Video: Mayim Bialik
Emmy-nominated actor, neuroscientist, author, podcaster and film director.**



Neuroscientist, award-winning actress, and podcast host **MAYIM BIALIK**, as host of *Jeopardy* she delighted audiences and viewers with her wit, poise, and personality. She is well-known for her role as a neuroscientist on *The Big Bang Theory*, but as a real-life neuroscientist as well, she impressed audiences with her knowledge, intelligence, and genuine love for the show. The perfect balance of confidence and humor, Bialik demonstrated the same hosting abilities she brings to any speaking or hosting event and created lots of buzz while doing it. Her success as a host was noted in Good Housekeeping, Women's Health, Today Show, Yahoo! Entertainment, Fox News, CNN, Yahoo! Life, TV Insider, Decider, Insider, and in an interview on USA Today.



Diamond Level/Advocacy Leadership: \$25,000

- Prestigious recognition as a Diamond Level/Advocacy Leadership Sponsor during the Evening of Excellence program
- Recognition as Diamond Level/Advocacy Leadership Sponsor on printed collateral and electronic communications for and during the Evening of Excellence
- Premiere visibility as the leading sponsor in media promotion leading up to the Evening of Excellence, including press releases, on the MHANJ website, eblasts, etc.
- 20 tickets to the in-person event
- 25 virtual tickets to view the Mayim Bialik video interview
- Acknowledgement from the host
- Full page electronic ad journal ad with premiere placement in for the Evening of Excellence
- Logo recognition as a partner on MHANJ's website for one year
- Recognition post on MHANJ's Social Media once per month for a year



**Mental Health
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Platinum Level/Community Leadership: \$15,000

- Prestigious recognition as a Platinum Level/Community Leadership Sponsor during the Evening of Excellence program
- Recognition as Platinum Level/Community Leadership Sponsor on printed collateral and electronic communications for and during the Evening of Excellence
- Premiere visibility in media promotion leading up to the Evening of Excellence, including press releases, on the MHANJ website, eblasts, etc.
- 16 tickets to the in-person event
- 20 virtual tickets to view the Mayim Bialik video interview
- Acknowledgement from the host
- Full page electronic ad journal ad with premiere placement in for the Evening of Excellence
- Logo recognition as a partner on MHANJ's website for six months
- Recognition post on MHANJ's Social Media once per month for six months



Gold Level/Wellness and Recovery: \$10,000

- Prestigious recognition as a Gold Level/Wellness and Recovery Sponsor during the Evening of Excellence program
- Recognition as Gold Level/Wellness and Recovery Sponsor on printed collateral and electronic communications for and during the Evening of Excellence
- Visibility in media promotion leading up to the Evening of Excellence, including press releases, on the MHANJ website, eblasts, etc.
- 12 tickets to the in-person event
- 15 virtual tickets to view the Mayim Bialik video interview
- Acknowledgement from the host
- Full page electronic ad journal ad with premiere placement in for the Evening of Excellence
- Logo recognition as a partner on MHANJ's website for three months
- Recognition post on MHANJ's Social Media once per month for four months



Silver Level/Anti-Stigma Ambassador \$5,000

- Prestigious recognition as a Silver Level/Anti-Stigma Sponsor during the Evening of Excellence program
- Recognition as Silver Level/Anti-Stigma Sponsor on printed collateral and electronic communications for and during the Evening of Excellence
- Visibility in media promotion leading up to the Evening of Excellence, including press releases, on the MHANJ website, eblasts, etc.
- 8 tickets to the in-person event
- 10 virtual tickets to view the Mayim Bialik video interview
- Acknowledgement from the host
- Full page electronic ad journal ad with premiere placement in for the Evening of Excellence
- Logo recognition as a partner on MHANJ's website for two months
- Recognition post on MHANJ's Social Media once per month for two months



Bronze Level/Community Engagement \$3000

- Prestigious recognition as a Bronze Level/Community Engagement Sponsor during the Evening of Excellence program
- Recognition as a Bronze Level/Community Engagement Sponsor on printed collateral and electronic communications for and during the Evening of Excellence
- Visibility in media promotion leading up to the Evening of Excellence, including press releases, on the MHANJ website, eblasts, etc.
- 6 tickets to the in-person event
- 8 virtual tickets to view the Mayim Bialik video interview
- Acknowledgement from the host
- Full page electronic ad/journal ad for the Evening of Excellence



**Mental Health
Association in
New Jersey, Inc.**

2022 Evening of Excellence Sponsorship Commitment Form

Level of Sponsorship: _____

Contact Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Office Phone: _____ Cell: _____

Email Address: _____

Signature: _____

Sponsorship Commitment Form Due As Soon As Possible

**Camera ready ad (high resolution jpeg or png file) for Journal Deadline:
October 26, 2022**

Checks may be payable to Mental Health Association in New Jersey.

**Please return with signature and payment to:
Rosemary Scoppetuolo, Director of Development and Community Engagement
Mental Health Association in New Jersey
673 Morris Ave., Suite 100, Springfield, NJ 07081**

This form may also be emailed to kkoskie@mhanj.org.

For additional information, call 973-571-4100, ext. 128.

Thank you for your support!



**Mental Health
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New Jersey, Inc.**

2022 Evening of Excellence Ad Journal and Tickets Form

Electronic Ad Journal:

High resolution JPEG or pdf is required via email kkoskie@mhanj.org by October 26, 2022

****SPECIAL AD JOURNAL AND EVENT RECOGNITION \$1500**

Full Page Color Ad in Electronic Ad Journal 4.5" wide x 7.5" high

Recognition On Printed Program Distributed On-Site at Event

Full Page Color Ad in Electronic Ad Journal 4.5" wide x 7.5" high () \$1000

Half Page Color Ad in Electronic Ad Journal 4.5" wide x 3.75" high () \$500

Quarter Page Color Ad in Electronic Ad Journal 2.25" wide x 3.75" high () \$250

Contact Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Office Phone: _____ Cell: _____

Email Address: _____

Ad Journal Size: Please indicate above. Quantity of Tickets (\$250 Each): _____

Signature: _____

Camera ready ad for MHANJ Journal **Deadline: October 26, 2022.**
Checks may be payable to Mental Health Association in New Jersey.

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Rosemary Scoppetuolo, Director of Development and Community Engagement
Mental Health Association in New Jersey
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Thank you for your support!