

18/19

EPI©entre  
**ANNUAL  
REPORT**





## About Us

### Vision

To support the transformation of people into entrepreneurial thinkers, and innovative ideas into successful economic and social enterprises through training, mentorship and networking.

### Mission

- I. To provide experiential entrepreneurial learning opportunities that enhance University of Windsor's mission regarding education and research.
- II. To provide skills, tools, and network to entrepreneurs and professionals to launch and grow economic and social initiatives.

## A Message From Our Director

First of all, I would like to extend my greeting to you, for the first time, as the Director of EPICentre. I am honoured to have received the baton from Dr. Francine Schlosser to continue EPICentre's mission in cultivating entrepreneurship and accelerating new startups. A very sincere thanks to Dr. Schlosser for leading EPICentre to such great heights in the past three years. Our team aims to continue this tradition.

I am excited to share with you our achievements from the past year. While we wrapped up the five-year Campus-Linked Accelerator Grant, funded by the Ontario's Centres of Excellence, we also launched a number of new initiatives with new partners. Our flagship programs and events continued to benefit students and community members interested in entrepreneurship and social innovation. EPICentre hosted a total of 131 programs and events with 4,481 participants learning about entrepreneurship and gaining practical knowledge in starting up a business. Our programs and network of volunteer mentors have supported a total of 108 student ventures and startups, which, in turn, spawned 52 jobs.



Wen Teoh

Thank you to University of Windsor, EPICentre's team, Board of Advisors, mentors, partners and sponsors for being a part of the entrepreneurship movement. We look forward to another fruitful year!

## A Message From Our Former Executive Director

Although the concept of the “entrepreneurial university” is not new, it has recently gained popularity as universities see the benefits of incorporating an additional economic component to their traditional roles of educating and creating new knowledge (Etzkowitz, 1998). In search of research funding and work-integrated learning opportunities, many universities are positioning themselves to the external community as compatible partners to different industries (Etzkowitz, 1998). However, introducing an entrepreneurial element can upset the balance and the culture of firmly established roles in an educational institution and create resistance (e.g. Gibb and Haskins, 2014). Indeed, becoming an entrepreneurial university requires that seeds are planted simultaneously in multiple departments. Multi-disciplinary campus entrepreneurship centers like EPICentre can be key facilitators and enablers of cross-pollination between disciplines. EPICentre provides a safe and non-territorial space for faculties to collaborate and experiment with work-integrated curriculum. This has fostered a number of international and multi-disciplinary research and educational opportunities for students and faculty. Being a part of such a pragmatic and innovative initiative has been extremely fulfilling. However, I have now completed my tenure as the Executive Director of EPICentre and have returned to the Odette School of Business as the Odette Professor in Entrepreneurship and Innovation. My focus will be on research and I look forward to taking my long-postponed sabbatical.



*Dr. Francine Schlosser*

I am delighted that my EPIC co-founder, Wen Teoh, has assumed the lead position of EPICentre Director. Her prior experience makes her an ideal choice. In 2012, after obtaining her MBA from the Odette School of Business, Wen started her career with the University of Windsor as a Research Commercialization Associate. She became our EPIC Venture Start Director and COO in 2014. Prior to her career at UWindsor, Wen co-founded an international gas distribution company in Malaysia and started a high-pressure cylinder distribution company in the U.S. She is also a sessional instructor at the Odette School of Business, and a Board member at the WindsorEssex Community Foundation. She has been a great colleague, and I wish her well!

## Highlights of 2018/2019

### EPICENTRE CELEBRATED 5<sup>TH</sup> ANNIVERSARY

EPICentre celebrated its 5<sup>th</sup> Anniversary in 2019. The celebration, co-sponsored by the University of Windsor Alumni Association, Odette School of Business and Faculty of Law, took place at the beautiful Willistead Manor on February 1<sup>st</sup>, 2019. Thank you to the University of Windsor's Interim President and Vice-Chancellor Dr. Douglas Kneale, Acting Provost and VP of Academic Prof. Jeff Berryman, Dean Mitch Fields and Dean Chris Waters, University of Windsor's Alumni Association's Past President Jean Wright, EPICentre's mentors, partners, supporters, current and past students for celebrating the event with us. A special thanks to alumni, Michael Chachula, Stan Amyotte, Mike Kasprovicz, and Chris Courey for sharing their experiences and entrepreneurial journeys with the audience. We look forward to the next 5 years!



