

CALLING ALL BEACH SWEEPERS -
Join the Virtual Vintage Beach Sweep Challenge!
Celebrate your Beach Sweeps Roots!!

While we can't sweep the beaches together this year, we can celebrate 35 Years of Beach Sweeps – from the safety and comfort of our own homes.

Between Wednesday, EARTH DAY April 22 and Saturday, April 25, Clean Ocean Action will be hosting a Virtual Vintage Beach Sweeps through social media and at CleanOceanAction.org! The Virtual event will be highlighting some of our favorite memories and moments, but we need yours too.

So start rummaging through your closets, drawers, scrap books, photo albums, and your phone for memorabilia and pictures of Beach Sweeps of yesteryear! Starting Earth Day, COA will have a challenge of the day to spark your memory banks for stories and photos.

All those who share their stories or answer questions correctly will have a chance to win [a limited edition 35th Annual Beach Sweeps shirt, designed by our friends at Jetty Ink.](#)

To give you a good head start, Virtual Beach Sweep challenges will include at least the following:

1. **Test your debris knowledge!** Each year, Clean Ocean Action's Beach Sweeps Report lists the top 12 most commonly collected items, known as the Dirty Dozen. Over 34 years of Beach Sweeps, which debris item has been ranked #1 on the Dirty Dozen most often?
2. **Recall your most ridiculous finds!** What is the strangest item you've found during the Beach Sweeps? Share a photo and or/description of your weird debris with us.
3. **Show off your vintage Beach Sweeps attire!** We know that many volunteers cherish their Beach Sweeps t-shirts, and some have quite a collection! Share a photo of you wearing your most vintage Beach Sweeps shirt.
4. **Share your Sweeps story!** What is your most memorable moment from the Beach Sweeps? What inspires you to participate? Tell us about your experience and share any photos that capture your Beach Sweeps story.

So tell your friends and start getting your submissions ready!

Submissions will be accepted starting April 22 and ending on April 25.

To submit your response via social media:

- a.) Post it to your social media accounts and tag Clean Ocean Action
 - **Instagram:** @cleanoceanaction
 - **Facebook:** @CleanOcean

- **Twitter:** @CleanOcean

OR

- b.) Submit your response through a comment on Clean Ocean Action's social media posts

To submit your response via email:

- Email your submission to AJones@cleanoceanaction.org (which gives permission for COA to post it on our social media accounts)

Please contact Alison Jones at AJones@CleanOceanAction.org or 732-872-0111 with any questions.

Get ready