



Mental Health Association in New Jersey's 22nd Annual Evening of Excellence

Special Guest Speaker, By Video: Mayim Bialik
Emmy-nominated actress, neuroscientist, author, blogger and film director.



Neuroscientist, award-winning actress, and podcast host **MAYIM BIALIK**, as host of *Jeopardy* she delighted audiences and viewers with her wit, poise, and personality. She is well-known for her role as a neuroscientist on *The Big Bang Theory*, but as a real-life neuroscientist as well, she impressed audiences with her knowledge, intelligence, and genuine love for the show. The perfect balance of confidence and humor, Bialik demonstrated the same hosting abilities she brings to any speaking or hosting event and created lots of buzz while doing it. Her success as a host was noted in Good Housekeeping, Women's Health, Today Show, Yahoo! Entertainment, Fox News, CNN, Yahoo! Life, TV Insider, Decider, Insider, and in an interview on USA Today.



Diamond Level/Advocacy Leadership: \$25,000

- Prestigious recognition as a Diamond Level/Advocacy Leadership Sponsor during the Evening of Excellence program
- Recognition as Diamond Level/Advocacy Leadership Sponsor on printed collateral and electronic communications for and during the Evening of Excellence
- Premiere visibility as the leading sponsor in media promotion leading up to the Evening of Excellence, including press releases, on the MHANJ website, eblasts, etc.
- 20 tickets to the in-person event
- 25 virtual tickets to view the Mayim Bialik video interview
- Acknowledgement from the host
- Full page electronic ad journal ad with premiere placement in for the Evening of Excellence
- Logo recognition as a sponsor with link to your website on MHANJ's website for one year
- Recognition post on MHANJ's Social Media once per month for a year



Platinum Level/Community Leadership: \$15,000

- Prestigious recognition as a Platinum Level/Community Leadership Sponsor during the Evening of Excellence program
- Recognition as Platinum Level/Community Leadership Sponsor on printed collateral and electronic communications for and during the Evening of Excellence
- Premiere visibility in media promotion leading up to the Evening of Excellence, including press releases, on the MHANJ website, eblasts, etc.
- 16 tickets to the in-person event
- 20 virtual tickets to view the Mayim Bialik video interview
- Acknowledgement from the host
- Full page electronic ad journal ad with premiere placement in for the Evening of Excellence
- Logo recognition as a sponsor with link to your website on MHANJ's website for six months
- Recognition post on MHANJ's Social Media once per month for six months



Silver Level/Wellness and Recovery: \$10,000

- Prestigious recognition as a Silver Level/Wellness and Recovery Sponsor during the Evening of Excellence program
- Recognition as Silver Level/Wellness and Recovery Sponsor on printed collateral and electronic communications for and during the Evening of Excellence
- Visibility in media promotion leading up to the Evening of Excellence, including press releases, on the MHANJ website, eblasts, etc.
- 12 tickets to the in-person event
- 15 virtual tickets to view the Mayim Bialik video interview
- Acknowledgement from the host
- Full page electronic ad journal ad with premiere placement in for the Evening of Excellence
- Logo recognition as a sponsor with link to your website on MHANJ's website for three months
- Recognition post on MHANJ's Social Media once per month for four months



Bronze Level/Anti-Stigma Ambassador \$5,000

- Prestigious recognition as a Bronze Level/Anti-Stigma Sponsor during the Evening of Excellence program
- Recognition as Bronze Level/Anti-Stigma Sponsor on printed collateral and electronic communications for and during the Evening of Excellence
- Visibility in media promotion leading up to the Evening of Excellence, including press releases, on the MHANJ website, eblasts, etc.
- 8 tickets to the in-person event
- 10 virtual tickets to view the Mayim Bialik video interview
- Acknowledgement from the host
- Full page electronic ad journal ad with premiere placement in for the Evening of Excellence
- Logo recognition as a sponsor with link to your website on MHANJ's website for two months
- Recognition post on MHANJ's Social Media once per month for two months



Copper Level/Community Engagement \$3000

- Prestigious recognition as a Copper Level/Community Engagement Sponsor during the Evening of Excellence program
- Recognition as a Copper Level/Community Engagement Sponsor on printed collateral and electronic communications for and during the Evening of Excellence
- Visibility in media promotion leading up to the Evening of Excellence, including press releases, on the MHANJ website, eblasts, etc.
- 5 tickets to the in-person event
- 8 virtual tickets to view the Mayim Bialik video interview
- Acknowledgement from the host
- Full page electronic ad journal ad for the Evening of Excellence



**Mental Health
Association in
New Jersey, Inc.**

2022 Evening of Excellence Sponsorship Commitment Form

Level of Sponsorship: _____

Contact Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Office Phone: _____ Cell: _____

Email Address: _____

Signature: _____

**Camera ready ad (high resolution jpeg or png file) for Journal Deadline:
April 15, 2022.**

Checks may be payable to Mental Health Association in New Jersey.

**Please return with signature and payment to:
Merrill Altberg, Director of Communications
Mental Health Association in New Jersey
673 Morris Ave., Suite 100, Springfield, NJ 07081**

This form may also be emailed to maltberg@mhanj.org.

For additional information, call 973-571-4100, ext. 128.

Thank you for your support!