*Figure 1 EPICentre's current members and graduates*



*Figure 2 Francine & Wen with speakers of the event*



## FUELING SOCIAL ENTERPRISE SUMMIT

The 2<sup>nd</sup> Fueling Social Enterprise summit, co-sponsored by Libro Credit Union and Pillar Nonprofit Network on March 1<sup>st</sup>, 2019 once again attracted students, social entrepreneurs and community members to learn about social entrepreneurship from social enterprise leaders Second Harvest and Habitat for Humanity, support organizations Pillar Nonprofit Network and WEtech Alliance and our very own social enterprise startup Greener Bins Composting.



*Figure 3 Fueling Social Enterprise's speakers*

## RBC EPIC FOUNDERS PROGRAM

The 2018 **RBC EPIC Founders Program**, funded by RBC Foundation, accepted eight student ventures in the summer of 2018. Throughout the 12-week summer accelerator program, participants received mentorship, workshops, hot desk space and \$6,000 to validate their business ideas. On Pitch Day, they presented their ideas and prototypes in front of a panel of judges. This year's **Top Founder's Award** of \$3,500 cash was won by Lexeeme, a smart backpack company, founded by undergraduate students Emmanuel Igodan (Political Science) and Han Zhang (Mechanical, Automotive & Materials Engineering). We also presented Greener Bins Composting, founded by Dane Fader (Environmental Studies) with the inaugural **Lucas Imagine Progress Award** of \$1,000 cash. The Lucas Imagine Fund was created in 2018 by EPIC Entrepreneur-in-Residence, Maureen Lucas.



*Figure 4 Part of the RBC EPIC Founders 2018 Cohort*



*Figure 5 Top Founders Award - Team Lexeeme*

## RBC EPIC BUSINESS MODEL CANVAS COMPETITION

The 3<sup>rd</sup> Annual **RBC EPIC Business Model Competition** took place on November 9<sup>th</sup> and 10<sup>th</sup>, 2018. This provincial competition attracted 40 entrants from all across Ontario. Fifteen semi-finalists were selected to compete in Windsor. The competition engaged over 40 entrepreneurs and leaders from our community as judges and mentors. Our very own UWindsor team, Aida Note, swept the competition, winning the 1st prize of \$10,000 cash, the Postmedia People's Choice Award, worth \$2,500 in-kind in advertising, and the KPMG Financial Competency Award of \$750 cash. The 2<sup>nd</sup> prize of \$2,500 cash was won by RollUP Solutions from Western University.



**Figure 6** 1st and 2nd Place Winners from the RBC EPIC Business Model Canvas Competition posing with UWindsor's Interim President and Vice Chancellor Dr. Douglas Kneale, representatives from sponsors RBC and Postmedia, and EPICentre's mentors



## EPIC BLUE SKY COMPETITION

The 5<sup>th</sup> Annual EPIC Blue Sky Competition was held on March 27<sup>th</sup>, 2019. Eight semi-finalist teams gathered at EPICentre on the Blue Sky Final Showcase Night to compete in front of a panel of judges for the Sushil Jain Triple I Awards. The goal of the competition was to encourage students from different disciplines to work together to create solutions for real-world problems. It allowed students to



*Figure 7 EPIC Blue Sky Competition's participants and judges*

be creative while also developing their critical thinking skills. The main focus of the competition was for students to think about: improvement, innovation or inventing. This year's semi-finalist teams consisted of twenty-three students from six different faculties from the University of Windsor and two students from St. Clair College.

### The top three prizes went to:

#### 1<sup>st</sup> Prize of \$1,500

Drone Solutions - Grant Gauthier (Business, UWindsor) and Nick Schiller (Marketing, St. Clair College)

#### 2<sup>nd</sup> Prize of \$750

Gladapt - Hayden Moon (Social Science, UWindsor), Kenna Robb (Child and Youth Care, St. Clair College), Nick Kramer (History, UWindsor) and Johnny Wiebe (Business, UWindsor)

#### 3<sup>rd</sup> Prize of \$500

Our Care – Benjamin Graham (Communications, UWindsor), Victor Sam (Economics, UWindsor) and Kaudia Rae (Science, UWindsor)

## ALUMNI ASSOCIATION EPICENTRE FOUNDERS AWARD

The 2018/19 Alumni Association EPICentre Founders Award was presented to Loba Afolabi (Bachelor of Science). This \$1,000 annual scholarship was made possible by a generous endowment fund donated by the Alumni Association. Successful recipient must demonstrate good academic standing and involvement in on or off campus entrepreneurship activities.

## PRINT FOR HEALTHCARE COMPETITION

EPICentre partnered with Hôtel-Dieu Grace Healthcare on their 2<sup>nd</sup> Annual **Print 4 Healthcare Competition**. The goal of the competition was to encourage students and community members to identify, research and propose a new or improved device using 3D printing technology that would benefit the healthcare field. The competition started with a Kick-off Event at the EPIC Industrial Hub on October 31<sup>st</sup>, 2018 during Tech Week YQG.



The Final Showcase Event took place at Hôtel-Dieu Grace Healthcare on December 3<sup>rd</sup>, 2018 where six finalists presented their 3D printed prototypes to a panel of judges to win one of the following three prizes:

**University of Windsor Alumni Association Originality Award** of \$1,000 cash – Bisep (device to assist immobility and ambulation training)

**WEtech Alliance Innovation Award** of \$500 cash – PillzBox (compact daily pill case)

**EPICentre Empathy Award** of \$400 prize package – Printable Canada (device to assist individuals with mobility impairment)

## NEW KIDS ON THE BLOCKCHAIN SYMPOSIUM

EPICentre presented the 2<sup>nd</sup> New Kids on the Blockchain half-day symposium on November 30<sup>th</sup>, 2018. Speakers included Nassib Kazoun, Senior Manager, Blockchain from Digital Factory, Scotiabank; Amy ter Haar, a blockchain consultant and legal expert in blockchain technology; Kunal Bhasin, Manager, Risk Consulting and Advisory Services from KPMG Canada; Dr. Muharem Kianieff, Associate Professor of Law and Dr. Brent Furneaux, Assistant Professor at the Odette School of Business. The attendance doubled this year with over 100 students and community learning about blockchain technology and its applications in one of the classrooms of the Ed Lumley Centre for Engineering Innovation.



## WINDSOR-ESSEX MINI MAKER FAIRE

EPICentre partnered with the School of Creative Arts to host the 2<sup>nd</sup> Windsor-Essex Mini Maker Faire ([www.windsor-essex-makerfaire.com](http://www.windsor-essex-makerfaire.com)) on March 24<sup>th</sup>, 2019 at the new School of Creative Arts' Armouries Building and Alan Wildeman Building in downtown Windsor. The community-focussed events attracted 24 makers to exhibit their creations to over 400 attendees. A special thanks to the event committee members from WEtech Alliance, Ontario Tourism Innovation Lab, Hetherington Public School, St. Clair College and Windsor Mold Group EPIC Makers' Base. We would also like to recognize our sponsors the Make Magazine, the Ontario Centres of Excellence, Reko International Group, Fast Signs of Windsor, Adesco of North America and Straight Outta Windsor Podcast.



**Figure 8** Visitors checking out Goozy Tech's booth (Photo Credit: Snapd)



**Figure 9** Maker Meta Makers Cooperative (Photo Credit: Snapd)



**Figure 10** Young attendees making Bristle Bots at Villanova Wired Cats booth

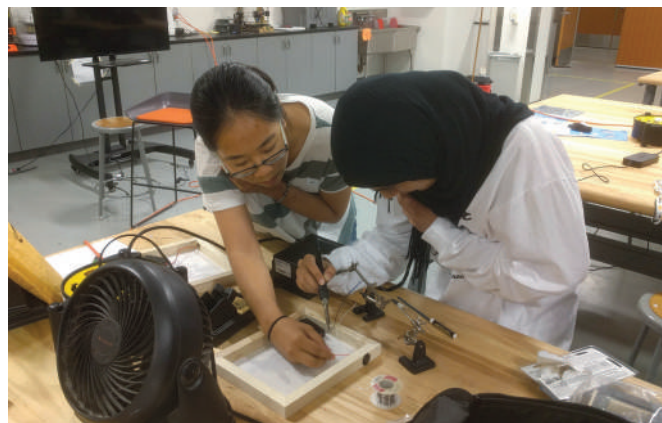
## WOMEN OF WINDSOR: INSIDE THE MINDS OF FEMALE LEADERS

In celebration of the International Women's Day, EPICentre hosted "Women of Windsor: Inside the Minds of Female Leaders" event in partnership with WEtech Alliance and WindsorEssex Small Business Centre at the Water's Edge Event Centre on March 7<sup>th</sup>, 2019. This sold out event was attended by over 130 people excited to hear our inspiring panelists: Janice Kaffer, President & CEO of Hôtel-Dieu Grace Healthcare; Pat Soulliere, President & CEO of Soulliere Financial; and Sherrilynn Colley-Vegh, Director of Leadership Development & Training at United Way Centraide. Patty Handyside, a news anchor from AM800 was the moderator for the panel.



*Figure 11 Moderator and Panelists for the Inside the Minds of Female Leaders Event*





*Figure 12 Make It & Take It Workshop*

### **WINDSOR MOLD GROUP EPIC MAKERS' BASE**

EPICentre was excited to be one of the recipients of a generous gift from the Windsor Mold Group to the University of Windsor. The funding would be used to support activities and the Make It & Take It Workshop Series at our makerspace, which has been named Windsor Mold Group EPIC Makers' Base in recognition of the support. We have hosted nine workshops ranging from electrical engineering to robotics to arts in the Make It & Take It Workshop series since the launch of EPIC Makers' Base in March 2018.

### **SUCCESSFUL WRAP-UP OF EPICENTRE-GENESIS JOINT-MANAGEMENT PARTNERSHIP**

EPICentre wrapped up the two-year joint-management partnership with St. Clair College's Genesis Centre at the end of March, 2019 with the conclusion of the \$2.0 million Campus Linked Accelerator grant from the Ontario's Centres of Excellence. Over the two-year period, EPIC Genesis hosted 52 workshops and events with 2,432 participants. Genesis Centre will continue building on entrepreneurship culture and activities at the college under the leadership of James Marsh, Dean of Zekelman School of Business & Information Technology.

## New Initiatives in 2018/2019



*Figure 13 2019 Libro-EPIC Social Enterprise Program Cohort with representatives from Libro Credit Union and EPICentre*

### LIBRO EPIC SOCIAL IMPACT INITIATIVE

Funded by Libro Credit Union, the **Libro-EPIC Social Impact Initiative** kicked off in May 2018 with a series of workshops throughout the summer, followed by the Libro-EPIC Social Innovation Pitch Competition in September 2018 where six finalists were selected to pitch at the competition. The top three winners each won a spot at the **Libro-EPIC Social Enterprise Program** where they received mentorship, workshops, hot desk space and \$8,000 over the course of four months to help them accelerate their social enterprises. Congratulations to **Greener Bins Composting**, **INpact Collective** and **AidaNote** for completing the program.

### O'NEIL EPIC COMMUNITY IMPACT PILOT PROGRAM

EPICentre launched an exciting pilot program funded by the O'Neil Foundation in Fall 2018. This 6-month pilot program aimed to support local charities through strategic capacity-building, coaching, mentorship and workshops. Thirteen students taking the Special Topics: Social Impact and Social Enterprise Consulting course at the Odette School of Business were able to gain experiential learning opportunity by connecting their academic knowledge to real-life social innovation and social impact in the charitable sector. In addition to receiving a stipend from the O'Neil Foundation, the five participating charities had the opportunity for one-on-one coaching sessions with EPICentre's Community-Leader-In-Residence, Dr. Janice Forsyth, and participated in a series of in-depth workshops delivered by United Way and other guest speakers from Windsor-Detroit.

## EPIC STUDENT AMBASSADOR PROGRAM

The EPIC Student Ambassador Program is a new student volunteer program launched in Fall 2018. The program was designed to engage students from all faculties to help promote EPICentre's programs and services across campus. As EPIC Student Ambassadors, students would have the opportunity to boost their communications and networking skills when they were out promoting EPICentre's programs and services. They would also have the chance to meet new people by getting involved in events and activities on campus. In addition, students who completed the program would receive official recognition on their co-curricular transcripts that can be added to their resumes. Eighteen students participated in this program in Fall 2018 and Winter 2019 semesters.



## EPIC LAW

To fill the gap between business and law, EPICentre collaborated with Professor Myra Tawfik from Faculty of Law to launch the EPIC Law initiative in Winter 2019. Its focus was an experiential learning course for law students that provided intellectual property and business law support to EPICentre. Law students taking the course developed and delivered a series of workshops to EPICentre's members throughout the semester. The workshops involved law students delivering presentations alongside legal experts in IP and business law. The sessions concluded with the lawyers providing one-on-one mentoring to startups. Three workshops benefitting 47 participants were delivered throughout the semester. This EPICentre Practicum course will be taught again in Fall 2019 and Winter 2020. In addition to the workshop series, law students will operate a Legal Triage service in which they will provide preliminary legal assessments to EPICentre's startups under the supervision of Professor Tawfik.

## Research & Educational Activities

Campus entrepreneurship centres and incubators are often evaluated based on the jobs and companies they help to create. However, they can serve a stronger long-term benefit to higher education by providing experiential multi-disciplinary learning opportunities to students. The outward facing nature of an entrepreneurship centre means that it can connect industry and community partners with campus faculty and students. Our research indicates that involving diverse academic faculty and curricula in a campus entrepreneurship centre will strengthen the ability of the university to exchange and transfer knowledge with industry. Consequently, in 2018 and 2019, EPICentre embarked on a number of initiatives that provided students with supervised international, academic, and applied research experiences.

EPICentre hosted Dr. Marcia Carvalho de Azevedo, from UNIFESP, Sao Paolo, Brazil for an entire year in 2018. This provided multiple engagement opportunities for undergraduate researchers. Working with Dr. Schlosser and Odette Bachelor of Commerce (BComm) student, Nico Fazio, Dr. Carvalho conducted interviews with 25 local entrepreneurs about their entrepreneurial journeys. Dr. Carvalho also involved Odette BComm graduate, Sydney Thompson in applied research related to an innovation experiment at Green Shield Canada. Following this, in 2019, Dr. Schlosser was invited to present research related to EPICentre and the Ontario campus linked accelerator program at UNIFESP, in Sao Paolo, Brazil. Outgoing Mitacs scholar, Odette BComm/Political Science student Andrea Yzeiri conducted research contrasting small business revitalization policies in Rio de Janeiro versus Detroit, with Dr. Schlosser and Dr. Carvalho at UNIFESP, Brazil.

Research conducted by Dr. Schlosser, MBA graduate Nira Roy, and Dr. Zbigniew Pasek (Engineering), titled, "Stimulating Entrepreneurial Interest in Engineers through an Experiential and Multi-disciplinary Course Collaboration", was accepted for publication in Entrepreneurship Education and Pedagogy.

Over 2018/2019, under the supervision of Dr. Schlosser, EPICentre involved a number of graduate and undergraduate students in applied and academic research projects. Incoming Mitacs scholar from Tec Monterrey (Mexico), Ismael Lizarraga Gonzalez conducted a social innovation audit of the University of Windsor, considering both course and extra-curricular social innovation activities. MBA President, Shae Whiston, completed a campus audit of entrepreneurship and innovation. MBA student, Duncan Lam, was funded for his academic research examining how on and off campus community stakeholders can help international students develop resilience and employment opportunities.

The Social Sciences and Humanities Research Council funded Duncan's research with \$20,000 from the BMRC-IRMU Partnership Grant, for which Dr. Schlosser is the Windsor City Network Academic Director.



Ten MBA students supervised by Dr. Schlosser, worked on commercialization-related research with five UWindsor scientists and inventors, and five bioscientists from Oxford Brookes University in Oxford, U.K. in Fall 2018.

MBA/JD student, Tara Chan, developed academic research related to developing resilience and intellectual property literacy through multi-disciplinary entrepreneurship education. Working with Dr. Schlosser and Professors Myra Tawfik (Law), Dr. Jill Urbanic (Engineering), and industry client, Karima Bawa, Tara helped to write up research related to their multi-disciplinary course collaboration.

Other EPIC Odette consulting students conducted applied research with local businesses and inventors on new product ideas and marketing plans.

In January 2019 Professor Myra Tawfik, the EPICentre Professor in Commercialization and Intellectual Property Strategy, involved six JD students and three BComm students in applied market and governance research connected to the founding of a UWindsor legal triage clinic: EPIC Law. These students also organized the first EPIC Law Trademark Triage event, involving several high-profile IP lawyers, and providing help to EPICentre startups.

## Highlights of EPICentre's Startups

### EPIC SOCIAL ENTERPRISE FEATURE: GreenerBins Composting (Dane Fader)

Dane, an Environmental Studies student joined the EPIC Discovery Program in 2017 with multiple business ideas. Dane was able to apply to the 2018 RBC EPIC Founders Program with a solid idea on composting service. Within one month of the program, Dane was able to acquire over 40 customers for his pilot program. After completing the RBC EPIC Founders Program, Dane was accepted into the Libro EPIC Social Enterprise Program where he continued working on his social enterprise. Greener Bins Composting was also the recipient of the 2018 Shibley Righton Community Impact Award established in 2016 to support a student entrepreneur where his/her business has a potential for positive community impact in the WindsorEssex region. Currently Dane has over 300 residential customers and over two dozens commercial/institution customers. In addition to EPICentre, Dane is also working with EPICentre, WEtech Alliance, UWindsor Engineering capstone students, and EPIC Odette business consulting students on scale-up strategies.



### EPIC ACCESSIBILITY TOOL FEATURE: AidaNote (Selina Gabriele)

Selina holds a Bachelor of Science in Computer Science degree. She joined the RBC EPIC Founders Program in summer 2018 to validate her speech-to-text accessibility tool idea. AidaNote aims to provide a learning tool to help students with disabilities learn more efficiently in their post-secondary education. After completing the RBC EPIC Founders Program, AidaNote was successful in securing a spot in the Libro EPIC Social Enterprise Program to continue her startup. AidaNote also took home 3 out of 4 prizes, including the First Place, in the RBC EPIC Business Model Canvas Competition in November 2018.



*photo credit: UWindsor Daily News*

### EPIC INTERNATIONAL BUSINESS FEATURE: Jia Yi FTZ (Li Zhang)

Jia Yi FTZ, is founded by Li Zhang, a graduate from the Masters of Engineering program. Jia Yi FTZ joined the EPIC Incubation Program in late 2017 to launch their international business in promoting Canadian products, including wine from Windsor-Essex and Pelee Island to China. Jia Yi FTZ prides itself in providing a platform that provides practical work experience for international students. Their training program helps students acclimate to the Canadian culture, adapt to the Canadian business environment, and also expand their social circle. Li has employed several co-op students from the University of Windsor in the past year.



### EPIC MAKER FEATURE: Savi Made (Lincoln Savi)

Lincoln launched his company, Savi Made, while he was still in the Masters of Biological Sciences program. He has always been very creative and loved making stuff. Using 3D printing technology coupled with his artistic hand-painting skills, Lincoln was able to make lifelike animal models for field research. Lincoln participated in the 2018 RBC EPIC Founders Program where he learned the essential business skills to grow his business. His clients include the Ministry of Natural Resources and Forestry.



*photo credit: Windsor Star*

## Marketing & Outreach Activities

EPICentre has a strong social media presence, which has enabled us to promote our programs and services to our targeted audience in a quick and efficient way. On average, each social media platform has gained 15% followers compared to the previous year. 10,000 people subscribed to EPICentre's newsletters and email communications. This is a 25% increase from the previous year.



**2,282 followers**



**900 followers**



**763 followers**



**3,617 followers**

(includes EPICentre's directors' followers)

EPICentre stayed engaged with the community through various sponsorships such as the Windsor Essex Community Foundation's Vital Signs Project, WEtech Alliance's Social Media Day, Dr. Alan Wildeman's Farewell Dinner, Chamber of Commerce Business Excellence Award, Libro Credit Union's Golf Tournament, University of Windsor Alumni Association's Golf Tournament, Private Directors Association of Greater Detroit, Toledo and Windsor's panel discussion, Tech Week YQG Tech Launch Event and MasseyHacks. On campus, EPICentre sponsored various student clubs and activities such as the Enactus Windsor and Odette Commerce Society, Skate the Date, Alumni Weekend and Welcome Week. EPICentre's ad also appeared on Campus Compass, an information guide for new students on all things on campus.

EPICentre and EPICentre's members have garnered significant media attention throughout the year. We were profiled in the University of Windsor Daily News, Windsor Star, BizX Magazine, Drive Magazine, Windsorite.ca, CTV New, CBC News, Black Burn News, and AM800.

## EPIC SPONSORS

Thank you to all of our sponsors, board of advisors,  
entrepreneurs-in-residence and community leader in residence!



Ontario Centres of  
Excellence  
Where Next Happens

Ontario Centres of Excellence is a member of



RBC Foundation



THE O'NEIL FOUNDATION  
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### EPIC Board of Advisors

Mark Dietrich  
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Dr. Stephen M. Lanier  
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Karolyn Hart  
Michael Chachula

### Entrepreneurs-in-Residence

Maureen Lucas  
David Kirby

### Community Leader-in-Residence

Dr. Janice Forsyth







University  
of Windsor

EPICentre  
Entrepreneurship + Practice + Innovation

# EPIIMPACT

MAY/1/18 -  
APRIL/30/19

Published May 29, 2019

## AWARENESS & OUTREACH ACTIVITIES

EPICentre hosted a total of 131 PROGRAMS/SERVICES from May 1, 2018 to April 30, 2019 in which 4,481 students participated. Of all the programs/services, the following are the breakdowns by type of programs/services and the number of participants.



24

STUDENT CLUBS on campus have a focus on Entrepreneurship & Social Innovation

### WORKSHOPS

66

ATTENDED BY  
1,524 STUDENTS

### COMPETITIONS

6

ATTENDED BY  
318 STUDENTS

### EVENTS

19

ATTENDED BY  
1,685 STUDENTS

### PRESENTATIONS

40

ATTENDED BY  
954 STUDENTS

3

### FACILITIES



### SERVICING

2

### CAMPUSES



## FUNDING SINCE INCEPTION

PRIVATE DONATIONS

\$1,079,150

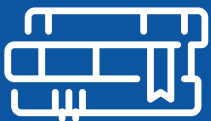
GOVERNMENT GRANTS

\$2,185,600

Through out business consulting classes, 23 students have worked with

24 CLIENTS

Supervised by business professors, student consultants worked with the local and cross-border communities and startup companies on projects like feasibility studies, marketing plans, business models and so on.



5 INTERNATIONAL VENTURES

5 SOCIAL ENTERPRISES

9 FACULTY INVENTORS

5 LOCAL BUSINESSES

## EDUCATIONAL ACTIVITIES

91



COURSES HAVE ENTREPRENEURSHIP & SOCIAL INNOVATION IN THEIR CURRICULUM.

EPICentre has collaborated with  
**45 FACULTY MEMBERS**  
across campus on various multi-disciplinary projects.

ARTS, HUMANITIES & SOCIAL SCIENCES

4

LAW 4

CREATIVE ARTS 4

BUSINESS 11

EDUCATION 1

NURSING 2

ENGINEERING 10

SCIENCE 9

**105** makers engaged at Windsor Mold EPIC Makers' Base

EPICentre provided skills training opportunities to **38** students

who worked as Ignite Students, Research Assistants, Student Project Managers, Mitacs International Exchange co-op Students and volunteer EPIC Student Ambassadors.

ACCELERATION/  
INCUBATION ACTIVITIES

EPICentre has supported a total of 108 startup companies and student ventures. The following are the breakdowns of by different categories:

## BY SECTOR

ADVANCED HEALTH TECHNOLOGIES 4  
MATERIALS & ADVANCED MANUFACTURING 6  
GREEN ENERGY TECHNOLOGY 4  
FINANCIAL SERVICES 1  
AGRICULTURE 1

CLEAN TECHNOLOGIES 2  
DIGITAL MEDIA & ICT 8  
SOCIAL ENTERPRISE 17  
OTHER 65

## BY STAGE GATE

IDEATION 50 DISCOVERY 51  
VALIDATION 18 EFFICIENCY 7



EPICENTRE HAS CREATED  
**54 JOBS**  
FROM OUR 29 STARTUPS.

(including founders and employees, part-time and full-time)

**5** FUNDING  
PROGRAMS  
HAVE FUNDED 15 STUDENT VENTURES



**1,010** MENTORING  
HOURS  
HAVE BEEN PROVIDED TO OUR MEMBERS



## NETWORK



**52**  
MENTORS

**23**  
REGIONAL  
PARTNERS



University  
of Windsor

EPI@entre

Entrepreneurship + Practice + Innovation



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